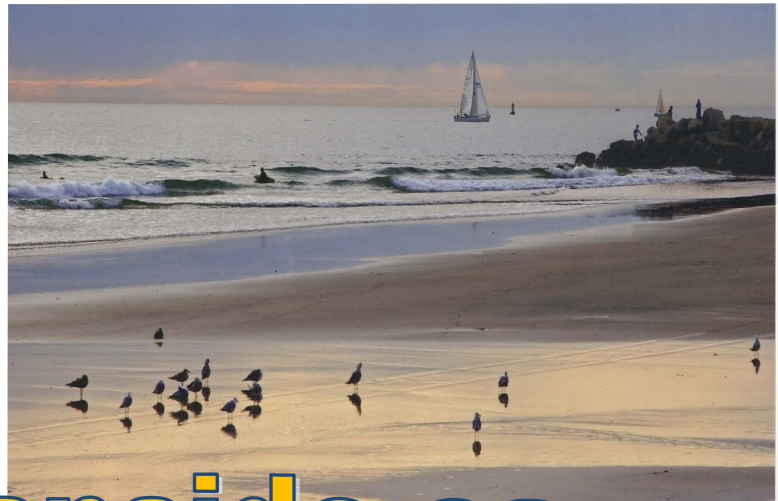
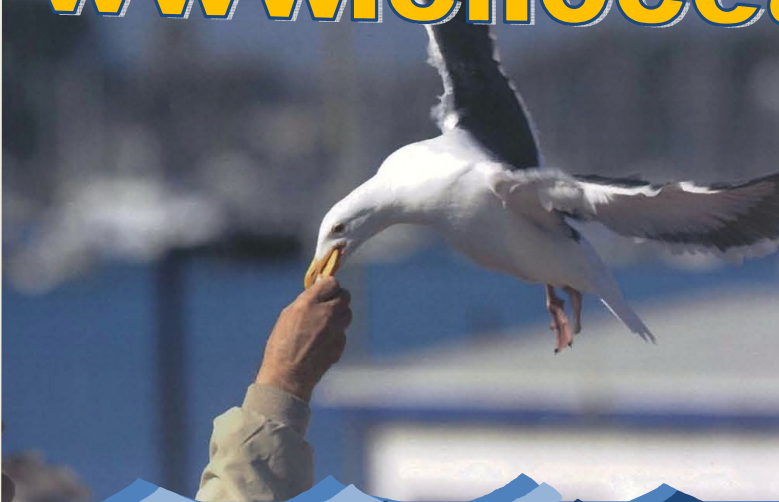


City of  
*Oceanside*

California



[www.ci.oceanside.ca.us](http://www.ci.oceanside.ca.us)



*Operating Budget*  
*Fiscal Year 2010-2011*





# **Operating Budget Fiscal Year 2010-2011**

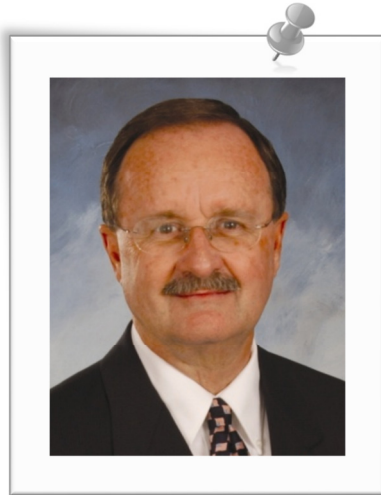
**Mayor  
Jim Wood**

**Council Members  
Jack Feller  
Jerome Kern  
Charles Lowery (elected July 6, 2010)  
Esther Sanchez**

**City Manager  
Peter A. Weiss**

**Director of Financial Services  
Teri Ferro**

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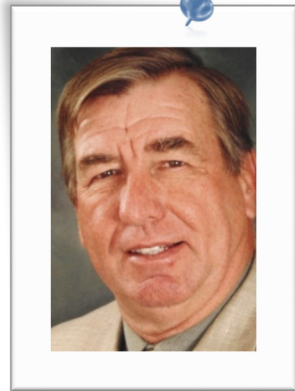


Jim Wood  
Mayor



Jack Feller  
Council  
Member

Jerome Kern  
Council  
Member



Charles  
Lowery  
Council Member  
Elected 7/6/10

Esther  
Sanchez  
Council Member



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# INTRODUCTION





# TRANSMITTAL LETTER

July 1, 2010

Honorable Mayor and City Council:

I am pleased to present the City of Oceanside’s adopted operating budget for Fiscal Year 2010-2011. This budget document has been developed to serve as the City’s monetary statement of program and service delivery for the next twelve months. The document includes departmental mission statements, service descriptions, major accomplishments, and future objectives. The document also includes an overview of the City’s finances and related budget issues to encourage utilization of this document as a communication device, financial plan, policy tool and operations guide for the City Council and citizens of Oceanside. This financial plan incorporates all amendments approved by the City Council at the June 23, 2010 City Council meeting.

The adopted budget has been prepared in accordance with local ordinances, state statutes and professional standards defined by the Governmental Accounting Standards Board (GASB). The Fiscal Year 2010-2011 budget was a challenging budget due to the continued economic recession. While the City Council took proactive measures in addressing downward trending revenues in October 2009, the reductions that were approved did not completely balance the City’s budget for the upcoming year. The budget was developed with input from each department, departmental employees and bargaining unit representatives, with an emphasis on maintaining core City services and minimizing the impacts to the community.

A summary of the adopted FY 2010-2011 budget is provided in Table 1, and additional detail will be discussed later in this message. Total Revenues for All Funds is \$383,042,193 and Total Expenditures for All Funds is \$372,877,232. The City of Oceanside accounts for various funds that have been segregated to track their financial activities. Each of these funds is considered an autonomous accounting entity, established in accordance with legal and professional accounting standards.

Adopted Budget By Fund Type (in millions)			
	Rev	Exp	Surplus
General	\$113.28	\$113.28	\$0.00
Special	42.42	41.42	1.00
Debt Service	19.40	19.21	0.19
Capital Projects	13.23	13.13	0.10
Enterprise	126.75	120.72	6.03
Internal Service	52.52	52.07	0.45
Redevelopment	15.44	13.05	2.39
<b>Grand Total</b>	<b>\$383.04</b>	<b>\$372.88</b>	<b>\$10.16</b>

Table 1

## I. GENERAL FUND

The General Fund is the general operating fund of the City of Oceanside and comprises thirty percent of the entire adopted budget. It is used to account for all financial resources except those required to be accounted for in another fund.

### Revenues

Fiscal Year 2010-2011 General Fund revenues are projected to be \$113,274,911 which represents a \$9.6 million or 7.8

percent decrease from the prior fiscal year. Included in the revenue projection is the use of one-time “capital project” reserves in the amount of \$548,437. Table 2 compares budgeted FY 09/10 revenues with the adopted FY 10/11 revenue projections.

General Fund Revenues (in millions)	FY 09/10*	FY 10/11
Property Taxes	\$ 51.00	\$ 46.03
Sales Taxes	18.94	17.31
All Other Taxes	12.14	11.31
Svc Chrgs & Permits	26.90	17.69
Use of Money	5.52	4.63
Fines/forfeitures	4.22	4.67
Intergovernmental	1.35	1.59
Other & Transfers	2.77	10.04
Grand Total	\$122.84	\$113.27

*\*Adopted in June 2009; revenues were subsequently revised downward in October 2009.*

Table 2

**Property Taxes** – are discretionary funds to be used for general purposes. Property taxes for FY 10/11 show a decrease of approximately 9.7 percent from last year’s adopted budget. (The City subsequently revised this amount in October 2009 due to significant reductions in property assessed valuations.) Additional reductions are attributed to the negative CPI applied by the County Assessor, along with other expected assessed valuation adjustments for the City. Chart 1 shows the City’s five year history of property taxes received, along with FY 10/11 revenue projections.

History of Property Taxes (in millions)

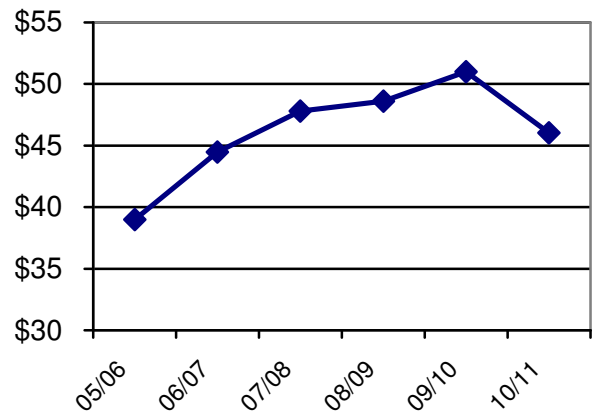


Chart 1

**Sales Taxes** – are discretionary funds to be used for general purposes. These revenues comprise approximately 15 percent of General Fund revenues. Revenue projections for FY 10/11 take into consideration an approximate 8.6 percent decline from the FY 09/10 budget. Significant declines have been suffered in the building/ construction and auto/transportation categories, combined with extreme volatility in the fuel/service station industry. All other categories are projected to remain flat or realize insignificant growth. Chart 2 shows the City’s five year history of sales taxes received along with FY 10/11 revenue projections.

**History of Sales Taxes  
(in millions)**

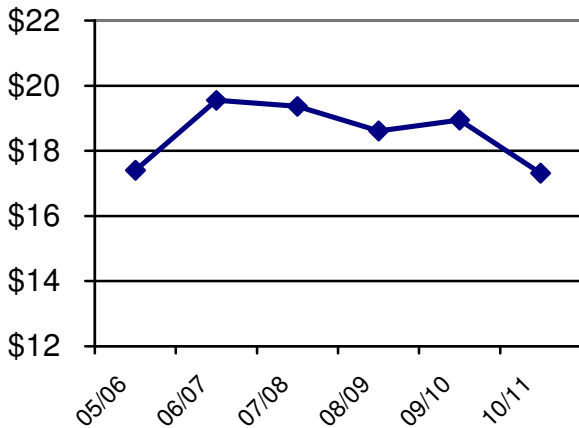


Chart 2

**All Other Taxes** – other taxes in this category include transit occupancy taxes (TOT or “hotel tax”), franchise taxes, card room taxes, business licenses, and tax increment “pass-thru” from the Redevelopment Agency. TOT is expected to decrease approximately 9.4 percent from FY 09/10, which is indicative of the decline in leisure and business travel. Franchise taxes will remain flat, an indicator that utility usage is declining due to the high costs to residences and businesses. The card room tax is 5 percent on gross revenues for the Ocean’s 11 card room, but economic trends for the prior fiscal year necessitates the projection of revenues to be almost 21 percent less than FY 09/10. Business licenses are remaining fairly flat, with a slight one percent increase in revenue projections. Tax increment “pass-thru” is expected to generate \$350,000. Collectively, all other taxes are decreasing 6.8 percent from the prior fiscal year.

**Service Charges/Licenses/Permits** – are imposed on the user for a service provided by the City under the rationale that benefiting parties should pay for the cost of

that service rather than the general public. Examples include development-related services such as plan checks and inspections, and sale of documents such as maps. Licenses and permits are collected as a means of recovering the cost of regulating various activities, such as building, grading, encroachment and other development permits, as well as permits for special events and parking. Development-related and other cost-recovery revenues are projected to remain flat compared to the prior fiscal year. Also in this category are internal service charges and general administrative overhead service charges. This category of revenues has declined approximately nine percent from the prior year, partially due to a new methodology of calculating administrative overhead service charges in conformance with the City’s Administrative Directive #40.

**Use of Money & Property** – revenues in this category includes investment earnings on the General Fund cash balances, rental and leases on city property and golf course, and parking machine collections and meters. Revenues for FY 10/11 are projected to decrease 16 percent predominantly due to the sluggish investment market.

**Fines & Forfeitures** – include vehicle impounds, traffic violations, parking citations and nuisance abatements. Revenues for FY 10/11 are approximately \$450,000 higher due to a proactive effort by the Revenue Division to collect on outstanding parking citations.

**Intergovernmental** – the majority of these funds consist of vehicle license in-lieu fees (VLF) from the state. While these revenues are projected to decrease approximately \$80,000 from the prior year, the City is anticipating an increase in local/state grants for police operations.

**Other Revenues & Transfers** – includes non-government contributions, and various inter-fund transfers. This category of revenues has increased over \$7.2 million predominantly due to three factors: the Harbor Fund is contributing an on-going amount of \$5.2 million towards Harbor maintenance, police and lifeguard services which were absorbed by the General Fund; a one-time transfer of \$730,000 from a closed debt service fund; a multi-year transfer of \$532,000 from the Fleet Fund to reimburse “vehicle replacement costs” that were previously collected on vehicles that have been disposed.

**Expenditures**

Fiscal Year 2010-2011 General Fund expenditures are budgeted to be \$113,274,857 which represents an 8.3 percent reduction, or \$10.3 million from the prior year. Table 3 compares budgeted FY 09/10 expenditures with the adopted FY 10/11 expenditure budget.

The reduction to the General Fund budget impacted all departments. The Harbor & Beaches functions have been consolidated into the General Fund in the fire, police and public works departments.

Public Safety remains a high priority for the City, and the FY 10/11 budget allocates 61 percent of General Funds towards these services as noted in Chart 3.

General Fund Expenditures by Department (in millions)	FY 09/10	FY 10/11
<b>General Government</b>		
Council	\$ 0.91	\$ 0.89
Clerk	1.10	1.06
Treasurer	0.32	0.32
Manager	0.91	0.72
Attorney	1.67	1.52
Finance	4.60	4.40
H/R	0.88	0.81
Non-Departmental	6.04	5.21
<b>Public Safety</b>		
Fire*	24.52	23.10
Police*	49.17	46.32
<b>Public Works</b>		
Public Works*	8.45	10.65
<b>Community Development</b>		
Development Services	8.28	7.36
<b>Community &amp; Cultural Services</b>		
Neighborhood Svcs	6.25	4.94
Library	5.60	4.75
Economic Dvlpment	1.51	1.22
Harbor & Beaches*	3.34	0.00
<i>(*functions absorbed by fire, police and public works in FY 10/11)</i>		
<b>Grand Total</b>	<b>\$123.55</b>	<b>\$113.27</b>

Table 3

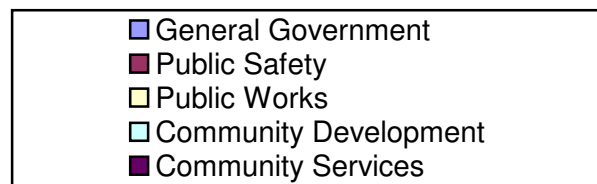
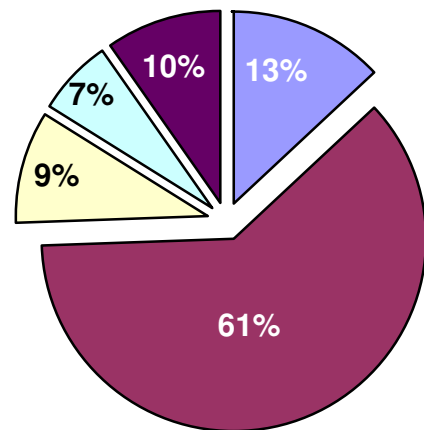


Chart 3

Table 4 breaks down the General Fund budget into expenditure categories, as discussed in further detail.

General Fund Expenditures by Category (in millions)	FY 09/10	FY 10/11
Personnel	\$ 80.81	\$ 78.92
Maint & Operations	14.42	14.08
Interfund Svc Charges	21.38	11.77
Debt Service	3.39	5.78
Capital Outlays	0.09	0.13
Interfund Transfers	3.46	2.59
<b>Grand Total</b>	<b>\$123.55</b>	<b>\$113.27</b>

Table 4

**Personnel** – expenditures in the personnel category reflects wages and benefits for full-time and part-time employees, overtime, and hourly extra help. With the consolidation of Harbor & Beaches functions into the General Fund, the Fire Department absorbed six positions for lifeguard services, and Public Works absorbed fifteen positions for harbor administration and maintenance services. Positions for harbor police services were absorbed by the Police Department last fiscal year.

The General Fund has a total of 689 positions, down from 697 in FY 09/10. This includes 18 “unfunded” Police and Fire positions which will remain vacant until City Council reinstates funding for them at a future date. In conformance with Administrative Directive AD-39, actual positions from FY 09/10 become the new authorized positions for FY 10/11.

The City of Oceanside has Memorandums of Understanding (MOU) with nine employee bargaining groups and a written compensation plan for unrepresented employees. Those agreements span multiple years and costs have been included for unexpired contracts. There

are no additional COLA’s or adjustments in the budget for expired MOU’s (i.e. police and fire).

The General Fund budget includes an approximate \$1.5 million personnel vacancy factor, which assumes a delay in recruiting and filling of vacant positions throughout the year.

**Maintenance & Operations** – expenditures in this category includes such items as professional & contractual services, equipment maintenance & rental, supplies, memberships & subscriptions, training, utilities, and a variety of other fees. The budget in this category has been reduced by approximately \$340,000 from the prior year.

**Interfund Service Charges** – the City has four internal services funds which provide services to the City as a whole. Each department budgets a portion of their operating budget to pay for these services which include risk management, fleet management, information services, and city building services. The general administrative overhead allocation is also included in this category. In compliance with Administrative Directive AD-40, the General Fund is no longer being charged this cost in FY 10/11. That change constitutes the largest reduction in this category.

**Debt Service** – this category accounts for General Fund debt service payments on the following issuances:

- 1995/2005 Refunding Certificate of Participation for the Civic Center Project. Debt service payments will continue until the year 2019.
- 2005 Pension Obligation Bond portion that is funded from the General Fund (allocated on the number of employees in that fund). Debt service payments will continue until the year 2025.

- 1993/2003 Refunding Certificate of Participation for Parking Lot Maintenance portion that is funded from the General Fund. Debt service payments will continue until the year 2023.
- 1993/2003 Refunding Certificate of Participation for SLRR Major Watercourse portion that is funded from the General Fund. Debt service payments will continue until the year 2023. (This is the same issuance as above, but for a different purpose.)
- 1998 Certificate of Participation for the Police and Library Facility. Debt service payments will continue until the year 2023.

**Capital Outlay** – this category includes \$135,000 for vehicle purchases for lifeguards and harbor police.

**InterfundTransfers** – this category reflects transfers from the General Fund to other funds for programs and services, consisting of risk management, mobile home rent control subsidy, library subsidy, community facilities projects including fire apparatus, deferred maintenance on pier, buildings and parks, landscape medians, and SLRR clearing.

**Fund Balance**

The General Fund has approximately \$29.69 million in Fund Balance as of June 30, 2010. Table 5 provides a three-year history of how these funds are segregated. (Note, the City implemented GASB 54 for FYE 2009, so comparative data for FYE 2008 is based on staff compilations only.)

<b>General Fund Reserves (in millions)</b>	<b>Actual 6/30/08</b>	<b>Actual 06/30/09</b>	<b>Estimate 06/30/10</b>
Nonspendable	\$ 3.61	\$ 3.68	\$ 5.28
Restricted	0.00	0.00	0.00
Committed	14.50	15.44	15.71
Assigned	21.30	15.68	7.73
Unassigned	4.71	6.56	0.97
<b>Grand Total</b>	<b>\$44.12</b>	<b>\$41.36</b>	<b>\$29.69</b>

*Table 5*

The City Council has adopted Healthy City Reserve Fund Policy #200-08 which establishes the reserve balance to be a minimum of 12 percent of the General Fund operating expenditures which for FY 10/11 remains at \$14.5 million. In addition, \$4.0 million has been set aside for economic stabilization purposes, pending any impact the State’s budget may have on the City of Oceanside including the deferral of state remittances. There is \$4.9 million set aside for continued capital and infrastructure projects that were approved by City Council last fiscal year and not yet completed. The unassigned fund balance at year end is projected to be \$0.9 million, of which Council approved \$548,437 to be used in balancing the FY 10/11 budget.

**II. SPECIAL REVENUE FUNDS**

The City of Oceanside separately accounts for the proceeds of special revenue sources which are legally restricted to be expended for specified purposes. The City has budgeted for twelve special revenue funds which are identified in Table 6. Due to the nature of these funds, any surpluses are retained in their reserves, which can be used for expenditures in subsequent years.

Special Revenue Funds (in millions)	FY 10/11 Revenue	FY 10/11 Expenditure
Investment	\$ 0.45	\$ 0.45
Asset Seizure	0.77	0.77
Library	0.29	0.29
TransNet/Trans	9.57	9.57
Gas Tax	4.80	3.81
Supp Law Enfrc	0.28	0.28
Traffic Services	0.86	0.86
LMAD & Lighting	2.64	2.64
CDBG	1.96	1.96
HOME Grants	0.92	0.91
Other Grants	2.32	2.32
Housing Ass't	17.56	17.56
<b>Grand Total</b>	<b>\$42.42</b>	<b>\$41.42</b>

Table 6

### III. DEBT SERVICE FUNDS

There are eighteen outstanding bonds that have their debt service payments budgeted in this category:

- 2002 Series A Ocean Ranch Corp CFD maturing in 2032
- 2004 Series A Ocean Ranch Corp CFD maturing in 2034
- 2008 Pacific Coast Business Park CFD maturing in 2038
- 1995/2005 Refunding Certificate of Participation for the Civic Center Project maturing in 2020
- 2005 Pension Obligation Bond maturing in 2025
- 2002 Trendwest Resorts CFD maturing in 2017
- 2002 Series A Morro Hills Special Tax CFD maturing in 2032
- 2004 Series A Morro Hills Special Tax CFD maturing in 2034
- 2002 Series A Morro Hills Improvement CFD maturing in 2032
- 1994/2004 TAB Refunding Bond for RDA projects maturing in 2024
- 2002 Subordinate TAB for RDA projects maturing in 2026

- 1993/2003 TAB Refunding Bond for RDA projects maturing in 2018
- 2003 TAB Escrow Bonds for RDA projects maturing in 2026
- RDA Loan from Water Fund for Corporate Yard maturing in 2025
- RDA Loan from 20% Housing Set-Aside maturing in 2017
- 1998 Certificate of Participation for the Police and Library Facility maturing in 2023
- 1993/2003 Refunding Certificate of Participation for Parking Lot Maintenance and SLRR Major Watercourse maturing in 2023
- 1994/2004 Refunding Certificate of Participation for parking and lighting projects maturing in 2014

### IV. CAPITAL PROJECTS FUNDS

The City of Oceanside has a five-year Capital Improvements Program, with an approved budget of \$41,572,708 for FY 10/11, of which the Capital Project Funds category contributes \$13,127,085 (with the remaining funding sources coming from General, Special, RDA, Fleet Replacement and Enterprise Funds). The major annual and continuing projects for FY 10/11 include (1) various street restoration and overlay projects, (2) harbor aquatics center and restrooms, (3) desalter facility expansion, (4) redevelopment area drainage improvements, and (5) detention basin at El Camino Real. A separate CIP budget document has been prepared which identifies the individual projects and funding sources.

### V. ENTERPRISE FUNDS

Enterprise funds, also known as business-type activities, are used to account for the acquisition, operation and maintenance of governmental facilities and services that are entirely or predominantly self-

supporting by user charges. The operations of Enterprise Funds are accounted for in such a manner as to show a profit or loss similar to comparable private enterprise. The City of Oceanside has five enterprise funds including water, sewer, solid waste, harbor and airport. Table 7 reflects the FY 10/11 revenues and expenditures for these funds, which includes personnel and operating expenditures, debt service, and capital outlay.

<b>Enterprise Funds (in millions)</b>	<b>FY 10/11 Revenue</b>	<b>FY 10/11 Expenditure</b>
Water	\$56.92	\$54.87
Sewer	38.01	34.04
Solid Waste	21.62	21.62
Harbor	10.08	10.08
Airport	0.11	0.11

Table 7

## VI. INTERNAL SERVICE FUNDS

The City of Oceanside maintains several internal service funds, which are used to account for the financing of specific supplies and services to the City's other departments and programs on a cost-reimbursement basis. They have been established to take advantage of economies of scale, to avoid duplication of effort, and to accurately identify costs of these services. These funds include the following services: risk management, employee benefits, workers' compensation, fleet management, information services, and city building services. The total amount budgeted in this category is \$52,069,156 for FY 10/11.

<b>Internal Service Funds (in millions)</b>	<b>FY 10/11 Revenue</b>	<b>FY 10/11 Expenditure</b>
Risk Mgmt	\$ 3.35	\$ 3.35
Emp Benefits	30.20	30.20
Workers Comp	2.49	2.49
Fleet Mgmt	7.49	7.44
Info Services	5.16	4.81
City Bldg Srvc	3.82	3.78

Table 8

## VII. REDEVELOPMENT AGENCY FUNDS

The final component of the City of Oceanside's budget is the redevelopment agency funds, comprised of RDA bond construction projects, RDA administration and projects, and low/moderate housing projects for a total of \$13,053,420 in FY 10/11.

## VIII. ECONOMIC OUTLOOK

The recession our nation and state has been experiencing over the past few years is showing signs of an end to the downturn. However, while a recession is officially "over" when the economy hits bottom, the growth is best described as tepid.

The City of Oceanside's revenues show signs of stabilizing after significant declines the past two years. Property taxes, formerly a stable and reliable source of revenue with positive growth for the City, experienced a decline for the first time in over 25 years. Residential property values have been "rolled back" to 2003 levels, and we can expect to see stagnant property values for the next several years. All other City revenues are forecasted to remain stagnant over the next several years, including sales taxes, hotel taxes, developer-related fees and permits, investment earnings, rentals and leases, etc.

The FY 10/11 budget, while balanced, does include some one-time revenue sources, including Unassigned General Fund Balance (i.e. reserves). It should be noted that the adopted budget is based on currently known City revenue and expenditure projections, and does not take into account any additional State or County impacts that are not available at this time. Additional, the City's costs for services are continuing to increase primarily as a result of increased personnel costs related to health, retirement and similar employee-related benefits. The City will continue to evaluate ongoing cost reductions in order to prudently address future budget constraints.

## IX. POLICIES

**Accounting, Auditing and Financial Reporting Policy** – The City of Oceanside contracts for an independent audit annually. The City produces all annual financial reports in strict compliance with Generally Accepted Accounting Procedures as outlined by the Governmental Accounting Standards Board. All budgeted governmental funds are based on the modified accrual basis of accounting.

**Healthy City Reserve Policy** – The City Council has adopted Healthy City Reserve Fund Policy #200-08 which establishes the reserve balance to be a minimum of 12 percent of the General Fund operating expenditures. The purpose of this reserve fund is to maintain a stable tax and revenue structure and provide for the orderly provision of services to the citizens of Oceanside; and to establish a process for the use of these funds in the event of fiscal adversity.

**Investment Policy** – The City Treasurer prepares and the City Council adopts an annual Investment Policy. It follows the objectives of maintaining safety, liquidity

and yield (in that order of priority). The City does not invest in high-risk investments such as derivatives and reverse repurchase agreements. All investments are made in compliance with the California Government Code (Sections 53601-53659) and the Investment Policy.

**Budget Policy** – The City Council adopts an annual operating budget. All appropriations are as originally adopted or as amended by the City Council, and budgeted amounts lapse at year-end unless the adopting resolutions specifically allows the carry-over of specific unexpended amounts into the next fiscal year. Budgetary control is exercised at the fund level. The City Manager is authorized to transfer monies appropriated within the same fund provided the total amount within a fund has not changed. A budget adjustment to increase a fund's total, or to transfer monies between funds, requires City Council approval.

**Revenue Policy** - The City Council has adopted Revenue Control and Management Policy #200-10 which established establishes proper control over all City receipts and receivables, and ensures sound financial management practices.

## X. CONCLUSION

The adopted FY 2010-2011 operating budgets are prudent and balanced fiscal plans which have been developed in consideration of the service needs for Oceanside's citizens. The adopted budgets will be monitored and all expenditures will be made in accordance with the City's purchasing policy. Quarterly financial reports will continue to be prepared and distributed to the City Council. I am confident that the result of our efforts will be a continuation of quality public services, while providing a continued

stable and secure financial position for our community.

In closing, I would like to express my appreciation to the City Council for providing the leadership and direction that has assisted in the preparation of this budget. Thank you also to the City staff for their contributions of reducing their operating spending in a way as to minimize the impact to our citizens. In addition, I wish to acknowledge the work of the City's Financial Services Department who has successfully prepared a document that is comprehensive yet easy to read. I am certain you share my appreciation for their effort.

Respectfully submitted,

Peter A. Weiss  
City Manager



## CITY OFFICIALS

### ELECTED OFFICIALS

Mayor  
Council Member  
Council Member  
Council Member  
Council Member  
City Clerk  
City Treasurer

Jim Wood  
Jack Feller  
Jerome Kern  
Charles Lowery (elected 7/6/10)  
Esther Sanchez  
Barbara Riegel Wayne  
Gary Felien

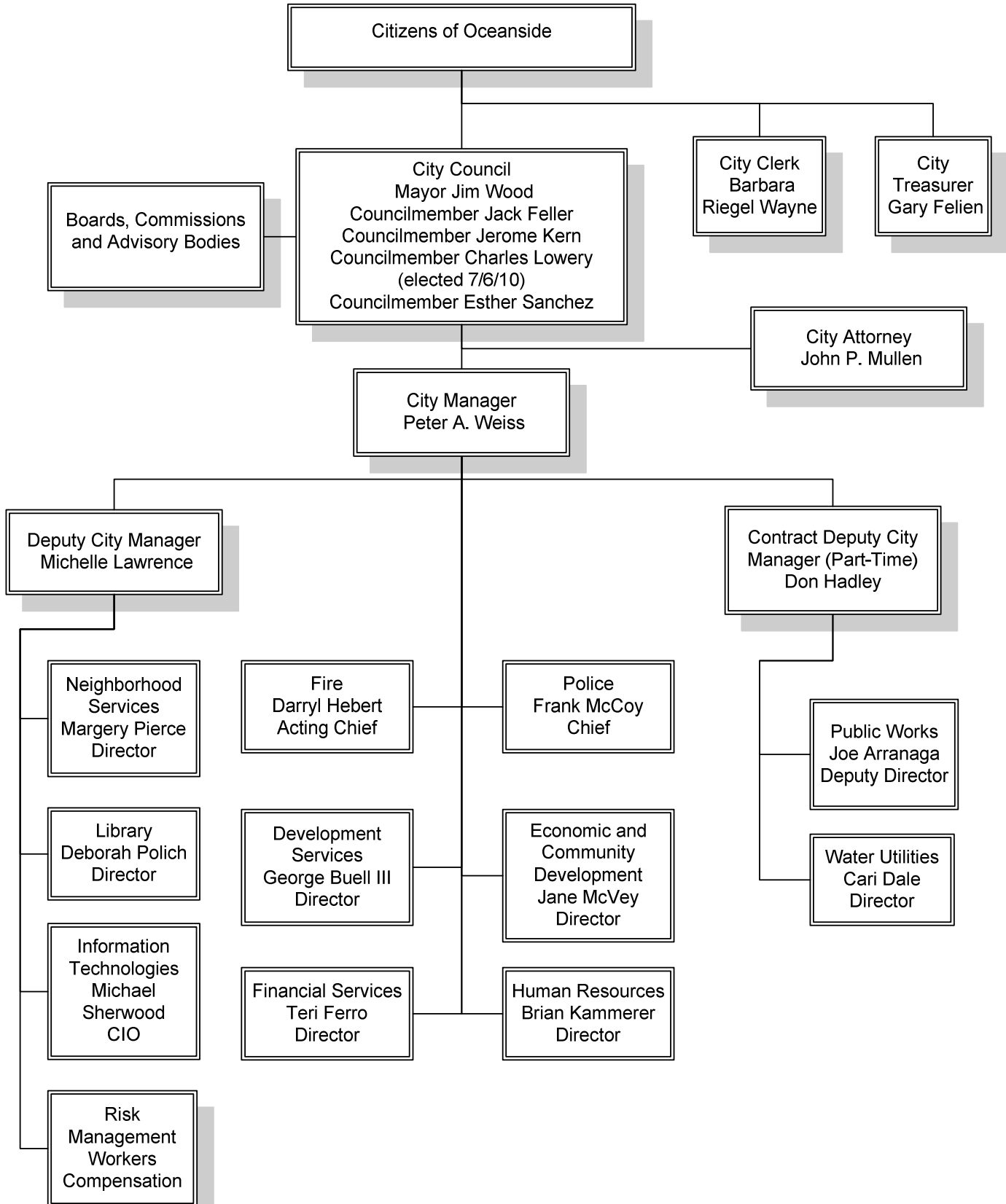
### EXECUTIVE MANAGEMENT

City Manager  
City Attorney  
Deputy City Manager  
Deputy City Manager  
Development Services Director  
Economic and Community Development Dir.  
Financial Services Director  
Fire Chief (Acting)  
Human Resources Director  
Chief Information Officer  
Library Services Director  
Neighborhood Services Director  
Police Chief  
Public Works Deputy Director  
Water Utilities Director

Peter A. Weiss  
John P. Mullen  
Michelle Skaggs-Lawrence  
Don Hadley  
George Buell III  
Jane McVey  
Teri Ferro  
Darryl Hebert  
Brian Kammerer  
Michael Sherwood  
Deborah Polich  
Margery Pierce  
Frank McCoy Jr.  
Joseph Arranaga  
Cari Dale



# CITY OF OCEANSIDE ORGANIZATIONAL CHART



### *Vision Statement*

*The City of Oceanside will be a safe, culturally diverse community that empowers its citizens to provide an environment that promotes economic development, supports quality education, fosters the cultural arts, and preserves its natural resources.*

### *Mission Statement*

*The City of Oceanside's mission is to enhance the quality of life through outstanding service to its diverse community.*

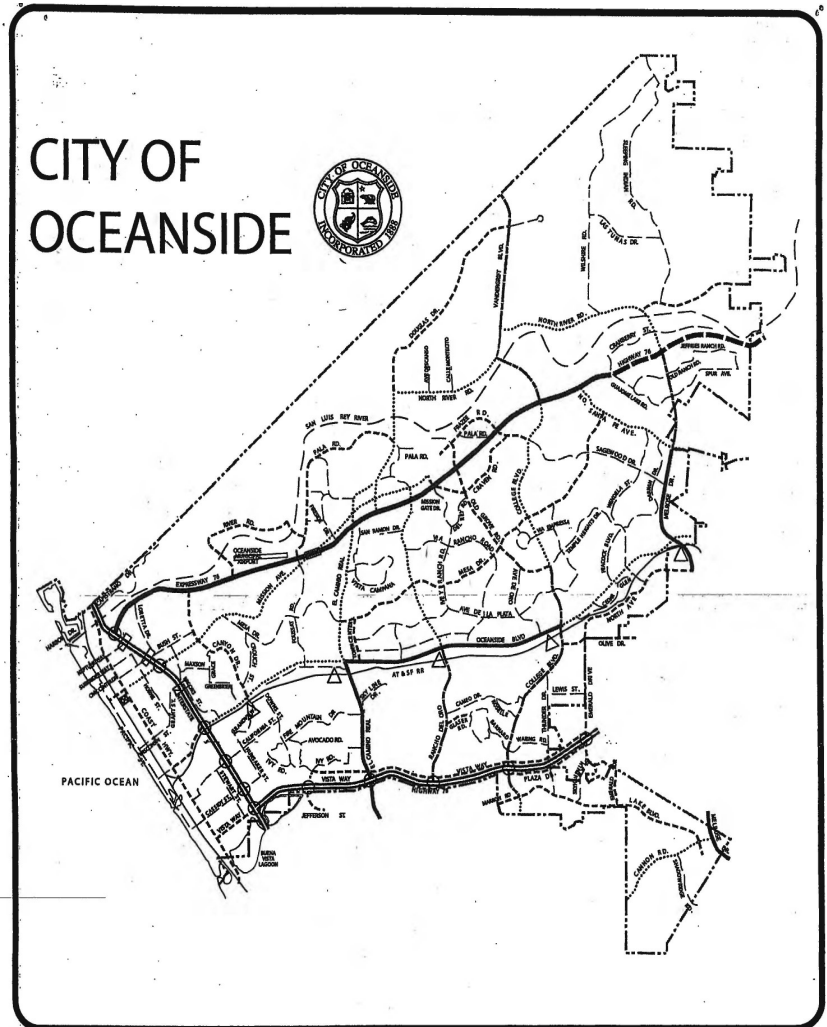
### *Core Values*

*The City of Oceanside values...  
Integrity...Diversity...Excellent Customer Service...Quality of Life  
Teamwork...Leadership...Innovation*





# MAP OF OCEANSIDE





## DEMOGRAPHICS

### POPULATION AND HOUSEHOLD

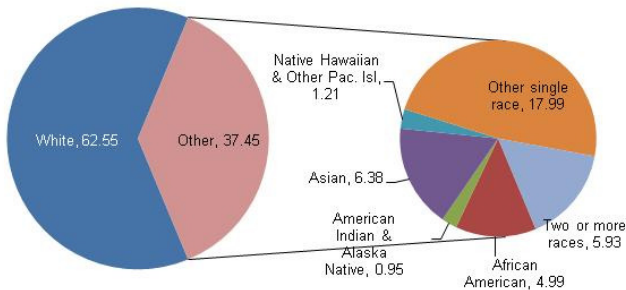
In 2010, Oceanside has a total population of 183,095. Based on 2010 statistics, the median age is 34 years. Twenty-seven percent of the population is under 18 years and 13 percent is 65 years and older.

Households	60,760
Average household size	2.87
Family Households	70%
Non-family Households	30%

### NATIVITY AND LANGUAGE

Among people at least five years old living in Oceanside in 2010, 65 percent spoke only English at home and 35 percent spoke a language other than English.

### POPULATION BY SINGLE RACE CLASS



### EDUCATION

In 2010, 83 percent of people 25 years and over had at least graduated from high school and 56 percent had a bachelor's degree or higher.



### INDUSTRIES

The leading industries in 2010 are retail trade, accommodations and food services, and healthcare and social assistance.

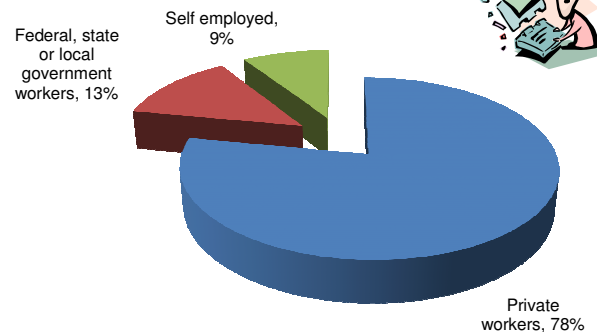


### OCCUPATIONS AND TYPE OF EMPLOYER

Population consisting of 16 years and older fall in the following work classification:

Blue Collar	21%
White Collar	59%
Service & Farm	20%

Among the most common occupations in 2010 are: office/admin support, 14%, sales-related, 12%, management, 10%, construction/extraction, 6%, and production, 6%.



### COMMUNITY WORKFORCE

### TRAVEL TO WORK

Seventy-four percent of Oceanside workers drove to work alone in 2010, 14 percent carpooled, 4 percent took public transportation, and 3 percent used other means. The remaining 5 percent worked at home. Among those who commuted to work, it took them on average 29.86 minutes to get to work.



### INCOME

The median income of households in Oceanside is \$63,416 with an average income of \$78,462. Per capita income is \$27,446.

**HOUSING**

**HOUSING CHARACTERISTICS:** In 2010, Oceanside had a total of 64,275 housing units. Of the total housing units, 65 percent are in single-unit structures, 30 percent are in multi-unit structures, and 5 percent are mobile homes. Nine percent of the housing units were built in the year 2000 or later.



**OCCUPIED HOUSING UNIT CHARACTERISTICS:** In 2010, Oceanside has 60,760 occupied housing units - 38,027 (63 percent) owner occupied and 22,733 (37 percent) renter occupied. Five percent of the households do not have access to a vehicle for private use. Forty percent has two vehicles and 21 percent has three or more.

**HOUSING VALUE:** The median housing value is \$336,156. Forty-one percent is valued at less than \$300,000, while 59% is valued at \$300,000 or more.

Source: Claritas, 2010



## CITY HISTORY



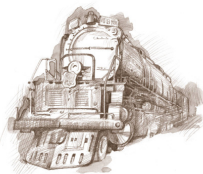
On July 20, 1769, Father Juan Crespi arrived in the area known today as the San Luis Rey Valley, which was populated by Native Americans. His glowing report of the area as a possible mission site was responsible for the founding of Mission San Luis Rey de Francia in

1798. Three-and-a-half miles from the present site of Oceanside, the mission prospered beyond the dreams of its Franciscan Brothers and came to be known as "King of the Missions". History and politics were to see the decline of the mission in the 1840's, but the area's advantages were common knowledge by this date.

The early California period was the time of massive Mexican land grants. On May 10, 1841, Pio Pico and his brother, Andreas, received a grant of 133,441 acres from Governor Alvarado. Known as Rancho Margarita and Las Flores, this land grant is the present site of the Camp Pendleton Marine Corps Base. The rancho changed hands several times throughout the years. Andreas, tired of the quiet life of a California Don, sold his share to Pio for \$1,000. Pio, in turn, sold his share to his brother-in-law John Forster, an Englishman, for only \$14,000. Forster died in 1882, and Richard O'Neill, a wealthy San Franciscan, purchased the rancho from the Forster estate for \$250,000. O'Neill sold half interest in the rancho to the "Bonanza King of California," James C. Flood. The heirs of O'Neill and Flood held the property until 1942, when it was sold to the United States Navy.



About the time O'Neill and Flood purchased the rancho, the California Southern Railway, a branch of the Santa Fe, was constructing a railway linking San Diego with San Bernardino. Completed in 1883, the railway opened the beach area of San Diego County for development and the real history of Oceanside began.



A small town had grown up around the mission in the San Luis Rey Valley. A storekeeper there, Andrew Jackson Meyers, was far-sighted enough to apply for a homestead grant in the area just south of Rancho Santa Margarita. The Federal government granted "Jack" Meyers 160 acres and a former government surveyor, Cave J. Couets, staked-out the claim, which was to become the very heart of Oceanside. J. Chauncey Hayes handled the real estate for Meyers and the boom was on.

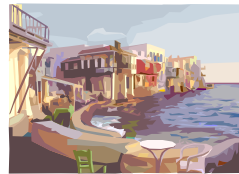
Going to the "ocean side" was a popular weekend retreat for rancho families living in the warmer inland areas. The two words were eventually merged in to "Oceanside". When Hayes petitioned for a post office, he submitted the name Oceanside and put the small community officially on the map.

Early Oceanside grew at a phenomenal rate; on the date of the city's incorporation July 3, 1888 the population of Oceanside was approximately 1,000. By 1887, the Bank of Oceanside was built on the corner of Mission Avenue and South Coast Highway and also a grand hotel, the South Pacific, located on Pier View Way and Pacific Streets near the present pier.

A wharf company was formed and soundings were made at the location of what is now known as Wisconsin Street. The wharf was made entirely of wooden pilings, the first pile being driven May 12, 1888.



In the winter of 1890-91, the wharf was destroyed by a storm and Melchoir Pieper, the proprietor of the South Pacific Hotel, salvaged most of the lumber. He took the pilings to his hotel where he kept it until the city appropriated funds for a new pier in 1893. This second pier was the first of five built at the Pier View Way location, including the one recently completed in 1987.



In the 1890's Oceanside had three hotels; the South Pacific, the St. Cloud and the Tremont, two drugstores, two livery stables, two blacksmiths, a hardware store, a bakery, a harness shop, a lumber yard, a barber shop, a newspaper, a school and the Oceanside Bank along with many other businesses. There were six churches: Christian, Congregational, Baptist, Episcopal, Holiness and Methodist.

The railroads played an important role in the continuing development of the city. During the boom years, the trains brought thousands of prospective buyers. This continued until a highway was paved between San Diego and Los Angeles through Oceanside before 1920. In the 1920's the city prospered. Streetlights were installed, a new golf course was laid out and a grand new theater, "The Palomar", was built. The City slogan at that time was, "Oceanside, California's Pride." Many noteworthy visitors enjoyed our shore, including Mary Pickford and Douglas Fairbanks. A number of movies were filmed here during this decade.



## CITY HISTORY

This sense of prosperity, of course, was false; founded more on speculation than stability. Oceanside suffered through the Great Depression of 1929 with the rest of the Nation. In spite of economic depression, considerable progress can be measured in the thirties. In 1934 a new city hall was built on Pier View Way; City government had its first permanent home since incorporation. That same year, a two-year college was founded. The Depression, however, did nothing to stem population growth; Oceanside's population grew from 3,508 in 1930 to 4,652 in 1940, according to U.S. Bureau of the Census figures.



In 1943 the old steel pier was damaged severely in a storm. The value of the pier as a tourist attraction was deemed strong

enough to consider raising a bond issue to build a new and even grander pier. In 1946, the people of Oceanside passed a \$175,000 bond issue to build the longest pier -- 1,900 feet on the West Coast. The same year saw the construction of the building which was to house the Oceanside Public Library until 1971.

World War II saw Oceanside grow from a sleepy little town to a modern city. With the construction of the nation's largest Marine Corps Base, Camp Pendleton, on her border, the demand for housing and municipal services exceeded supply. The best illustration of the tremendous growth of the city is found in the census figures. The population of Oceanside jumped from the 1940 figure of 4,652 to 12,888 in 1950. In 1952 a special census showed the city's population exceeding 18,000 as the Marine Base grew with the Korean War and more service-connected families moved into the area.



The 1960's saw the opening of Tri-City Hospital and the building of the Oceanside Small Craft Harbor. The harbor is a tourist destination and is well-used with over 800 boat slips covering 100 acres (30 in land and 70 in water). In addition to being the homeport of many pleasure boats, the marina harbors several sports fishing boats.

A new Downtown transit center was built in 1983 and in September of 1987, the city dedicated its sixth pier, just in time for Oceanside's Centennial Celebration in 1988. The following year the new Civic Center was constructed and became the cornerstone for downtown redevelopment.

This brief history suggests that the mainstays of the Oceanside economy have been tourism and the proximity of Camp Pendleton. However, Oceanside currently enjoys a diverse economic portfolio and has a number of business advantages.



To encourage new investment in the City, an incentive plan for new commercial, industrial and office construction is available and the property tax is one of the lowest in the county. Oceanside has a large sporting and recreational goods manufacturing sector as well as a large number of biotech and medtech companies. Agriculture is also important to Oceanside's economy. San Diego County is a major agricultural producer and the warm climate of Oceanside makes it ideal for the growing of tomatoes, avocados, citrus fruit, nursery stock, and flowers.

Today, Oceanside is a thriving community that provides all the conveniences of a modern city without the disadvantages. Located just 35 miles north of San Diego and 83 miles south of Los Angeles, Oceanside offers a unique combination of outstanding location, well-priced available land and multiple resources. California's main highway, Interstate 5, runs through Oceanside, as does Highway 78, which provides southeast access to Interstate 15. Highway 76, which runs northeast, also provides access to Interstate 15. With the Los Angeles area to the north and the San Diego/Tijuana area to the south, Oceanside enjoys proximity to all major Southern California destinations, while at the same time maintaining its coastal beauty and autonomy.



# FINANCIAL SCHEDULES





## DESCRIPTION OF FUNDS

The City of Oceanside accounts for various revenues and expenditures in a series of funds. Each fund is an autonomous accounting entity, established in accordance with legal and professional accounting standards. Funds are used to segregate the various financial activities of a governmental entity and to demonstrate compliance with specific regulations, restrictions or limitations.

Following is a brief description of funds within the City of Oceanside.

### General Fund

This is the general operating fund for the City, utilized to account for all resources not required to be accounted for in another fund.

### Special Revenue Funds

These funds are used to account for the revenue derived from specific taxes or other earmarked revenue sources (other than for major capital projects) that are restricted by law or administrative action to expenditures for specified purposes. Special Revenue funds of the City include Asset Forfeiture, Library, TransNet, Gas Tax, Supplemental Law Enforcement, Traffic Services (STOP), Maintenance & Special Districts, Community Development Block Grant, Federal/State/Local/Private Grants, HOME Grant, and Housing Assistance Programs.

### Debt Service Funds

This governmental fund type is used to account for the accumulation of resources for, and the payment of, general long-term debt principal and interest.

### Capital Projects Funds

These funds were established to account for resources used for the acquisition and construction of capital facilities by the City, except those financed by enterprise funds, internal service funds and/or redevelopment agency funds.

### Enterprise Funds

These funds account for the operations and financing of self-supporting activities of a governmental unit that renders services on a user charge basis to the general public, similar to private business enterprises. Enterprise funds of the City include Airport, Harbor/Beaches, Water/Sewer, and Solid Waste.

### Internal Service Funds

These funds account for the financing of centralized services to different funds and City departments on a cost reimbursement basis (including replacement costs). Internal Service funds of the City include City Facilities, Employee Benefits, Fleet Management, Information Technology, Risk Management, and Workers Compensation.

### Redevelopment Agency Funds

These funds provide administration for the Oceanside Community Development Commission. These funds support general projects, bond-funded projects and low and moderate income housing.

**Fund Balance Projections  
Fiscal Year 2010-2011**

	Estimated* 6/30/2010 Beginning Balance +	Adopted FY 10/11 Revenue -	Adopted FY 10/11 Expenditure =	Projected 6/30/2011 Ending Balance
<b>GENERAL FUND</b>				
General Fund	426,000	113,274,911	113,274,957	425,954
<b>SPECIAL FUNDS</b>				
Investment Clearing	-	449,300	449,300	-
Asset Seizure	191,200	770,000	770,000	191,200
Library	14,600	292,533	292,533	14,600
TransNet & Transportation	-	9,573,561	9,573,561	-
Gas Tax	2,665,000	4,798,770	3,805,520	3,658,250
Supplemental Law Enforcement	-	284,355	284,355	-
Lighting District & LMADs	1,291,300	2,637,965	2,636,873	1,292,392
CDBG	-	1,960,622	1,960,622	-
Federal/State/Local/Private Grants	-	2,319,775	2,319,775	-
Traffic Services	319,900	864,989	864,989	319,900
HOME Grant	-	909,119	909,119	-
Housing Assistance Programs	<u>5,448,300</u>	<u>17,562,061</u>	<u>17,556,837</u>	<u>5,453,524</u>
Total Special Funds	9,930,300	42,423,050	41,423,484	10,929,866
<b>DEBT SERVICE FUNDS</b>				
Ocean Ranch Corp CFD	-	1,801,516	1,619,832	181,684
Pacific Coast Business Park CFD	-	577,000	576,849	151
City Debt Service	-	5,455,464	5,455,464	-
Trendwest CFD	-	49,949	49,949	-
Morro Hills Debt Service	-	730,000	730,000	-
Morro Hills CFD	-	2,478,751	2,462,627	16,124
CDC-CRA Debt Service	-	5,089,550	5,089,550	-
98 COP Police/Library Debt Service	-	798,275	798,275	-
OBA 93/03 COP Ref Debt Service	-	2,173,103	2,173,103	-
Oceanside Lighting Dist Debt Svc	<u>-</u>	<u>250,099</u>	<u>250,099</u>	<u>-</u>
Total Debt Service Funds	-	19,403,707	19,205,748	197,959
<b>CAPITAL PROJECTS FUNDS</b>				
General Capital Projects	627,700	1,018,344	1,018,344	627,700
Public Facility	-	1,844,853	1,844,853	-
Traffic Signal	-	1,374,214	1,374,214	-
SLRR Major Water Course & Zones	5,484,000	6,524,214	6,503,965	5,504,249
Major Thoroughfare	10,558,700	682,000	602,176	10,638,524
Municipal Golf Course Improvement	29,200	70,000	70,000	29,200
GF Community Facilities CIP	1,678,700	1,352,010	1,352,010	1,678,700
Park Fees	<u>702,300</u>	<u>361,523</u>	<u>361,523</u>	<u>702,300</u>
Total Capital Projects Funds	19,080,600	13,227,158	13,127,085	19,180,673

**ENTERPRISE FUNDS**

Water	4,253,600	56,924,425	54,867,416	6,310,609
Sewer	-	38,012,682	34,043,368	3,969,314
Solid Waste Disposal	4,758,600	21,622,644	21,622,644	4,758,600
Airport	-	105,058	105,058	-
Harbor	<u>6,187,700</u>	<u>10,084,896</u>	<u>10,084,897</u>	<u>6,187,699</u>
Total Enterprise Funds	15,199,900	126,749,705	120,723,383	21,226,222

**INTERNAL SERVICE FUNDS**

Risk Management	406,500	3,354,223	3,354,223	406,500
Employee Benefits	-	30,204,596	30,204,596	-
Workers Compensation	1,214,600	2,490,098	2,485,529	1,219,169
Fleet Management	20,015,900	7,484,277	7,439,632	20,060,545
Information Services	54,300	5,162,716	4,807,651	409,365
City Building Services	<u>786,900</u>	<u>3,825,981</u>	<u>3,777,525</u>	<u>835,356</u>
Total Internal Services Funds	22,478,200	52,521,891	52,069,156	22,930,935

**REDEVELOPMENT AGENCY FUNDS**

CDC-CRA Bond Construction Fund	10,387,300	4,058,704	4,058,704	10,387,300
CDC-CRA General Project	6,284,400	8,778,771	8,778,771	6,284,400
CDC-CRA L&M Income Housing	<u>-</u>	<u>2,604,296</u>	<u>215,945</u>	<u>2,388,351</u>
Total Redevelopment Agency Funds	16,671,700	15,441,771	13,053,420	19,060,051

**GRAND TOTAL**

	83,786,700	383,042,193	372,877,232	93,951,661
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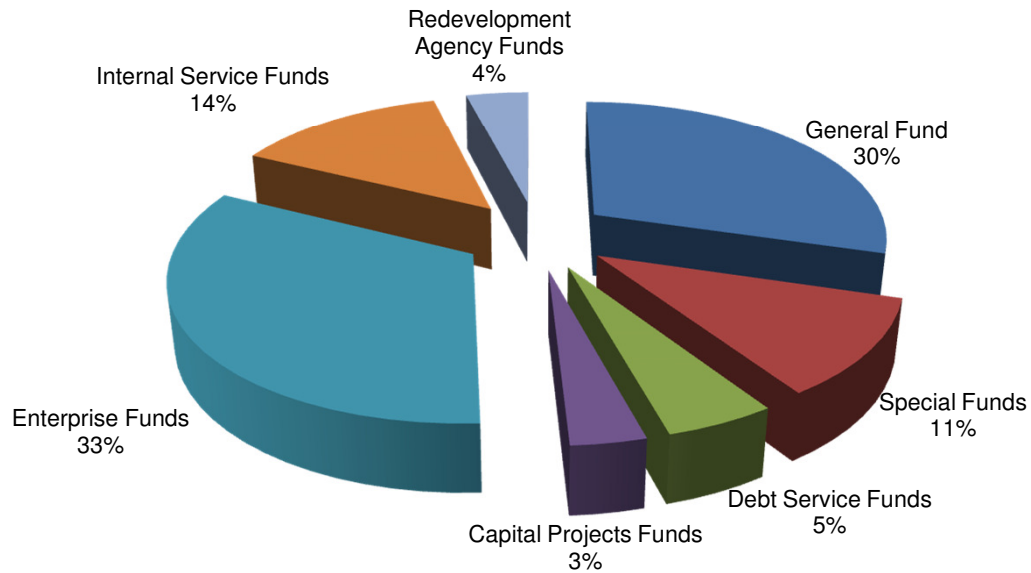
\*Unassigned and/or Undesignated Balances at 6/30/10 are unaudited and reflect the deduction of "Use of Reserves" in the FY 10/11 Adopted Revenue amount.



**CITY OF OCEANSIDE**  
**Revenue Summary by Fund - All Funds**  
**FY 2010-2011 Budget**

<u>Description</u>	<u>Adopted Budget FY09-10</u>	<u>Adjusted Budget FY09-10</u>	<u>Adopted Budget FY10-11</u>
General Fund	122,837,261	120,516,884	113,274,911
Special Funds	32,575,932	38,243,463	42,423,050
Debt Service Funds	20,379,118	20,379,118	19,403,707
Capital Projects Funds	5,462,104	8,886,974	13,227,158
Enterprise Funds	107,458,440	107,458,440	126,749,705
Internal Service Funds	57,334,383	58,584,383	52,521,891
Redevelopment Agency Funds	10,253,170	9,136,202	15,441,771
<b>Totals</b>	<b>356,300,408</b>	<b>363,205,464</b>	<b>383,042,193</b>

**Adopted Budget FY10-11**



**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Fund - All Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>General</b>			
General Fd	122,837,261	120,516,884	113,274,911
<b>Total General</b>	<b>122,837,261</b>	<b>120,516,884</b>	<b>113,274,911</b>
<b>Special Revenue</b>			
Investment Clearing Fd	0	0	449,300
Asset Seizure Fd	120,000	120,000	770,000
Library Fd	362,714	362,714	292,533
TransNet Fd	3,939,743	3,939,743	9,328,561
Gas Tax Fd	5,136,293	5,316,293	4,798,770
TDA-Transp Devlpmt Act Fd	7,000	7,000	0
Pavement Repair Fd [SLTPPR]	10,000	10,000	245,000
Supptl Law Enforcmt Fd	0	0	284,355
Oside LightingDistrict 2-91 Fd	1,534,450	1,534,450	1,177,928
LLEBG Grant Fd	123,000	123,000	213,306
CDBG Fd	1,987,043	1,812,948	1,960,622
Sunset Hills MD Fd	25,939	25,939	29,353
Mission Meadows MD Fd	17,817	17,817	50,831
Sunburst Homes MD Fd	11,362	11,362	15,954
Douglas Park MD Fd	173,269	173,269	177,187
Rancho Hermosa MD Fd	29,939	29,939	39,441
Santa Fe Mesa MD Fd	345,959	345,959	353,952
Del Oro Hills MD Fd	544,704	544,704	583,615
Mar Lado MD Fd	70,499	70,499	86,631
Guajome Ridge MD Fd	54,192	54,192	60,610
Peacock Hills MD Fd	18,911	18,911	41,754
Vista Del Rio MD Fd	10,439	10,439	20,709
Traffic Services Fd	677,000	677,000	864,989
State and Local Grant Fd	122,581	1,024,417	443,169
Federal/State PassThru SR Fd	0	1,910,833	128,000
Federal Grant Special Rev Fd	146,703	2,892,389	1,467,300
Other/Private Grants - SR Fd	101,000	110,437	68,000
HOME Grant Fund	918,459	918,458	909,119
Inclusionary In Lieu Fund	305,000	305,000	287,402
CDC Housing Rehab Loan Prog Fd	550,000	550,000	550,000
CDC Hsng Section 8 Fd	14,481,174	14,536,174	15,641,760
CDC Adm/Program Development Fd	250,177	305,177	482,159
CDC Housing Mortgage Rev Bd Fd	203,347	203,347	342,178
Hsng Resource Centers Fd	16,165	0	0
Hsng MobileHome Rent Cntrl Fd	281,053	281,053	258,562
<b>Total Special Revenue</b>	<b>32,575,932</b>	<b>38,243,463</b>	<b>42,423,050</b>
<b>Debt Service</b>			
Williams Ranch CFD Fd	200	200	0
Ocean Ranch Corp Ctr-CFD Fd	1,573,343	1,573,343	1,801,516
Pacific Coast Business Pk-CFD	1,153,698	1,153,698	577,000

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Fund - All Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
City Debt Service Fd	2,918,461	2,918,461	5,455,464
Trendwest - CFD Fd	54,710	54,710	49,949
Morro Hills Debt Service Fd	25,000	25,000	730,000
Morro Hills CFD Fd	2,704,488	2,704,488	2,478,751
CDC-CRA Debt Service Fd	8,734,062	8,734,062	5,089,550
98 Cop Police/Library DS Fd	793,087	793,087	798,275
OBA-93/03COP Refunding SerA Fd	2,171,403	2,171,403	2,173,103
Oceanside Lighting Dist-DS Fd	250,666	250,666	250,099
<b>Total Debt Service</b>	<b>20,379,118</b>	<b>20,379,118</b>	<b>19,403,707</b>
<b>Capital Projects</b>			
General Capital Projects Fd	300,000	300,000	1,018,344
Public Facility Fees Fd	953,800	2,433,800	1,844,853
Traffic Signal DIF Fd	75,325	75,325	1,374,214
SLRR Major Water Course Fd	1,590,261	1,590,261	2,917,374
SLRR-DD-1/Zone-1A Fd	81,250	81,250	20,250
SLRR-DD-1/Zone-1B Fd	30,000	30,000	255,000
SLRR-DD-1/Zone-1C Fd	1,100	1,100	30,000
SLRR-DD-1/Zone-1D Fd	54,610	54,610	355,000
SLRR-DD-1/Zone Pilgram Crk Fd	30,000	30,000	40,000
LACrk Mjr Wtr Course Dist 2 Fd	268,748	268,748	1,622,154
Loma Alta Crk DD-2/Zone-2B Fd	36,447	36,447	523,000
BVCrk Mjr Wtr Course Dist 3 Fd	4,000	4,000	40,000
Buena Vista Creek DD-3 Fd	20,000	20,000	485,000
TMI Triangle DD-4 Fd	2,000	2,000	196,436
Center City DD-5 Fd	9,323	9,323	40,000
Major Thoroughfare Fees Fd	544,790	544,790	682,000
GF Community Facilities CIP Fd	810,000	2,754,870	1,352,010
Municipal GolfCourse Improv Fd	0	0	70,000
Park Fees Fd	650,450	650,450	361,523
<b>Total Capital Projects</b>	<b>5,462,104</b>	<b>8,886,974</b>	<b>13,227,158</b>
<b>Enterprise</b>			
Water Operating Fd	45,656,021	45,656,021	46,755,274
Water F/A Replacement Fd	1,000	1,000	4,984,511
Water Connection Fees Fd	999,894	999,894	2,831,083
Water Debt Service Fd	323,588	323,588	2,353,557
Sewer Operating Fd	26,936,001	26,936,001	30,551,604
Sewer F/A Replacement Fd	0	0	1,197,941
Sewer Expansion/Improvement Fd	2,697,420	2,697,420	525,000
Sewer Debt Service Fd	1,560,362	1,560,362	5,738,137
Solid Waste Disposal Fd	22,534,339	22,534,339	21,622,644
Airport Fd	574,515	574,515	105,058
Harbor Fd	6,175,300	6,175,300	10,084,896
<b>Total Enterprise</b>	<b>107,458,440</b>	<b>107,458,440</b>	<b>126,749,705</b>
<b>Internal Service</b>			

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Fund - All Funds**

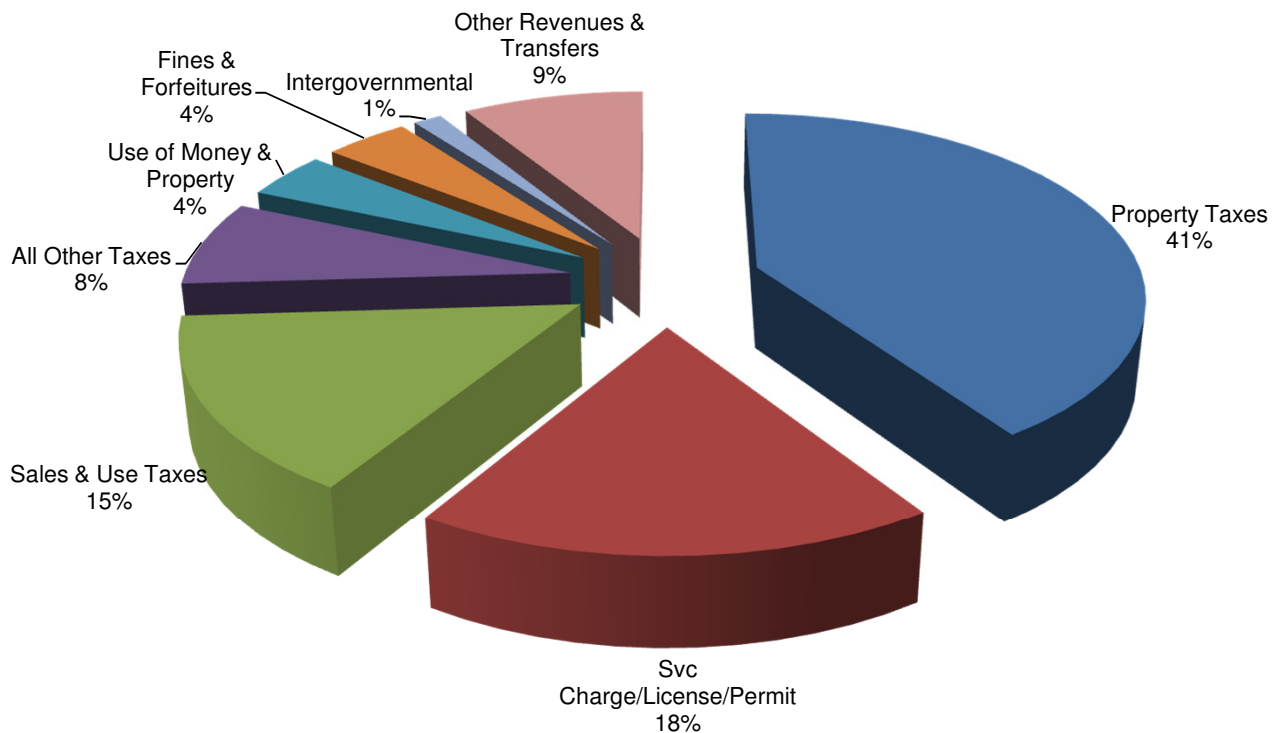
	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
Risk Management Fd	2,938,692	4,188,692	3,354,223
Employee Benefits Fd	30,967,160	30,967,160	30,204,596
Workers Compensation Fd	3,319,962	3,319,962	2,490,098
Fleet Management Fd	7,825,894	7,825,894	7,484,277
Information Services Fd	5,822,554	5,822,554	5,162,716
City Building Services Fd	6,460,121	6,460,121	3,825,981
<b><i>Total Internal Service</i></b>	<b>57,334,383</b>	<b>58,584,383</b>	<b>52,521,891</b>
<b>RDA</b>			
CDC-CRA Bond Construction Fd	0	0	4,058,704
CDC-CRA General Project Fd	7,482,000	7,482,000	8,778,771
CDC-CRA L&M Income Housing Fd	2,771,170	1,654,202	2,604,296
<b><i>Total RDA</i></b>	<b>10,253,170</b>	<b>9,136,202</b>	<b>15,441,771</b>
<b><i>Grand Total</i></b>	<b>356,300,408</b>	<b>363,205,464</b>	<b>383,042,193</b>



**CITY OF OCEANSIDE  
General Fund Revenues  
FY 2010-2011 Budget**

<b>Description</b>	<b>Adopted Budget FY09-10</b>	<b>Adjusted Budget FY09-10</b>	<b>Adopted Budget FY10-11</b>
Property Taxes	50,996,100	46,631,500	46,027,000
Svc Charge/License/Permit	29,714,903	29,861,909	20,530,839
Sales & Use Taxes	18,936,600	18,436,600	17,307,800
All Other Taxes	9,327,900	9,045,000	8,471,600
Use of Money & Property	5,524,600	5,524,600	4,635,984
Fines & Forfeitures	4,217,000	4,217,000	4,670,600
Intergovernmental	1,346,900	1,146,900	1,590,000
Other Revenues & Transfers	2,773,258	5,653,375	10,041,088
<b>Totals</b>	<b>122,837,261</b>	<b>120,516,884</b>	<b>113,274,911</b>

**Adopted Budget FY10-11**



**CITY OF OCEANSIDE  
FY 10-11 Revenue Sources by Type - General Fund**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>00101 - General Fd</b>				
<b>Taxes</b>				
4101	PropTaxes-Suppl Curr Sec	500,000	500,000	300,000
4101	Prop Taxes-Suppl Curre Unsec	40,000	40,000	20,000
4101	Prop Taxes-Curr Secured	33,570,000	29,662,200	29,462,200
4101	Prop Taxes-Curr Unsec	1,334,100	1,334,100	1,334,100
4101	Prop Taxes-Suppl Delinq Sec	185,000	185,000	100,000
4101	Prop Taxes-Suppl Delinq Unsec	8,000	8,000	8,000
4101	Prop Taxes- PY Secured	750,000	750,000	1,000,000
4101	Prop Taxes-In Lieu	14,003,000	13,546,200	13,396,700
4101	Prop Taxes-Transfer	606,000	606,000	406,000
4106	Tax Increment-Pass Thru	614,900	332,000	350,000
4116	Transient Occupancy Tax	3,503,500	3,503,500	3,175,000
4121	Sales&Use Tax - County	12,963,800	12,632,850	12,011,200
4121	Sales&Use Tax - Prop 172	1,592,800	1,592,800	1,292,800
4121	Sales Tax - Compensation Fd	4,380,000	4,210,950	4,003,800
4126	Card Room Taxes - Table Fees	1,200,000	1,200,000	950,000
4156	Business Licenses - %	2,778,700	2,778,700	2,553,700
4156	Business Licenses - Penalty	35,000	35,000	35,000
4156	Business Lic - Admin Fee	0	0	250,000
4166	Franchise Fees	4,009,500	4,009,500	3,996,600
<b>Total Taxes</b>		<b>82,074,300</b>	<b>76,926,800</b>	<b>74,645,100</b>
<b>Licenses and Permits</b>				
4161	Prmt-Building	365,000	365,000	480,600
4161	Prmt-All Inclusive	65,000	65,000	17,500
4161	Prmt-Plumbing/Electrical/Mech	85,500	0	0
4161	Prmt-Street & Curb Engineer	40,000	40,000	54,000
4161	Prmt-MfdHms Prk Registration	15,000	15,000	0
4161	Prmt-Grading/Engineering	2,000	2,000	1,000
4161	Prmt-Handicap	9,500	9,500	9,000
4161	Prmt-Energy	28,500	28,500	38,500
4161	Prmt-Sign	10,000	10,000	5,000
4161	Prmt-Coastal Development	38,000	38,000	38,000
4161	Prmt-Street Name Assignment	3,000	3,000	1,000
4161	Prmt-Kiosk Sign Program	1,000	1,000	0
4161	Prmt-Mobil Home Operator	6,000	6,000	9,000
4161	Prmt-Special Events	19,000	19,000	19,000
4161	Prmt-Plumbing	0	25,650	38,500
4161	Prmt-Electrical	0	44,460	52,000
4161	Prmt-Mechanical	0	15,390	15,500
4186	PrkgPrmt-Annual	60,000	60,000	60,000
<b>Total Licenses and Permits</b>		<b>747,500</b>	<b>747,500</b>	<b>838,600</b>
<b>Fines &amp; Forfeitures</b>				
4196	FF&P - Abandoned Vehicle Abate	114,000	114,000	114,000

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - General Fund**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
4196	FF&P - Impound Fees	32,000	32,000	32,000
4196	FF&P - Parking Citation Currnt	2,540,800	2,540,800	2,740,800
4196	FF&P - Uncleared Citations	200	200	200
4196	FF&P - OPD-False Alarm Fees	160,000	160,000	160,000
4196	FF&P - Admin Citation - CdEnfr	65,000	65,000	65,000
4196	FF&P - Red Light Photo Fines	240,000	240,000	293,600
4196	FF&P - Misc/Other	1,065,000	1,065,000	1,265,000
<b>Total Fines &amp; Forfeitures</b>		<b>4,217,000</b>	<b>4,217,000</b>	<b>4,670,600</b>
<b>Use of Money &amp; Property</b>				
4182	Parking Machine Collections	454,400	454,400	800,000
4188	Prkg Meter Rev	220,500	220,500	177,000
4189	Prkg Lot-Refunds	100	100	0
4216	Investment Earnings-Pool	2,000,000	2,000,000	1,200,000
4216	Investment Earnings-Pool Prem	45,000	45,000	75,000
4351	PM R&L-TideLnd Optical	0	0	4,000
4351	PM R&L-TideLnd Pier Bait	0	0	30,000
4351	PM R&L-TideLnd McDonalds	0	0	36,000
4351	PM R&L-TideLnd Rubys Diner	0	0	200,000
4351	PM R&L-Cell Tower ROW	535,000	535,000	550,000
4351	PM R&L-Cell Tower Cty Prop	150,000	150,000	182,000
4351	PM R&L-City	905,000	905,000	790,000
4352	Recreation Rentals	131,600	131,600	103,600
4353	R&L-Muni Golf Course	708,000	708,000	440,000
4353	R&L-Hbr Tideland	375,000	375,000	0
4353	R&L-L.L.Resource Ctr Rents	0	0	48,384
<b>Total Use of Money &amp; Property</b>		<b>5,524,600</b>	<b>5,524,600</b>	<b>4,635,984</b>
<b>Intergovernmental</b>				
4368	Oth Agencies-Motor Veh InLieu	430,000	430,000	350,000
4368	Oth Agencies-Hmowner Prop Tx	356,900	356,900	300,000
4368	Oth Agencies-State Mandated	200,000	0	0
4368	Oth Agencies-Peace Offcr-Std	110,000	110,000	110,000
4368	Oth Agencies- PS Reimbursement	20,000	20,000	825,000
4376	State & Local Grant	225,000	225,000	0
4382	Oth Federal Grants	5,000	5,000	5,000
<b>Total Intergovernmental</b>		<b>1,346,900</b>	<b>1,146,900</b>	<b>1,590,000</b>
<b>Charges for Services</b>				
4361	Sports & Athletics	100,100	100,100	100,000
4364	Aquatic Revenue	338,500	338,500	371,000
4366	Recreation Program Fees	193,800	193,800	65,000
4385	Genl Adm Charge	10,919,400	10,919,400	2,790,407
4385	Genl Adm Chrg InLieu of Tax	3,995,000	3,995,000	3,995,000
4411	DocuSvcs-Duplication Svcs	33,500	33,500	27,000
4411	DocuSvcs-PublicNtc/Postage	30,000	30,000	57,500
4411	DocuSvcs-SaleMaps/Pub/Docs	4,100	4,100	2,000

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - General Fund**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
4411 DocuSvcs-FingerPrintg Fee	28,000	28,000	28,000
4411 DocuSvcs-Tentative Map Fees	20,000	20,000	5,000
4411 DocuSvcs-Plan Applicatn Fees	200,000	200,000	0
4411 DocuSvcs-Genl Plan Amendmts	0	0	32,500
4411 DocuSvcs-Zoning Amendmnts	0	0	28,500
4411 DocuSvcs-Conditional Use Prmt	0	0	200,000
4411 DocuSvcs-Variance	0	0	16,000
4411 DocuSvcs-Dvlpmnt Plan Rvw	0	0	28,000
4411 DocuSvcs-Sign Permits	0	0	3,000
4412 DocuSvcs-Elections	100	100	100
4413 DocuSvcs-City Clerk	5,000	5,000	1,800
4414 DocuSvcs-Public Ntce/Postage	25,000	25,000	0
4426 PlanCk-Bldgs	430,000	430,000	285,000
4426 PlanCk-Handicap	10,000	10,000	5,000
4426 PlanCk-Energy	39,000	39,000	21,000
4426 PlanCk-Grading	265,100	265,100	110,000
4426 PlanCk-Erosn Cntrl	45,000	45,000	35,000
4426 PlanCk-Improv	104,500	104,500	18,000
4426 PlanCk-Landscape	62,000	62,000	66,000
4426 Substantl Conformity	4,000	4,000	4,000
4426 Environ Rvw Fees	40,000	40,000	30,000
4426 Subdvn Map-Devlpmt Fees	5,000	5,000	5,300
4426 Final Subdvn Map Rvw	2,000	2,000	3,000
4426 Final Parcel Map Rvw	10,000	10,000	1,000
4426 Lot Line Adj-Engr	7,000	7,000	4,000
4426 Cert Of Compliance-Engr	1,000	1,000	500
4426 Prcssg Fee-StrVactn-Engr	13,000	13,000	9,000
4451 Inspectn-MblHm AB925	7,000	7,000	14,500
4451 Inspectn-Grading/Engr	156,000	156,000	237,000
4451 Inspectn-Erosion	41,300	41,300	39,000
4451 Inspectn-Imprvmnt/Engr	80,000	80,000	58,000
4451 Inspectn-Ldscp/Engr	21,000	21,000	18,000
4451 Inspectn-Spec-OFD	2,000	2,000	2,000
4451 Inspectn-SprnklrSys-OFD	120,000	120,000	120,000
4451 Inspectn-After Hours	0	0	5,000
4452 Other Fees & Svcs	3,075,000	3,075,000	0
4452 Ambulance Billing	0	0	2,900,000
4455 Lobbyist Registration	5,000	5,000	4,530
4456 Advrtsg & Subscrip	20,000	20,000	0
4461 Reimb for Services	2,847,400	2,847,400	555,203
4501 Misc Income	417,200	564,206	391,400
4526 Internal Svc Fund Rev	2,431,703	2,431,703	4,088,399
4526 Ocean Ranch-IntSvcRev	0	0	16,050
4526 Pacific Coast Bus Pk-IntSvcRev	0	0	14,435
4526 Trendwest-IntSvcRev	0	0	10,940

**CITY OF OCEANSIDE  
FY 10-11 Revenue Sources by Type - General Fund**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
4526	Morro Hills-IntSvcRev	0	0	31,475
<b>Total Charges for Services</b>		<b>26,153,703</b>	<b>26,300,709</b>	<b>16,853,539</b>
<b>Other Revenues &amp; Transfers</b>				
4393	Contrib fr NonGovt Src	87,000	87,000	20,000
6800	Transfers In	2,686,258	3,965,228	0
6800	Trns-f Gas Tax Fd	0	0	825,000
6800	Trns-f Supptl Law Enforcmt Fd	0	0	269,873
6800	Trns-f LightDist.	0	0	20,000
6800	Trns-f LLEBG Grant Fd	0	0	34,511
6800	Trns-f Sunset Hills MD Fd	0	0	2,482
6800	Trns-f Mission Meadows MD Fd	0	0	6,448
6800	Trns-f Sunburst Hms MD Fd	0	0	1,403
6800	Trns-f Douglas Park MD Fd	0	0	18,538
6800	Trns-f Rancho Hermosa MD Fd	0	0	5,367
6800	Trns-f Santa Fe Mesa MD Fd	0	0	92,426
6800	Trns-f Del Oro Hills MD Fd	0	0	77,811
6800	Trns-f Mar Lado MD Fd	0	0	12,441
6800	Trns-f Guajome Ridge MD Fd	0	0	5,359
6800	Trns-f Peacock Hills MD Fd	0	0	1,734
6800	Trns-f Vista Del Rio MD Fd	0	0	490
6800	Trns-f Williams Ranch CFD Fd	0	9,946	0
6800	Trns-f Morro Hills DS Fd	0	35,674	730,000
6800	Trns-f GF Community Fac CIP Fd	0	50,000	340,000
6800	Trns-f CDC-CRA General Project	0	20,000	50,575
6800	Trns-f Water Operating Fd	0	55,000	872,962
6800	Trns-f Water F/A Replacement	0	20,000	0
6800	Trns-f Solid Waste Disposal Fd	0	55,000	397,227
6800	Trns-f Airport Fd	0	0	18,436
6800	Trns-f Harbor Fd	0	1,325,527	5,157,568
6800	Trns-f Fleet Management Fd	0	30,000	532,000
<b>Total Other Revenues &amp; Transfers</b>		<b>2,773,258</b>	<b>5,653,375</b>	<b>9,492,651</b>
<b>N/A</b>				
4999	Use of Reserves - FDS Use Only	0	0	548,437
<b>Total N/A</b>		<b>0</b>	<b>0</b>	<b>548,437</b>
<b>Grand Total</b>		<b>122,837,261</b>	<b>120,516,884</b>	<b>113,274,911</b>

**CITY OF OCEANSIDE  
FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>Special Revenue</b>			
<b>00102 - Investment Clearing Fd</b>			
Investment Earnings-Pool	0	0	449,300
<b>00204 - Asset Seizure Fd</b>			
Investment Earnings-Pool	20,000	20,000	20,000
Oth Agencies-Forftd Prop Share	100,000	100,000	100,000
Use of Reserves - FDS Use Only	0	0	650,000
<b>00209 - Library Fd</b>			
State & Local Grant	50,250	50,250	63,200
Contrib fr NonGovt Src	41,000	41,000	41,000
Libr Audio Visual Svcs	129,000	129,000	125,000
Transfers In	142,464	142,464	0
Trns-f Genl Fund	0	0	63,333
<b>00212 - TransNet Fd</b>			
Sales Tax - Trans Net 1/2 Cent	3,689,743	3,689,743	7,064,000
Investment Earnings-Pool	250,000	250,000	125,000
Other Misc. Revenue	0	0	25,584
Use of Reserves - FDS Use Only	0	0	2,113,977
<b>00213 - Gas Tax Fd</b>			
Gas Tax - Sct2105	1,000,000	1,000,000	949,093
Gas Tax - Sct 2106	700,000	700,000	627,400
Gas Tax - Sct2107	1,400,000	1,400,000	1,264,363
Gas Tax - Sct2107.5	10,000	10,000	10,000
Investment Earnings-Pool	35,000	35,000	17,300
Oth Agencies-Traffic Congestn	1,691,293	1,691,293	1,780,614
Transfers In	300,000	300,000	0
Trns-f LACrk Mjr Wtr	0	180,000	0
Trns-f Solid Waste Disposal Fd	0	0	150,000
<b>00215 - TDA-Transp Devlpmt Act Fd</b>			
Investment Earnings-Pool	7,000	7,000	0
<b>00216 - Pavement Repair Fd [SLTPPR]</b>			
Investment Earnings-Pool	10,000	10,000	3,000
Use of Reserves - FDS Use Only	0	0	242,000
<b>00217 - Supptl Law Enforcmt Fd</b>			
State & Local Grant	0	0	284,355
<b>00221 - Oside LightingDistrict 2-91 Fd</b>			
Spec Assmt-Lightg Dist	1,126,450	1,126,450	1,163,928
Investment Earnings-Pool	3,000	3,000	4,000
Street Light-Energy Fees	15,000	15,000	10,000
Transfers In	390,000	390,000	0
<b>00222 - LLEBG Grant Fd</b>			
Investment Earnings-Pool	8,000	8,000	2,935
Oth Federal Grants	115,000	115,000	210,371
<b>00237 - CDBG Fd</b>			
HUD CDBG	1,987,043	1,812,948	1,960,622

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>00241 - Sunset Hills MD Fd</b>			
Spec Assmt-Lndscp Dist	24,586	24,586	28,219
Investment Earnings-Pool	1,353	1,353	900
Use of Reserves - FDS Use Only	0	0	234
<b>00242 - Mission Meadows MD Fd</b>			
Spec Assmt-Lndscp Dist	8,904	8,904	39,846
Investment Earnings-Pool	8,913	8,913	10,955
Use of Reserves - FDS Use Only	0	0	30
<b>00243 - Sunburst Homes MD Fd</b>			
Spec Assmt-Lndscp Dist	8,938	8,938	13,950
Investment Earnings-Pool	2,424	2,424	1,500
Use of Reserves - FDS Use Only	0	0	504
<b>00244 - Douglas Park MD Fd</b>			
Spec Assmt-Lndscp Dist	170,721	170,721	174,504
Investment Earnings-Pool	2,548	2,548	2,683
<b>00246 - Rancho Hermosa MD Fd</b>			
Spec Assmt-Lndscp Dist	28,747	28,747	37,953
Investment Earnings-Pool	1,192	1,192	1,488
<b>00247 - Santa Fe Mesa MD Fd</b>			
Spec Assmt-Lndscp Dist	337,509	337,509	351,952
Investment Earnings-Pool	8,450	8,450	2,000
<b>00248 - Del Oro Hills MD Fd</b>			
Spec Assmt-Lndscp Dist	534,717	534,717	572,077
Investment Earnings-Pool	9,987	9,987	11,538
<b>00249 - Mar Lado MD Fd</b>			
Spec Assmt-Lndscp Dist	69,783	69,783	85,157
Investment Earnings-Pool	716	716	1,474
<b>00250 - Guajome Ridge MD Fd</b>			
Spec Assmt-Lndscp Dist	50,534	50,534	56,562
Investment Earnings-Pool	3,658	3,658	4,048
<b>00251 - Peacock Hills MD Fd</b>			
Spec Assmt-Lndscp Dist	16,062	16,062	38,420
Investment Earnings-Pool	2,849	2,849	2,880
Use of Reserves - FDS Use Only	0	0	454
<b>00252 - Vista Del Rio MD Fd</b>			
Spec Assmt-Lndscp Dist	8,843	8,843	19,709
Investment Earnings-Pool	1,596	1,596	1,000
<b>00260 - Traffic Services Fd</b>			
FF&P - OPD-Admin Tow Fees	600,000	600,000	600,000
Investment Earnings-Pool	52,000	52,000	52,000
DocuSvcs-Accident Rpt Fees	25,000	25,000	0
Use of Reserves - FDS Use Only	0	0	12,989
Trns-f Asset Seizure Fd	0	0	200,000
<b>00272 - State and Local Grant Fd</b>			
Investment Earnings-Pool	3,000	3,000	0

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
State & Local Grant	20,000	921,836	349,241
CA Used Oil Recycle Grant	99,581	99,581	93,928
<b>00273 - Federal/State PassThru SR Fd</b>			
DstrAsst - Federal	0	1,422,487	0
State & Local Grant	0	302,200	14,500
Oth Federal Grants	0	186,146	113,500
<b>00274 - Federal Grant Special Rev Fd</b>			
Oth Federal Grants	146,703	2,892,389	1,467,300
<b>00276 - Other/Private Grants - SR Fd</b>			
Contrib fr NonGovt Src	4,000	4,000	2,000
Private Foundations	97,000	106,437	66,000
<b>00277 - HOME Grant Fund</b>			
HOME Grant Revenue	780,690	780,689	772,751
HOME CHDO Req Cmty Hsg	137,769	137,769	136,368
<b>00278 - Inclusionary In Lieu Fund</b>			
Investment Earnings-Pool	150,000	150,000	86,595
Developer Fees	150,000	150,000	150,000
Inclusionary Hsng Admin Fee	5,000	5,000	5,000
Use of Reserves - FDS Use Only	0	0	45,807
<b>00282 - CDC Housing Rehab Loan Prog Fd</b>			
Investment Earnings-Pool	7,800	7,800	0
CDC-Rehab Prog Incm	67,200	67,200	65,000
Contrib fr NonGovt Src	475,000	475,000	485,000
<b>00283 - CDC Hsng Section 8 Fd</b>			
Investment Earnings-Pool	75,000	75,000	75,000
Sct 8 - Prog Admin	1,344,357	1,344,357	1,419,310
Sct8 Vchrs-HUD	12,899,625	12,899,625	13,712,208
Sct8 Vchrs-Adm Port In	162,192	162,192	169,488
Sct8 Vchrs-Adm Port Out	0	0	-15,408
Use of Reserves - FDS Use Only	0	0	221,162
Trns-f CDC Adm/Program Develop	0	55,000	60,000
<b>00284 - CDC Adm/Program Development Fd</b>			
Investment Earnings-Pool	10,400	10,400	0
Oth Agencies-Habitat	0	55,000	60,000
Contrib fr NonGovt Src	239,777	239,777	272,713
Inclusionary Hsng Admin Fee	0	0	0
Use of Reserves - FDS Use Only	0	0	149,446
<b>00286 - CDC Housing Mortgage Rev Bd Fd</b>			
Investment Earnings-Pool	8,871	8,871	8,750
Inclusionary Hsng Admin Fee	194,476	194,476	153,942
Use of Reserves - FDS Use Only	0	0	179,486
<b>00287 - Hsng Resource Centers Fd</b>			
Transfers In	16,165	0	0
<b>00288 - Hsng MobileHome Rent Cntrl Fd</b>			
Prmt-MfdHms Prk Registration	180,315	180,315	233,728

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
Transfers In	100,738	100,738	0
Trns-f Genl Fund	0	0	24,834
<b>Total Special Revenue</b>	<b>32,575,932</b>	<b>38,243,463</b>	<b>42,423,050</b>
<b>Debt Service</b>			
<b>00401 - Williams Ranch CFD Fd</b>			
Investment Earnings-Pool	200	200	0
<b>00402 - Ocean Ranch Corp Ctr-CFD Fd</b>			
Spec Assmt-CFD&IDComm Fac	1,473,343	1,473,343	1,766,516
Spec Assmt-Admin Fee	70,000	70,000	35,000
Investment Earnings-Pool	30,000	30,000	0
<b>00403 - Pacific Coast Business Pk-CFD</b>			
Spec Assmt-CFD&IDComm Fac	1,093,698	1,093,698	547,000
Spec Assmt-Admin Fee	60,000	60,000	30,000
<b>00420 - City Debt Service Fd</b>			
R&L-CvcCtr	0	0	2,424,463
Contrib-Unfunded PERS	2,918,461	2,918,461	3,031,001
<b>00450 - Trendwest - CFD Fd</b>			
Spec Assmt-CFD&IDComm Fac	8,250	8,250	31,750
Spec Assmt-Admin Fee	34,460	34,460	17,575
Investment Earnings-Pool	12,000	12,000	0
Use of Reserves - FDS Use Only	0	0	624
<b>00452 - Morro Hills Debt Service Fd</b>			
Investment Earnings-Pool	25,000	25,000	0
Use of Reserves - FDS Use Only	0	0	730,000
<b>00455 - Morro Hills CFD Fd</b>			
Spec Assmt-CFD&IDComm Fac	2,529,488	2,529,488	0
Spec Assmt-Admin Fee	130,000	130,000	67,000
Spec Assmt - Spec Taxes	0	0	2,411,751
Investment Earnings-Pool	45,000	45,000	0
<b>00489 - CDC-CRA Debt Service Fd</b>			
Investment Earnings-Pool	110,000	110,000	0
R&L-CvcCtr	2,406,563	2,406,563	0
Transfers In	6,217,499	6,217,499	0
Trns-f CDC-CRA Genl Projects	0	0	5,089,550
<b>00917 - 98 Cop Police/Library DS Fd</b>			
Internal Svc Fund Rev	174,479	174,479	0
Transfers In	618,608	618,608	0
Trns-f Genl Fund	0	0	175,620
Trns-f Public Facility Fees Fd	0	0	622,655
<b>00961 - OBA-93/03COP Refunding SerA Fd</b>			
R&L-OPFA CIP-03 COP Series A	2,171,403	2,171,403	0
Trns-f Genl Fund	0	0	400,000
Trns-f SLRR Major Water Crse	0	0	873,103
Trns-f Water Operating Fd	0	0	900,000

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>00963 - Oceanside Lighting Dist-DS Fd</b>			
Transfers In	250,666	250,666	0
Trns-f LightDist.	0	0	250,099
<b>Total Debt Service</b>	<b>20,379,118</b>	<b>20,379,118</b>	<b>19,403,707</b>
<b>Capital Projects</b>			
<b>00501 - General Capital Projects Fd</b>			
Investment Earnings-Pool	0	0	17,700
Other Percentage Rents	300,000	300,000	150,000
State & Local Grant	0	0	736,559
Use of Reserves - FDS Use Only	0	0	114,085
<b>00503 - Public Facility Fees Fd</b>			
Investment Earnings-Pool	100,000	100,000	36,000
Developer Fees	828,800	828,800	165,760
Use of Reserves - FDS Use Only	0	0	1,643,093
Transfers In	25,000	1,505,000	0
<b>00508 - Traffic Signal DIF Fd</b>			
Investment Earnings-Pool	40,000	40,000	30,000
Developer Fees	35,325	35,325	42,000
Use of Reserves - FDS Use Only	0	0	1,302,214
<b>00510 - SLRR Major Water Course Fd</b>			
Investment Earnings-Pool	175,000	175,000	100,000
Developer Fees	115,261	115,261	17,300
Use of Reserves - FDS Use Only	0	0	2,800,074
Transfers In	1,300,000	1,300,000	0
<b>00511 - SLRR-DD-1/Zone-1A Fd</b>			
Investment Earnings-Pool	25,000	25,000	0
Developer Fees	56,250	56,250	20,250
<b>00512 - SLRR-DD-1/Zone-1B Fd</b>			
Investment Earnings-Pool	30,000	30,000	20,000
Use of Reserves - FDS Use Only	0	0	235,000
<b>00513 - SLRR-DD-1/Zone-1C Fd</b>			
Investment Earnings-Pool	1,100	1,100	500
Use of Reserves - FDS Use Only	0	0	29,500
<b>00514 - SLRR-DD-1/Zone-1D Fd</b>			
Investment Earnings-Pool	40,000	40,000	24,000
Developer Fees	14,610	14,610	8,700
Use of Reserves - FDS Use Only	0	0	322,300
<b>00515 - SLRR-DD-1/Zone Pilgram Crk Fd</b>			
Investment Earnings-Pool	30,000	30,000	19,500
Use of Reserves - FDS Use Only	0	0	20,500
<b>00520 - LACrk Mjr Wtr Course Dist 2 Fd</b>			
Sales Tax - Trans Net 1/2 Cent	0	0	1,586,654
Investment Earnings-Pool	75,000	75,000	20,000
Developer Fees	193,748	193,748	15,500

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>00522 - Loma Alta Crk DD-2/Zone-2B Fd</b>			
Investment Earnings-Pool	15,000	15,000	16,400
Developer Fees	21,447	21,447	8,600
Use of Reserves - FDS Use Only	0	0	498,000
<b>00530 - BVCrk Mjr Wtr Course Dist 3 Fd</b>			
Investment Earnings-Pool	4,000	4,000	3,210
Use of Reserves - FDS Use Only	0	0	36,790
<b>00531 - Buena Vista Creek DD-3 Fd</b>			
Investment Earnings-Pool	20,000	20,000	13,420
Use of Reserves - FDS Use Only	0	0	471,580
<b>00540 - TMI Triangle DD-4 Fd</b>			
Investment Earnings-Pool	2,000	2,000	4,000
Use of Reserves - FDS Use Only	0	0	192,436
<b>00550 - Center City DD-5 Fd</b>			
Investment Earnings-Pool	2,500	2,500	2,050
Developer Fees	6,823	6,823	5,100
Use of Reserves - FDS Use Only	0	0	32,850
<b>00561 - Major Thoroughfare Fees Fd</b>			
Investment Earnings-Pool	200,000	200,000	222,000
Developer Fees	344,790	344,790	460,000
<b>00581 - GF Community Facilities CIP Fd</b>			
Use of Reserves - FDS Use Only	0	0	837,010
Transfers In	810,000	2,754,870	0
Trns-f Genl Fund	0	0	515,000
<b>00596 - Municipal GolfCourse Improv Fd</b>			
Use of Reserves - FDS Use Only	0	0	70,000
<b>00598 - Park Fees Fd</b>			
Investment Earnings-Pool	125,000	125,000	21,500
Developer Fees	525,450	525,450	140,000
Use of Reserves - FDS Use Only	0	0	200,023
<b>Total Capital Projects</b>	<b>5,462,104</b>	<b>8,886,974</b>	<b>13,227,158</b>
<b>Enterprise</b>			
<b>00711 - Water Operating Fd</b>			
FF&P - Misc/Other	414,750	414,750	414,750
Investment Earnings-Pool	1,100,000	1,100,000	750,000
Interest - CDC Corp Yd Loan	36,469	36,469	54,024
Reimb for Services	19,000	19,000	19,000
Water Sales	43,684,148	43,684,148	0
Water Sales	0	0	23,500,000
Water Sales - Admin Fees	0	0	350,000
Water Sales - Wtr Mtr Chg	0	0	10,180,000
Water Sales - Cln Strmwtr	0	0	785,000
Water Sales - Hydro Elec Gen	0	0	32,000
Water Sales - Constructn Fee	0	0	25,000

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
Water Sales - SDCWA Infrstrctr	0	0	1,250,000
Water Sales - SDCWA Surcharge	0	0	8,500,000
Water Sales - SDCWA MWD Ready	0	0	850,000
Other Misc. Revenue	25,000	25,000	25,000
Internal Svc Fund Rev	291,154	291,154	0
Transfers In	85,500	85,500	0
Trns-f Gas Tax Fd	0	0	20,500
<b>00712 - Water F/A Replacement Fd</b>			
Investment Earnings-Pool	1,000	1,000	0
Use of Reserves - FDS Use Only	0	0	4,836,570
Trns-f Water Operating Fd	0	0	147,941
<b>00715 - Water Connection Fees Fd</b>			
Investment Earnings-Pool	485,000	485,000	285,000
Developer Fees	514,894	514,894	0
Developer Fees - DIF Conn Fees	0	0	385,000
Use of Reserves - FDS Use Only	0	0	1,861,083
Trns-f Sewer Debt Svc Fd	0	0	300,000
<b>00717 - Water Debt Service Fd</b>			
Transfers In	323,588	323,588	0
Trns-f Water Operating Fd	0	0	2,353,557
<b>00721 - Sewer Operating Fd</b>			
Investment Earnings-Pool	80,000	80,000	50,000
Reimb for Services	25,000	25,000	25,000
Water Sales	500	0	0
Sewer Svc Fees	26,830,501	26,831,001	0
Sewer Rev- Sewer Svc Fees	0	0	11,500,000
Sewer Rev - Swr Flow Rev	0	0	18,040,000
Sewer Rev - Rainbow MWD	0	0	935,104
Sewer Rev - NonComply Fees	0	0	1,000
Sewer Rev - Ind Waste	0	0	500
<b>00722 - Sewer F/A Replacement Fd</b>			
Use of Reserves - FDS Use Only	0	0	1,197,941
<b>00726 - Sewer Expansion/Improvement Fd</b>			
Investment Earnings-Pool	325,000	325,000	75,000
Developer Fees	707,098	707,098	0
Developer Fees - DIF Conn Fees	0	0	450,000
Transfers In	1,665,322	1,665,322	0
<b>00727 - Sewer Debt Service Fd</b>			
Transfers In	1,560,362	1,560,362	0
Trns-f Sewer Operating Fd	0	0	5,213,137
Trns-f Sewer Expnsn/Improv Fd	0	0	525,000
<b>00731 - Solid Waste Disposal Fd</b>			
Cntrct Trash P/U	22,533,339	22,533,339	21,330,061
Other Misc. Revenue	1,000	1,000	0
Use of Reserves - FDS Use Only	0	0	292,583

**CITY OF OCEANSIDE**  
**FY 10-11 Revenue Sources by Type - Other Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>00741 - Airport Fd</b>			
PM R&L-Airport Perm	314,294	314,294	105,058
Airport Fuel Sales	244,771	244,771	0
Other Misc. Revenue	15,450	15,450	0
<b>00751 - Harbor Fd</b>			
Investment Earnings-Pool	280,000	280,000	120,000
PM R&L-City	0	0	1,180,000
Harbor SlipRntl Revenue	4,031,000	4,031,000	4,100,000
Lshld-Marina Towers	1,414,300	1,414,300	0
Other Misc. Revenue	440,000	440,000	430,000
Hbr Patrol Svc Chrgs	10,000	10,000	0
Use of Reserves - FDS Use Only	0	0	4,254,896
<b>Total Enterprise</b>	<b>107,458,440</b>	<b>107,458,440</b>	<b>126,749,705</b>
<b>Internal Service</b>			
<b>00814 - Risk Management Fd</b>			
Use of Reserves - FDS Use Only	0	0	26,618
Transfers In	2,938,692	4,188,692	0
Trns-f Genl Fund	0	0	1,986,127
Trns-f Library Fd	0	0	4,533
Trns-f Hsng MobileHome Rent Cn	0	0	24,987
Trns-f CDC-CRA Genl Projects	0	0	487
Trns-f Water Operating Fd	0	0	597,737
Trns-f Sewer Operating Fd	0	0	287,160
Trns-f Solid Waste Disposal Fd	0	0	169,446
Trns-f Airport Fd	0	0	1,564
Trns-f Harbor Fd	0	0	24,749
Trns-f Employee BenefitsFd	0	0	225,064
Trns-f Fleet Management Fd	0	0	5,751
<b>00817 - Employee BenefitsFd</b>			
FF&P - HR No Show Fees	5,000	5,000	0
Reimb for Services	26,000	26,000	0
Internal Svc Fund Rev	30,936,160	30,936,160	30,189,642
Use of Reserves - FDS Use Only	0	0	14,954
<b>00818 - Workers Compensation Fd</b>			
Internal Svc Fund Rev	3,319,962	3,319,962	2,458,028
Use of Reserves - FDS Use Only	0	0	32,070
<b>00831 - Fleet Management Fd</b>			
R&L-Equip-M&O Chg	4,457,060	4,457,060	3,795,633
R&L-Equip-Replace.Chg	3,242,780	3,242,780	2,865,798
Other Misc. Revenue	50,000	50,000	0
Use of Reserves - FDS Use Only	0	0	822,846
Transfers In	76,054	76,054	0
<b>00841 - Information Services Fd</b>			
DocuSvcs-Pub Copiers	5,000	5,000	5,000

**CITY OF OCEANSIDE  
FY 10-11 Revenue Sources by Type - Other Funds**

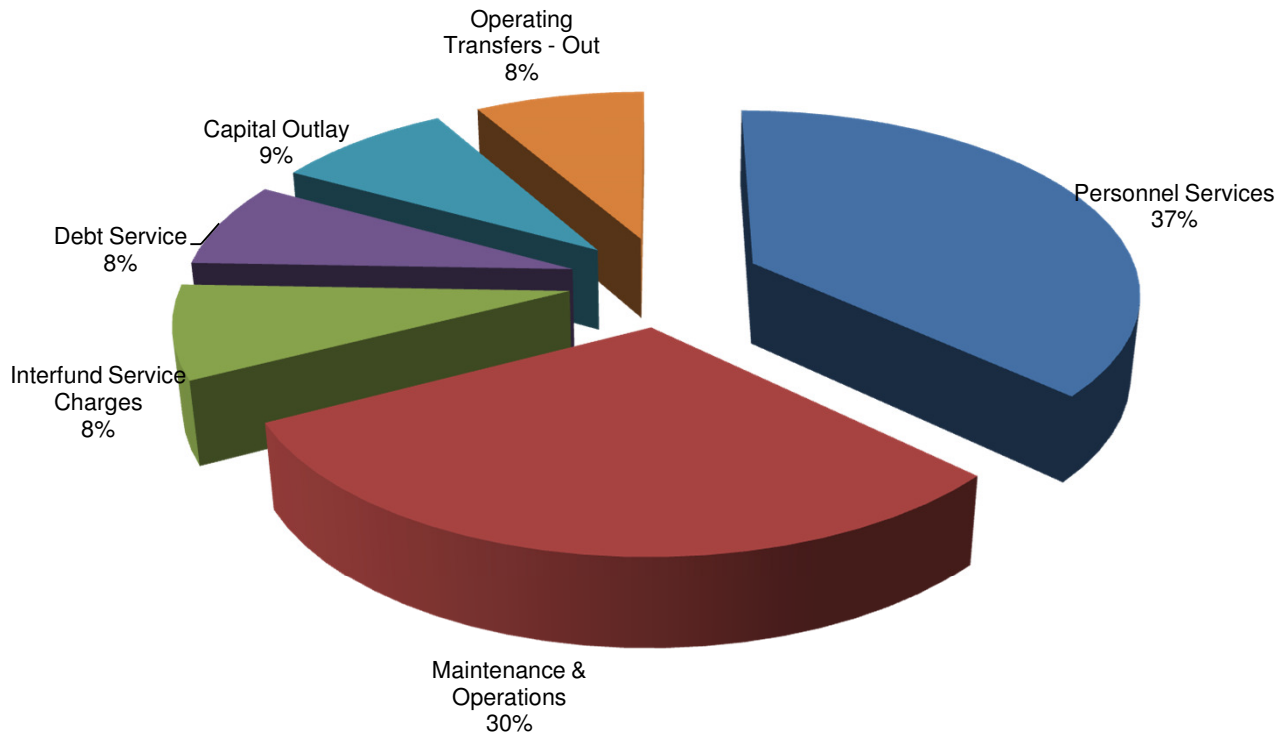
	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
Other Misc. Revenue	0	0	60,000
Internal Svc Fund Rev	5,817,554	5,817,554	5,097,716
<b>00851 - City Building Services Fd</b>			
Internal Svc Fund Rev	6,460,121	6,460,121	3,825,981
<b>Total Internal Service</b>	<b>57,334,383</b>	<b>58,584,383</b>	<b>52,521,891</b>
<b>RDA</b>			
<b>00573 - CDC-CRA Bond Construction Fd</b>			
Use of Reserves - FDS Use Only	0	0	4,058,704
<b>00591 - CDC-CRA General Project Fd</b>			
Tax Increment-Pass Thru	0	0	-1,357,283
Tax Increment-CRA	7,100,000	7,100,000	9,021,569
Investment Earnings-Pool	300,000	300,000	300,000
PM R&L-RDV	2,000	2,000	1,200
Contrib fr NonGovt Src	50,000	50,000	40,000
Misc Plan Check & Review	30,000	30,000	13,000
Use of Reserves - FDS Use Only	0	0	760,285
<b>00594 - CDC-CRA L&amp;M Income Housing Fd</b>			
Tax Increment-20% Set Aside	2,621,170	1,504,202	2,233,936
Investment Earnings-Pool	150,000	150,000	81,460
Trns-f CDC-CRA Debt Svc Fd	0	0	288,900
<b>Total RDA</b>	<b>10,253,170</b>	<b>9,136,202</b>	<b>15,441,771</b>
<b>Grand Total</b>	<b>233,463,147</b>	<b>242,688,580</b>	<b>269,767,282</b>



**CITY OF OCEANSIDE**  
**Expenditure Summary by Category**  
**FY 2010-2011 Budget**

<b>Description</b>	<b>Adopted Budget FY09-10</b>	<b>Adjusted Budget FY09-10</b>	<b>Adopted Budget FY10-11</b>
Personnel Services	140,331,572	141,581,935	137,928,484
Maintenance & Operations	103,888,043	126,628,515	113,585,562
Interfund Service Charges	41,202,810	41,211,306	30,242,366
Debt Service	35,037,612	33,705,478	27,908,446
Capital Outlay	37,269,594	105,440,616	32,238,889
Operating Transfers - Out	19,509,685	27,273,357	30,973,485
<b>Totals</b>	<b>377,239,316</b>	<b>475,841,207</b>	<b>372,877,232</b>

**Adopted Budget FY10-11**



**CITY OF OCEANSIDE**  
**FY 10-11 Expenditure Sources by Fund - All Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>General</b>			
General Fd	124,042,267	135,534,522	113,274,957
<b>Total General</b>	<b>124,042,267</b>	<b>135,534,522</b>	<b>113,274,957</b>
<b>Special Revenue</b>			
Investment Clearing Fd	0	66,000	449,300
Asset Seizure Fd	700,000	700,000	770,000
Library Fd	366,148	355,998	292,533
TransNet Fd	7,055,390	15,142,803	9,328,561
Gas Tax Fd	3,661,779	4,173,564	3,805,520
TDA-Transp Devlpmt Act Fd	775,000	827,205	0
Pavement Repair Fd [SLTPPR]	17,182	306,800	245,000
Supptl Law Enforcmt Fd	183,687	183,687	284,355
Osiede LightingDistrict 2-91 Fd	1,560,440	1,560,440	1,176,836
LLEBG Grant Fd	37,551	37,551	213,306
CDBG Fd	2,048,761	2,458,581	1,960,623
Sunset Hills MD Fd	31,457	36,205	29,353
Mission Meadows MD Fd	63,933	72,053	50,831
Sunburst Homes MD Fd	11,362	15,562	15,954
Douglas Park MD Fd	181,139	194,135	177,187
Rancho Hermosa MD Fd	37,781	39,835	39,441
Santa Fe Mesa MD Fd	347,030	351,366	353,952
Del Oro Hills MD Fd	583,615	595,314	583,615
Mar Lado MD Fd	93,290	93,381	86,631
Guajome Ridge MD Fd	60,610	60,610	60,610
Peacock Hills MD Fd	23,265	25,899	41,754
Vista Del Rio MD Fd	12,467	17,085	20,709
Traffic Services Fd	897,329	897,329	864,989
State and Local Grant Fd	1,211,942	2,113,778	443,169
Federal/State PassThru SR Fd	0	1,926,579	128,000
Federal Grant Special Rev Fd	146,703	2,892,389	1,467,300
Other/Private Grants - SR Fd	106,000	115,437	68,000
HOME Grant Fund	919,217	7,014,897	909,119
Inclusionary In Lieu Fund	179,859	1,615,215	287,402
CDC Housing Rehab Loan Prog Fd	559,861	550,000	549,465
CDC Hsng Section 8 Fd	14,581,618	14,666,618	15,640,233
CDC Adm/Program Development Fd	433,914	487,842	479,874
CDC Housing Mortgage Rev Bd Fd	316,678	400,436	341,300
Hsng MobileHome Rent Cntrl Fd	282,565	282,565	258,562
CDC Hsng CalHome Prog Fd	0	1,721,970	0
<b>Total Special Revenue</b>	<b>37,487,573</b>	<b>61,999,129</b>	<b>41,423,484</b>
<b>Debt Service</b>			
Williams Ranch CFD Fd	0	9,946	0
Ocean Ranch Corp Ctr-CFD Fd	1,541,439	1,576,439	1,619,832
Pacific Coast Business Pk-CFD	1,140,198	586,849	576,849

**CITY OF OCEANSIDE**  
**FY 10-11 Expenditure Sources by Fund - All Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
City Debt Service Fd	2,918,461	2,918,461	5,455,464
Trendwest - CFD Fd	87,605	86,355	49,949
Morro Hills Debt Service Fd	0	35,674	730,000
Morro Hills CFD Fd	2,561,962	2,580,822	2,462,627
CDC-CRA Debt Service Fd	8,022,085	8,020,685	5,089,550
98 Cop Police/Library DS Fd	793,088	793,088	798,275
OBA-93/03COP Refunding SerA Fd	2,171,403	2,171,403	2,173,103
Oceanside Lighting Dist-DS Fd	253,410	253,410	250,099
<b>Total Debt Service</b>	<b>19,489,651</b>	<b>19,033,132</b>	<b>19,205,748</b>
<b>Capital Projects</b>			
General Capital Projects Fd	325,000	2,272,615	1,018,344
Public Facility Fees Fd	726,608	3,182,677	1,844,854
Traffic Signal DIF Fd	650,000	1,739,597	1,374,214
SLRR Major Water Course Fd	3,817,965	4,983,949	2,917,374
SLRR-DD-1/Zone-1A Fd	0	440,158	0
SLRR-DD-1/Zone-1B Fd	0	44,962	55,000
SLRR-DD-1/Zone-1C Fd	31,464	31,464	30,000
SLRR-DD-1/Zone-1D Fd	0	43,653	555,000
SLRR-DD-1/Zone Pilgram Crk Fd	0	187,354	40,000
LACrk Mjr Wtr Course Dist 2 Fd	1,200,000	4,742,654	1,622,154
Loma Alta Crk DD-2/Zone-2B Fd	50,000	120,600	523,000
BVCrk Mjr Wtr Course Dist 3 Fd	0	0	40,000
Buena Vista Creek DD-3 Fd	20,000	20,000	485,000
TMI Triangle DD-4 Fd	0	170,436	196,436
Center City DD-5 Fd	0	0	40,000
Major Thoroughfare Fees Fd	375,000	1,308,643	602,176
GF Community Facilities CIP Fd	485,000	2,388,317	1,352,010
Municipal GolfCourse Improv Fd	0	119,781	70,000
Park Fees Fd	178,685	1,411,702	361,523
<b>Total Capital Projects</b>	<b>7,859,722</b>	<b>23,208,562</b>	<b>13,127,085</b>
<b>Enterprise</b>			
Water Operating Fd	40,920,955	42,346,682	44,698,264
Water F/A Replacement Fd	9,539,852	18,208,778	4,984,512
Water Connection Fees Fd	2,133,732	9,434,818	2,831,083
Water Debt Service Fd	1,338,588	1,338,588	2,353,557
Sewer Operating Fd	25,118,485	25,374,170	27,107,290
Sewer F/A Replacement Fd	1,332,589	6,261,847	1,197,942
Sewer Expansion/Improvement Fd	4,932,427	11,654,259	0
Sewer Debt Service Fd	2,790,362	4,777,347	5,738,137
Solid Waste Disposal Fd	22,769,664	22,888,920	21,622,644
Airport Fd	606,645	606,645	105,058
Harbor Fd	6,145,493	9,558,386	10,084,896
<b>Total Enterprise</b>	<b>117,628,792</b>	<b>152,450,440</b>	<b>120,723,383</b>
<b>Internal Service</b>			

**CITY OF OCEANSIDE**  
**FY 10-11 Expenditure Sources by Fund - All Funds**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
Risk Management Fd	3,000,695	4,311,251	3,354,222
Employee Benefits Fd	27,605,992	27,610,754	30,204,597
Workers Compensation Fd	3,118,067	3,143,312	2,485,529
Fleet Management Fd	7,705,233	7,870,662	7,439,632
Information Services Fd	5,803,601	5,730,858	4,807,650
City Building Services Fd	6,554,736	6,875,721	3,777,525
<b><i>Total Internal Service</i></b>	<b>53,788,324</b>	<b>55,542,558</b>	<b>52,069,155</b>
<b>RDA</b>			
CDC-CRA Bond Construction Fd	0	0	4,058,704
CDC-CRA General Project Fd	16,743,198	27,866,001	8,778,771
CDC-CRA L&M Income Housing Fd	199,789	206,863	215,945
<b><i>Total RDA</i></b>	<b>16,942,987</b>	<b>28,072,864</b>	<b>13,053,420</b>
<b><i>Grand Total</i></b>	<b>377,239,316</b>	<b>475,841,207</b>	<b>372,877,232</b>

**CITY OF OCEANSIDE**  
**FY 10-11 Expenditure Sources by Department - All Funds**

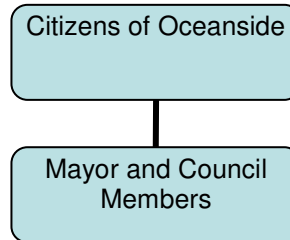
	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>General Government</b>			
City Council	963,231	951,466	890,314
City Clerk	1,118,760	1,738,468	1,059,024
City Treasurer	22,214,853	21,824,334	19,973,895
City Manager	12,868,291	14,173,001	11,365,147
City Attorney	1,720,962	1,720,962	1,522,054
Non Departmental	6,045,365	10,500,615	5,208,564
Financial Services	4,920,416	5,840,228	4,405,163
Human Resources	28,614,063	28,616,825	31,015,700
<b>Total General Government</b>	<b>78,465,941</b>	<b>85,365,899</b>	<b>75,439,861</b>
<b>Public Safety</b>			
Police	53,693,687	57,250,972	48,841,185
Fire	26,804,327	27,276,916	23,101,544
<b>Total Public Safety</b>	<b>80,498,014</b>	<b>84,527,888</b>	<b>71,942,729</b>
<b>Public Works</b>			
Public Works	27,546,630	32,141,587	26,261,711
<b>Total Public Works</b>	<b>27,546,630</b>	<b>32,141,587</b>	<b>26,261,711</b>
<b>Community Development</b>			
Development Services	26,153,482	49,154,990	30,778,507
<b>Total Community Development</b>	<b>26,153,482</b>	<b>49,154,990</b>	<b>30,778,507</b>
<b>Community/Cultural Svcs</b>			
Economic and Community Develop	21,363,390	32,677,572	16,690,874
Library	5,851,556	5,882,646	5,062,196
Neighborhood Services	25,834,956	39,256,091	25,977,971
<b>Total Community/Cultural Svcs</b>	<b>53,049,902</b>	<b>77,816,309</b>	<b>47,731,041</b>
<b>Enterprise Funds</b>			
Solid Waste Disposal	22,769,664	22,888,920	21,622,644
Water Utilities	53,933,127	71,328,866	54,867,416
Sewer	34,173,863	48,067,623	34,043,369
Airport	606,645	606,645	105,058
Harbor & Beaches	42,048	3,942,480	10,084,896
<b>Total Enterprise Funds</b>	<b>111,525,347</b>	<b>146,834,534</b>	<b>120,723,383</b>
<b>Grand Total</b>	<b>377,239,316</b>	<b>475,841,207</b>	<b>372,877,232</b>

# GENERAL GOVERNMENT





**Organizational Chart by Function**






**Mission Statement**

*The City Council's mission is to represent the citizens of Oceanside, make policy decisions, exercise fiscal responsibility and authority, serve the best interests of all citizens and ensure that Oceanside is a desirable place to live, work, do business and to visit.*






**Service Description**

The City Council is the legislative body of the City, serves as its corporate board of directors, and is responsible for establishing City policy. The Mayor and Council members are elected at-large for staggered four-year terms. The City Council works closely with the City Manager to ensure that policy is effectively implemented.

**Major Accomplishments**

-  Improved the Quality of Life for Oceanside residents
  - Approved Specific Plan and EIR for El Corazon
  - Ensured open government: Council agendas provided online, availability of Web cast of Council meetings
  - Opened the El Corazon Senior Center
  - Continued beautification of gateways and corridors
-  Enhanced Public Safety
  - Violent crimes decreased for the 7th consecutive year
  - Third safest City in the County
  - Continued efforts to regionalize fire services
-  Encouraged Economic Development and Vitality
  - Facilitated job growth
  - Created a Tourism Marketing District

**Future Objectives**

-  Ensure quality of life for the Citizens of Oceanside
-  Create fiscal stability by approving a balanced budget
-  Ensure that the best possible services are provided given the City's financial capacity
-  Encourage economic development
-  Finalize the Disposition Agreement and lease for the Beach Resort site

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
City Council**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	963,231	951,466	890,314
<b>Total Funding Sources</b>		<b>963,231</b>	<b>951,466</b>	<b>890,314</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	298,000	298,000	272,683
5115	Elected Officials	100,440	100,440	107,924
5205	Fringe Benefit Burden	184,796	184,796	177,855
5230	Auto Allowance	21,600	21,600	21,600
<b>Total Personnel Services</b>		<b>604,836</b>	<b>604,836</b>	<b>580,062</b>
5345	Travel & Conference	30,000	24,000	24,000
5355	Materials & Supplies	15,500	12,200	12,200
5370	Postage	2,600	1,300	1,300
5375	Dues,Books&Subs	1,650	485	485
5385	Telephone	11,125	11,125	11,125
<b>Total Maintenance &amp; Operations</b>		<b>60,875</b>	<b>49,110</b>	<b>49,110</b>
5415	Internal Service Charges	297,520	297,520	261,142
<b>Total Interfund Services Charges</b>		<b>297,520</b>	<b>297,520</b>	<b>261,142</b>

**DEPARTMENT SUMMARY BY CATEGORY**

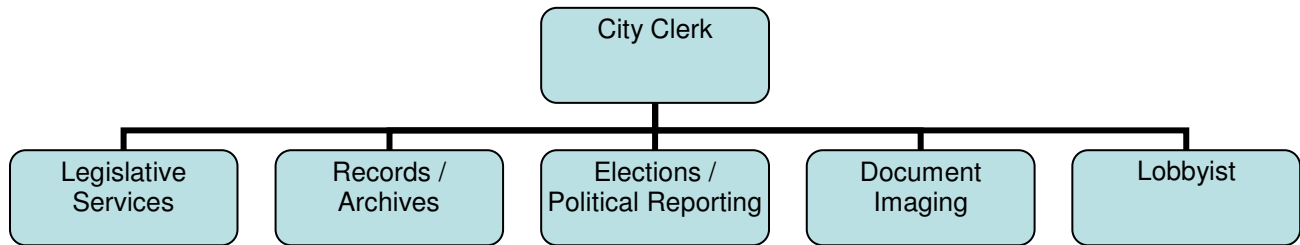
<b>Total Funding Sources</b>	<b>963,231</b>	<b>951,466</b>	<b>890,314</b>
Personnel Services	604,836	604,836	580,062
Maintenance & Operations	60,875	49,110	49,110
Interfund Services Charges	297,520	297,520	261,142
<b>Total Expenditures</b>	<b>963,231</b>	<b>951,466</b>	<b>890,314</b>

**DEPARTMENT SUMMARY BY PROGRAM**

<b>Total Funding Sources</b>	<b>963,231</b>	<b>951,466</b>	<b>890,314</b>	
110100101	Mayor Wood	196,184	193,631	188,053
110101101	Council Member-Feller	191,762	189,459	177,360
110102101	Council Member-Sanchez	191,762	189,459	165,685
110103101	Council Member-Chavez	191,762	189,459	0
110104101	Council Member-Kern	191,761	189,458	188,308
110105101	Council Member-Lowery	0	0	170,908
<b>Total Expenditures</b>	<b>963,231</b>	<b>951,466</b>	<b>890,314</b>	



Organizational Chart by Function



Mission Statement

Accurately record and preserve the decisions of our municipal legislature; Manage the city's valuable records to ensure preservation and accessibility; Identify and protect vital, historic, and permanent records of the City; Administer elections in accordance with statutory requirements; Serve as the City's source for informational, historical, legislative, and election services.

Service Description

The purpose is to fulfill the duties and responsibilities entrusted to the elected City Clerk through the voters and citizens of Oceanside, which include serving as the City Clerk, Legislative Administrator, Records Administrator, Elections Official and Filing Officer.

Responsibilities of the Department include:

- 📄 The care and custody of all official records and documents of the city for the protection and preservation of the City's history (such as ordinances, resolutions, minutes, contracts, deeds, agreements)
- 📄 The complete and accurate production of the record of the legislative bodies (including City Council, Harbor District Board, Community Development Commission, Manufactured Homes Fair Practices Commission) proceedings and actions, and documentation of those meetings
- 📄 Processing publication and mailing of legal and public notices
- 📄 Processing of the City's incoming and outgoing mail
- 📄 Membership and applications tracking and database management for voluntary service on City advisory boards, committees and commissions, creation of vacancy reports, and publication of vacancy announcements on the City website and newspaper
- 📄 Administration of the Citywide central Records Management program





- 📄 Management of the Citywide records retention schedules
- 📄 Managing the Citywide document imaging program
- 📄 Administration of all municipal and special elections
- 📄 Receiving legal service, processing claims and other legal documents
- 📄 Receiving, processing, coordination and responding to Public Records Act requests and correspondence
- 📄 Maintenance of the City Code
- 📄 Administration of regulations relating to the Political Reform Act/Fair Political Practices Commission, including collecting and maintaining all Political Reform Act Conflict of Interest forms and campaign expenditure forms
- 📄 Providing a wide variety of research and information services to the public and all City staff

Major Accomplishments






- 📄 Conducted the Special Municipal Recall Election on December 8, 2009, providing candidates and citizens with the latest in legislation and regulations related to running a campaign for public office. The months of work for this election culminated in an in-house Election Central to count the ballots and broadcast the election results
- 📄 Conducted the June 8, 2010 Special Election for one vacant Council seat and one ballot measure, providing candidates and citizens with the latest in legislation and regulations related to running a campaign for public office. The work for this election culminated with the broadcasting of the election results on public access television
- 📄 Coordinated availability of election information and financial reports for both elections on the City Website for public access
- 📄 Provided membership services for the City's 25 commissions, boards and committees
- 📄 Administered the California Political Reform Act of 1974, serving as the local filing officer for the



required conflict of interest filings for approximately 250 designated employees and advisory group members and for the political campaign finance reporting for all locally active political action committees

-  Implemented the first phase of the City-wide Records Retention Schedule and provisions of the City Records Management Program/Ordinance
-  Expanded the electronic Document Imaging to include documents from additional City departments. The system now includes the City's legislative history and provides access to many vital records in electronic format. At this time, all City departments have access to the online system allowing rapid access for research and to respond to citizen requests
-  Managed the City's Lobbying Ordinance, tracking lobbyists and their reporting requirements
-  Coordinated with Information Technologies to provide streaming video on City's website of Council meetings

#### **Future Objectives**

-  Conduct the November 2<sup>nd</sup>, 2010 general municipal election and conduct the subsequent Swearing-In Ceremony
-  Perform the duties as required of the filing officer for Campaign Statements and Statements of Economic interests
-  Continue the expansion of the Document Imaging Program to provide electronic versions of documents for faster and more universal access to records
-  Continue with the implementation and training for the City's Records Retention Schedules for all departments to assist with document control and management of the City's vital records
-  Continue to implement the provisions of the Records Management Ordinance and provide training to City staff

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
City Clerk**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	1,118,760	1,738,468	1,059,024
<b>Total Funding Sources</b>		<b>1,118,760</b>	<b>1,738,468</b>	<b>1,059,024</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	558,878	558,878	403,395
5110	Temporary/Part Time Employees	15,318	15,318	15,318
5115	Elected Officials	0	0	119,392
5120	Overtime	0	600	0
5205	Fringe Benefit Burden	215,102	215,102	190,455
5230	Auto Allowance	3,000	3,000	3,000
<b>Total Personnel Services</b>		<b>792,298</b>	<b>792,898</b>	<b>731,560</b>
5305	Professional Services	0	100,000	51,266
5310	Temp. Agencies/Individuals	22,500	521,904	0
5320	Repair and Maintenance	32,582	32,582	32,582
5335	Rents & Leases - Equip, Bldgs	1,267	1,267	1,267
5345	Travel & Conference	15,800	21,604	7,200
5350	Training - Registrtn Fees	0	0	300
5355	Materials & Supplies	32,170	39,220	32,670
5360	Advertising	8,600	9,450	3,300
5370	Postage	5,500	5,500	3,000
5375	Dues,Books&Subs	2,695	2,695	2,695
5385	Telephone	700	700	700
<b>Total Maintenance &amp; Operations</b>		<b>121,814</b>	<b>734,922</b>	<b>134,980</b>
5415	Internal Service Charges	204,648	210,648	192,484
<b>Total Interfund Services Charges</b>		<b>204,648</b>	<b>210,648</b>	<b>192,484</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>1,118,760</b>	<b>1,738,468</b>	<b>1,059,024</b>
Personnel Services	792,298	792,898	731,560
Maintenance & Operations	121,814	734,922	134,980
Interfund Services Charges	204,648	210,648	192,484
<b>Total Expenditures</b>	<b>1,118,760</b>	<b>1,738,468</b>	<b>1,059,024</b>

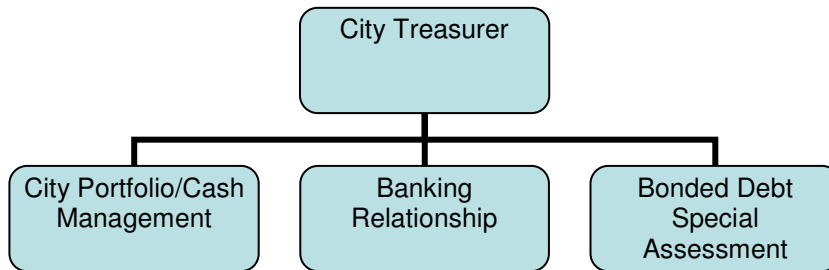
**CITY OF OCEANSIDE  
 FY 10-11 Budget Summary  
 City Clerk**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b>DEPARTMENT SUMMARY BY PROGRAM</b>			
<b><i>Total Funding Sources</i></b>		<b>1,118,760</b>	<b>1,738,468</b>
120120101	Records Management	289,066	302,988
120122101	Legislative Services	648,732	648,732
120123101	Elections	62,527	660,616
120124101	Doc Imaging	118,435	126,132
<b><i>Total Expenditures</i></b>		<b>1,118,760</b>	<b>1,738,468</b>



**Organizational Chart by Function**



**Mission Statement**

*The mission of the City Treasurer's office is to manage cash and monitor revenues and expenditures to provide available funds for expenditures while keeping idle funds fully invested, to manage and trade the investment portfolio in order to earn the highest rate of return while protecting principal, and manage bonded debt and special assessment districts of the City.*

**Service Description**

The City Treasurer's office is responsible for daily cash management of the City including the investment of the City's fixed income portfolio; manages the City's banking relationship, serving as the liaison between the City's bank and the departments utilizing banking services; and administers the City's bonded debt and special assessment district programs.

**Major Accomplishments**

Issued Request for Proposal for Banking and Merchant Services Contract. Selected new cash management bank and completed implementation in Spring 2010. New contract will provide cost savings and create efficiencies in cash collections and disbursements.

Year-End (June 30, 2010) Portfolio Statistics

Par Value	\$165,305,000
Book Value	\$165,299,595
Market Value	\$166,651,933
Average Yield to Maturity	1.85%
Weighted average Days to Maturity	835 days (2.29 years)
Year-to-Date Earnings	\$3,886,519

**Future Objectives**

- Analyze existing City debt, given market conditions, to determine if refinancing opportunities are available
- Improve investment of bond reserves to aid in reducing bond interest costs

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
City Treasurer**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>			
00101	General Fd	318,639	318,639
00102	Investment Clearing Fd	0	66,000
00401	Williams Ranch CFD Fd	0	9,946
00402	Ocean Ranch Corp Ctr-CFD Fd	1,541,439	1,576,439
00403	Pacific Coast Business Pk-CFD	1,140,198	586,849
00420	City Debt Service Fd	2,918,461	2,918,461
00450	Trendwest - CFD Fd	87,605	86,355
00452	Morro Hills Debt Service Fd	0	35,674
00455	Morro Hills CFD Fd	2,561,962	2,580,822
00489	CDC-CRA Debt Service Fd	8,022,085	8,020,685
00851	City Building Services Fd	2,406,563	2,406,563
00917	98 Cop Police/Library DS Fd	793,088	793,088
00961	OBA-93/03COP Refunding SerA Fd	2,171,403	2,171,403
00963	Oceanside Lighting Dist-DS Fd	253,410	253,410
<b>Total Funding Sources</b>		<b>22,214,853</b>	<b>21,824,334</b>
<b>EXPENDITURES</b>			
5105	Regular Employees	166,623	166,623
5115	Elected Officials	20,551	20,551
5199	Prsnl Cost Share - In	51,980	51,980
5205	Fringe Benefit Burden	70,688	70,688
<b>Total Personnel Services</b>		<b>309,842</b>	<b>309,842</b>
5305	Professional Services	53,500	127,935
5345	Travel & Conference	3,850	3,850
5355	Materials & Supplies	1,500	1,500
5370	Postage	250	250
5375	Dues,Books&Subs	800	800
5385	Telephone	100	100
5405	Banking/Transaction Fees	0	0
5425	Fiscal Agent/Other Fees	106,600	84,450
<b>Total Maintenance &amp; Operations</b>		<b>166,600</b>	<b>218,885</b>
5415	Internal Service Charges	54,277	54,277
<b>Total Interfund Services Charges</b>		<b>54,277</b>	<b>54,277</b>
5421	Principal	7,136,713	7,136,713
5422	Interest	12,140,858	11,652,434
5423	Inter Agency Capital Lease	2,406,563	2,406,563
<b>Total Debt Service</b>		<b>21,684,134</b>	<b>21,195,710</b>
6900	Transfers Out	0	45,620
<b>Total Transfers - Out</b>		<b>0</b>	<b>45,620</b>
		<b>19,973,895</b>	<b>1,018,900</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
City Treasurer**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>22,214,853</b>	<b>21,824,334</b>	<b>19,973,895</b>
Personnel Services	309,842	309,842	260,098
Maintenance & Operations	166,600	218,885	564,176
Interfund Services Charges	54,277	54,277	125,698
Debt Service	21,684,134	21,195,710	18,005,023
Transfers - Out	0	45,620	1,018,900
<b>Total Expenditures</b>	<b>22,214,853</b>	<b>21,824,334</b>	<b>19,973,895</b>

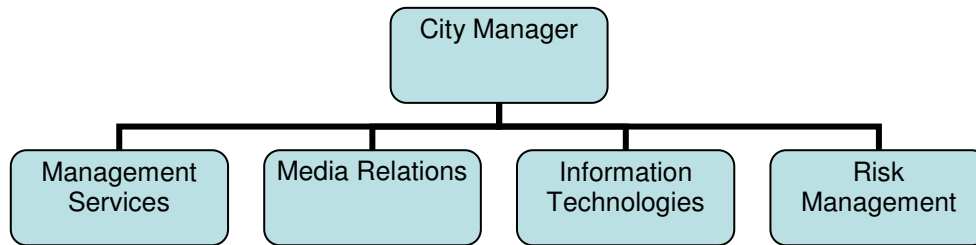
Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

**DEPARTMENT SUMMARY BY PROGRAM**

<b>Total Funding Sources</b>	<b>22,214,853</b>	<b>21,824,334</b>	<b>19,973,895</b>
1401      CFD-Williams Ranch CFD	0	9,946	0
1452      MorroHills Debt Svc	0	35,674	730,000
140000101      City Treasurer	318,639	318,639	318,847
140192420      2005 Refunding COP	0	0	2,424,463
170170961      93COP Refunding SerA	2,171,403	2,171,403	2,173,103
170171917      98COP Police/Library DS	793,088	793,088	798,275
170182420      Pension Obligation Bds	2,918,461	2,918,461	3,031,001
170189455      CFD-Morro Hills (02)	743,228	748,663	698,430
170190455      CFD-Morro Hills (ImpArea#1)	760,646	761,896	735,891
170191455      CFD-Morro Hills (04)CFD	1,058,088	1,070,263	1,028,306
170193450      CFD - Trendwest DS	87,605	86,355	49,949
170194402      CFD-Ocean Ranch 2002A	831,239	827,489	848,357
170195402      CFD-Ocean Ranch 2004A	710,200	748,950	771,475
170196403      CFD-Pacific Coast Business.Pk	1,140,198	586,849	576,849
200010102      Allocation of Interest	0	66,000	449,300
325303489      RDV-CRA Debt Service	8,022,085	8,020,685	5,089,550
605604851      City Building Debt Service	2,406,563	2,406,563	0
605611963      Oceanside Lighting Dist-DS	253,410	253,410	250,099
<b>Total Expenditures</b>	<b>22,214,853</b>	<b>21,824,334</b>	<b>19,973,895</b>



**Organizational Chart by Function**



**Mission Statement**

*Provide support and policy recommendations to the City Council; provide leadership, support and coordination for the various City departments; oversee financial planning and budget preparation; manage media relations; oversee governmental affairs/advocacy; oversee Information Technology; represent City interests in local and regional issues; oversee Risk Management, including safety training, workers' compensation and property and liability claims administration.*

**Service Description**

The City Manager's office provides leadership and oversight for the administration of all City services and activities, as well as ensures that City Council policies are implemented throughout the organization. The City Manager's office oversees the work of all City departments and directs the financial and information technology planning, budget preparation, performance measurements, long-term capital financing, public information, employee safety training and workers' compensation, and property and liability claims administration as well as other duties and responsibilities as may be assigned by the City Council.

The City Manager's Office also has the responsibility to ensure that the needs and concerns of the community and the City organization are properly addressed to maintain Oceanside's quality of life.

**Major Accomplishments**

- Oversaw major capital and economic development projects
- Coordinated El Corazon Oversight Committee efforts; received Council approval for the El Corazon Specific Plan and EIR
- Successfully secured over \$2 million in Federal Appropriations for key projects

- Updated financial system software and hardware (Oracle)
- Implemented the I.T. land management and development application
- Upgraded the 911 call-taking system
- Implemented significant cost-saving program by deploying "thin" client computers
- Implemented a "Return to Work/Stay at Work" training program
- Deployed the new budget software -TeamBudget
- Implemented a safety recognition program

**Future Objectives**

- Continue to facilitate the Oracle upgrade for the financial platform of the City
- Expand the wireless network as appropriate throughout the City
- Develop a Citywide technology plan
- Implement an on-line inquiry reporting program
- Facilitate process for the El Corazon Oversight Committee
- Oversee process for the development of the Beach Resort Hotel
- Manage the FY 2010-11 budget to ensure long-term fiscal stability through management of expenditures program oversight and revenue forecasting
- Seek out federal appropriations for priority projects
- Expand efforts and education to reduce City risk and liability exposure

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
City Manager**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	945,928	987,580	717,746
00814	Risk Management Fd	3,000,695	4,311,251	3,354,222
00818	Workers Compensation Fd	3,118,067	3,143,312	2,485,529
00841	Information Services Fd	5,803,601	5,730,858	4,807,650
<b>Total Funding Sources</b>		<b>12,868,291</b>	<b>14,173,001</b>	<b>11,365,147</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	2,446,348	2,514,010	2,134,789
5120	Overtime	15,000	17,251	15,000
5205	Fringe Benefit Burden	853,301	854,233	725,210
5220	Insurance	2,600,000	2,600,000	2,000,000
5230	Auto Allowance	650	1,650	4,776
<b>Total Personnel Services</b>		<b>5,915,299</b>	<b>5,987,144</b>	<b>4,879,775</b>
5305	Professional Services	322,665	360,165	164,500
5310	Temp. Agencies/Individuals	50,000	50,000	40,000
5315	Utilities	2,500	2,500	2,500
5320	Repair and Maintenance	1,059,284	1,083,529	1,024,284
5330	Machinery & Equipment < \$10K	539,000	539,000	501,000
5335	Rents & Leases - Equip, Bldgs	536,484	453,741	403,741
5340	Ins other than Employee Benefit	1,465,000	1,465,000	1,579,837
5345	Travel & Conference	50,050	50,050	38,750
5350	Training - Registrtn Fees	2,100	2,100	2,800
5355	Materials & Supplies	254,227	254,227	229,377
5370	Postage	48,700	48,700	9,900
5375	Dues,Books&Subs	5,300	5,300	5,300
5385	Telephone	674,944	674,944	619,884
5450	Contingencies	50,000	43,863	50,000
5465	Self-Insured Claims paid	500,000	1,750,000	663,000
5470	Claims Management	700,000	700,000	790,000
<b>Total Maintenance &amp; Operations</b>		<b>6,260,254</b>	<b>7,483,119</b>	<b>6,124,873</b>
5415	Internal Service Charges	636,787	636,787	360,499
<b>Total Interfund Services Charges</b>		<b>636,787</b>	<b>636,787</b>	<b>360,499</b>
6900	Transfers Out	55,951	65,951	0
<b>Total Transfers - Out</b>		<b>55,951</b>	<b>65,951</b>	<b>0</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>12,868,291</b>	<b>14,173,001</b>	<b>11,365,147</b>
Personnel Services	5,915,299	5,987,144	4,879,775
Maintenance & Operations	6,260,254	7,483,119	6,124,873
Interfund Services Charges	636,787	636,787	360,499

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
City Manager**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

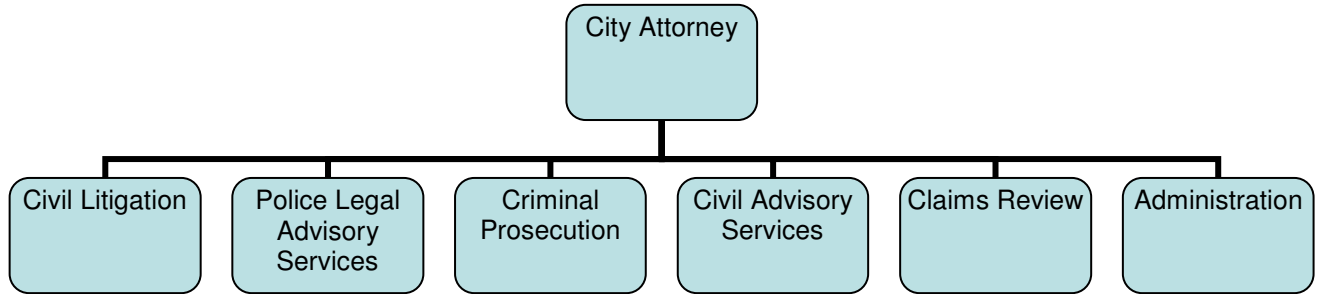
Transfers - Out	55,951	65,951	0
<b>Total Expenditures</b>	<b>12,868,291</b>	<b>14,173,001</b>	<b>11,365,147</b>

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b>DEPARTMENT SUMMARY BY PROGRAM</b>			
<b>Total Funding Sources</b>	<b>12,868,291</b>	<b>14,173,001</b>	<b>11,365,147</b>
1818      Workers Comp	33,366	33,366	0
1841      Information Services	22,585	32,585	0
150010101      Management Svcs	753,659	763,948	641,264
150150101      City Manager-Contingency	50,000	43,863	50,000
150151101      Media Relations	142,269	179,769	26,482
151010814      Risk Management Admin.	0	0	3,354,222
152010818      Workers Compensation Admin.	0	0	2,485,529
155010841      Information Systems	2,272,155	2,272,155	1,679,106
155155841      Audio Visual	125,263	125,263	115,165
155157841      Communications	584,636	584,636	534,636
155158841      City Wide Copiers/Printers	491,611	408,868	358,868
155159841      Building Controls	50,000	50,000	50,000
155160841      Financial Software	182,784	182,784	182,784
155162841      Network Infrastructure	476,000	476,000	476,000
155164841      Public Safety System	811,357	811,357	637,226
155165841      SCADA	130,879	130,879	127,993
155167841      Utility Billing HTE	656,331	656,331	645,872
230010814      Risk Management Administration	3,000,695	3,061,251	0
230200814      Risk Mgmt Arroyo/Comanche	0	1,250,000	0
250256818      Workers Comp Adm	3,084,701	3,109,946	0
<b>Total Expenditures</b>	<b>12,868,291</b>	<b>14,173,001</b>	<b>11,365,147</b>



**Organizational Chart by Function**



**Mission Statement**

*The City Attorney's office serves as general legal counsel to the Mayor and City Council, Harbor District, and Community Development Commission. It is also legal advisor to the City Manager, Department Heads, and City staff. The office represents the City and staff in litigation matters, prosecutes City Code violations, and drafts/approves all City contracts, ordinances, and resolutions.*

**Service Description**

The City Attorney's office provides a full range of legal services to the City Council, City Manager, Department Directors, and City advisory groups. These services include legal advice and counseling as to the legality of proposed actions as well as the defense of civil actions filed against the City and/or its employees acting in the scope of employment. Where necessary, the department files civil actions to protect the rights of the City. The City Attorney's office also prepares and/or reviews City Council reports, legal opinions, ordinances, resolutions, contracts, agreements and leases. The department prosecutes City Code violations and serves as the legal counsel to the Harbor District and Community Development Commission.

**Major Accomplishments**

- Proactively advised the City Council, City Commissions and departments in ways to achieve their goals and objectives in compliance with applicable laws and in a manner that reduces the risk of unnecessary litigation
- Aggressively defended the City in civil litigation cases
- Conducted thorough and expedient analysis of tort claims filed with Risk Management to resolve valid claims without resorting to litigation
- Reduced outside counsel expenses by fully staffing the City Attorney's office with experienced civil litigators and aggressively pursuing insurance coverage on civil cases

**Future Objectives**

- Provide training to City staff and City boards and commissions on significant developments in municipal law, including the Brown Act, the Public Records Act and other applicable areas of the law
- Continue to reduce outside counsel expenses by handling civil litigation matters in-house
- Continue to provide timely and thorough review of all legal documents, including City ordinances, resolutions, contracts and other agreements

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
City Attorney**

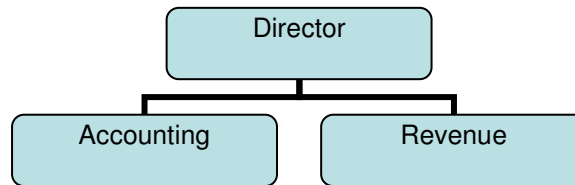
		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	1,720,962	1,720,962	1,522,054
<b>Total Funding Sources</b>		<b>1,720,962</b>	<b>1,720,962</b>	<b>1,522,054</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	1,118,226	1,118,226	982,681
5110	Temporary/Part Time Employees	770	770	0
5205	Fringe Benefit Burden	368,362	368,362	319,878
5230	Auto Allowance	7,200	7,200	5,604
<b>Total Personnel Services</b>		<b>1,494,558</b>	<b>1,494,558</b>	<b>1,308,163</b>
5305	Professional Services	5,000	5,000	5,000
5320	Repair and Maintenance	1,500	1,500	1,500
5345	Travel & Conference	7,500	7,500	7,500
5350	Training - Registrtn Fees	500	500	500
5355	Materials & Supplies	6,700	6,700	6,700
5370	Postage	2,100	2,100	2,100
5375	Dues,Books&Subs	34,060	34,060	34,060
5385	Telephone	400	400	400
<b>Total Maintenance &amp; Operations</b>		<b>57,760</b>	<b>57,760</b>	<b>57,760</b>
5415	Internal Service Charges	168,644	168,644	156,131
<b>Total Interfund Services Charges</b>		<b>168,644</b>	<b>168,644</b>	<b>156,131</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>				
<b>Total Funding Sources</b>		<b>1,720,962</b>	<b>1,720,962</b>	<b>1,522,054</b>
Personnel Services		1,494,558	1,494,558	1,308,163
Maintenance & Operations		57,760	57,760	57,760
Interfund Services Charges		168,644	168,644	156,131
<b>Total Expenditures</b>		<b>1,720,962</b>	<b>1,720,962</b>	<b>1,522,054</b>

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>1,720,962</b>	<b>1,720,962</b>	<b>1,522,054</b>
160000101	City Attny-Admin	1,720,962	1,720,962	1,522,054
<b>Total Expenditures</b>		<b>1,720,962</b>	<b>1,720,962</b>	<b>1,522,054</b>



**Organizational Chart by Function**



**Mission Statement**

*The Financial Services Department provides financial, budgetary, and revenue collection support to stakeholders. Our policies, plans and reporting systems help operating departments achieve their objectives and ensure the City's long-term fiscal health.*

**Service Description**

The Financial Services Department provides financial and budgetary support to the entire organization.

**Major Accomplishments**

- Prepared, presented and adopted a budget and a general fund budget reduction plan
- Received CSMFO award for excellence in operating budget for the Fiscal Years 2008-2010 budget document
- Revised the purchasing administrative policy
- Performed internal audits
- Changed financial institution
- Created several department standard operating procedures
- Restructured the Chart of Accounts
- Implemented TeamBudget software for preparation of the FY10/11 budget.

**Future Objectives**

- Conduct internal curriculum program
- Update the five-year financial forecast
- Update the Citywide fee schedule
- Create a revenue handbook
- Implement a new centralized cashiering software system
- Centralize accounts receivable reporting and collection process
- Implement Fixed Assets module & procedures

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Financial Services**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	4,920,416	5,840,228	4,405,163
<b>Total Funding Sources</b>		<b>4,920,416</b>	<b>5,840,228</b>	<b>4,405,163</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	2,284,246	2,249,281	2,164,505
5110	Temporary/Part Time Employees	38,000	23,000	0
5120	Overtime	20,000	15,000	15,000
5205	Fringe Benefit Burden	905,755	862,755	843,183
5230	Auto Allowance	2,400	2,400	4,800
<b>Total Personnel Services</b>		<b>3,250,401</b>	<b>3,152,436</b>	<b>3,027,488</b>
5305	Professional Services	288,358	300,883	407,800
5310	Temp. Agencies/Individuals	0	19,000	0
5320	Repair and Maintenance	45,885	45,885	19,100
5330	Machinery & Equipment < \$10K	5,600	5,600	0
5335	Rents & Leases - Equip, Bldgs	4,650	4,650	6,500
5345	Travel & Conference	35,225	10,700	11,600
5350	Training - Registrtn Fees	26,600	9,825	10,100
5355	Materials & Supplies	201,460	186,460	153,730
5360	Advertising	6,500	1,500	4,400
5370	Postage	100,545	100,545	91,060
5375	Dues,Books&Subs	6,480	6,480	8,820
5385	Telephone	1,650	1,150	600
<b>Total Maintenance &amp; Operations</b>		<b>722,953</b>	<b>692,678</b>	<b>713,710</b>
5415	Internal Service Charges	947,062	947,062	663,965
<b>Total Interfund Services Charges</b>		<b>947,062</b>	<b>947,062</b>	<b>663,965</b>
5704	Machinery & Equipment	0	1,048,052	0
<b>Total Capital Outlay</b>		<b>0</b>	<b>1,048,052</b>	<b>0</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>4,920,416</b>	<b>5,840,228</b>	<b>4,405,163</b>
Personnel Services	3,250,401	3,152,436	3,027,488
Maintenance & Operations	722,953	692,678	713,710
Interfund Services Charges	947,062	947,062	663,965
Capital Outlay	0	1,048,052	0
<b>Total Expenditures</b>	<b>4,920,416</b>	<b>5,840,228</b>	<b>4,405,163</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Financial Services**

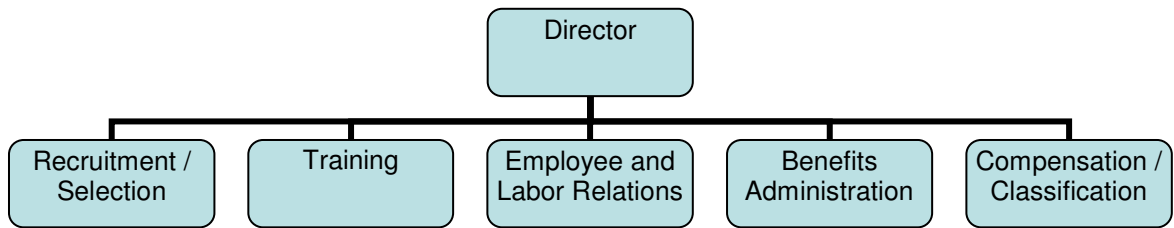
Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>4,920,416</b>	<b>5,840,228</b>	<b>4,405,163</b>
200010101	FSD-Admin	713,424	1,061,144	311,490
210010101	Revenue & Business Activities	2,572,726	2,534,726	0
210201101	Ambulance Billing	156,069	152,969	0
211010101	Revenue	0	0	1,159,154
212010101	Business Activities	0	0	1,617,240
220000101	Accounting	1,478,197	2,091,389	1,317,279
<b>Total Expenditures</b>		<b>4,920,416</b>	<b>5,840,228</b>	<b>4,405,163</b>



# HUMAN RESOURCES

## Organizational Chart by Function



### Mission Statement

*The mission of the Human Resources Department is to develop and retain a diverse, high-quality workforce to serve the City of Oceanside.*

### Service Description

The Human Resources Department provides staff support for all City departments in the areas of recruitment and selection, equal employment opportunity, employee and labor relations, classification and compensation administration, benefit programs, and training.

### Major Accomplishments

#### RECRUITMENTS

- ☺ Successfully completed 54 recruitments resulting in 18 new hires; 73 temporary/extra help employees
- ☺ Added 31 new volunteers, currently have 660 volunteers registered with the City
- ☺ Conducted 10 classification and compensation studies

#### TRAINING

- ☺ Conducted 89 training sessions for over 1200 employees in various areas such as computer training, lead worker training, personal development, supervisor development, grant writing, legal updates, and other mandatory training

#### EQUAL EMPLOYMENT OPPORTUNITY

- ☺ City received only one complaint from EEOC/DFEH
- ☺ City declared October as Diversity Awareness Month
- ☺ Conducted Sexual Harassment prevention training for 858 employees

#### BENEFITS

- ☺ Added several new and enhanced benefits for our employees
- ☺ Completed transfer to a new insurance carrier

#### MISCELLANEOUS ITEMS

- ☺ Successfully completed the first Citizen's Academy for local residents

#### AWARDS

- ☺ Received award of recognition from the Diversity Group of San Diego for creating opportunities through diversity in the workplace
- ☺ Received award for Excellence, Medium Agency, from the International Public Management Association-Human Resources
- ☺ Received "National Committee for Employer Support of the Guard and Reserve" award as "Patriotic Employer"

#### Future Objectives

- ☺ Automate the Personnel Action Form
- ☺ Launch the new Employee Development Center
- ☺ Redesign the Lead-Worker training series: Goal is to enable lead workers to complete the entire series during one 12-month period
- ☺ Supervisor's Quick Reference Guide: Work with supervisors, citywide, to develop and implement a quick reference guide for all supervisors
- ☺ HR Forums: Conduct semi-annual "Ask HR" Forums, one at City Hall and another at the City Operations Center to cover a variety of topics

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Human Resources**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	1,008,071	1,006,071	811,103
00817	Employee BenefitsFd	27,605,992	27,610,754	30,204,597
<b>Total Funding Sources</b>		<b>28,614,063</b>	<b>28,616,825</b>	<b>31,015,700</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	927,601	927,601	822,742
5110	Temporary/Part Time Employees	6,180	6,180	0
5120	Overtime	3,650	3,650	1,000
5205	Fringe Benefit Burden	252,115	252,115	289,642
5210	Fire - PERS	729,920	729,920	930,948
5215	Retirement	16,749,104	16,749,104	18,998,918
5220	Insurance	9,131,234	9,131,234	9,284,321
5225	Employee Tuition Reimbursement	265,000	265,000	195,575
5230	Auto Allowance	3,000	2,000	3,000
<b>Total Personnel Services</b>		<b>28,067,804</b>	<b>28,066,804</b>	<b>30,526,146</b>
5305	Professional Services	50,750	54,512	45,750
5320	Repair and Maintenance	5,150	5,150	2,650
5335	Rents & Leases - Equip, Bldgs	700	700	700
5345	Travel & Conference	11,040	11,040	200
5350	Training - Registrtn Fees	71,800	71,800	32,600
5355	Materials & Supplies	46,035	46,035	42,035
5360	Advertising	3,007	3,007	3,007
5370	Postage	7,725	7,725	7,725
5375	Dues,Books&Subs	3,090	3,090	2,090
5385	Telephone	2,400	2,400	2,400
<b>Total Maintenance &amp; Operations</b>		<b>201,697</b>	<b>205,459</b>	<b>139,157</b>
5415	Internal Service Charges	241,103	241,103	125,333
<b>Total Interfund Services Charges</b>		<b>241,103</b>	<b>241,103</b>	<b>125,333</b>
6900	Transfers Out	103,459	103,459	225,064
<b>Total Transfers - Out</b>		<b>103,459</b>	<b>103,459</b>	<b>225,064</b>

**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>28,614,063</b>	<b>28,616,825</b>	<b>31,015,700</b>
Personnel Services	28,067,804	28,066,804	30,526,146
Maintenance & Operations	201,697	205,459	139,157
Interfund Services Charges	241,103	241,103	125,333
Transfers - Out	103,459	103,459	225,064
<b>Total Expenditures</b>	<b>28,614,063</b>	<b>28,616,825</b>	<b>31,015,700</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Human Resources**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b>DEPARTMENT SUMMARY BY PROGRAM</b>			
<b><i>Total Funding Sources</i></b>		<b>28,614,063</b>	<b>28,616,825</b>
1817	Employee Health Services	103,459	103,459
250253817	Employee Benefits Adm	27,502,533	27,507,295
260010101	Personnel Administration	1,008,071	1,006,071
<b><i>Total Expenditures</i></b>		<b>28,614,063</b>	<b>28,616,825</b>
			<b>31,015,700</b>



## **NON-DEPARTMENTAL**

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*For accounting and budgeting purposes only. Non-Departmental serves as a cost center to house charges and appropriations that are not assigned or chargeable to a specific department or function. It is categorized as a General Government support function.*

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Non Departmental**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	6,045,365	10,500,615	5,208,564
<b>Total Funding Sources</b>		<b>6,045,365</b>	<b>10,500,615</b>	<b>5,208,564</b>
<b>EXPENDITURES</b>				
5305	Professional Services	295,000	295,000	4,100
5355	Materials & Supplies	8,000	8,000	8,000
5375	Dues,Books&Subs	231,920	231,920	115,767
5395	Contrib-Community Svc/Non Prof	1,322,077	1,610,748	1,439,670
5405	Banking/Transaction Fees	715,066	715,066	715,066
<b>Total Maintenance &amp; Operations</b>		<b>2,572,063</b>	<b>2,860,734</b>	<b>2,282,603</b>
5703	Infrastructure	0	768,024	0
<b>Total Capital Outlay</b>		<b>0</b>	<b>768,024</b>	<b>0</b>
6900	Transfers Out	3,473,302	6,871,857	2,925,961
<b>Total Transfers - Out</b>		<b>3,473,302</b>	<b>6,871,857</b>	<b>2,925,961</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>				
<b>Total Funding Sources</b>		<b>6,045,365</b>	<b>10,500,615</b>	<b>5,208,564</b>
Maintenance & Operations		2,572,063	2,860,734	2,282,603
Capital Outlay		0	768,024	0
Transfers - Out		3,473,302	6,871,857	2,925,961
<b>Total Expenditures</b>		<b>6,045,365</b>	<b>10,500,615</b>	<b>5,208,564</b>

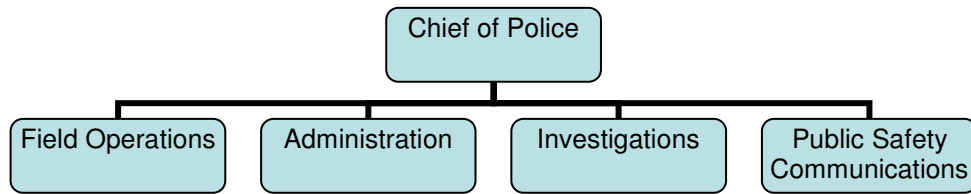
<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>6,045,365</b>	<b>10,500,615</b>	<b>5,208,564</b>
1101	General Fund	3,473,302	6,871,857	0
170174101	NonDepartmental Expense	915,066	915,066	3,641,027
170176101	Chamber of Commerce	108,000	108,000	54,000
170177101	City Memberships & Fees	326,920	326,920	119,867
170178101	Cable TV Contract	679,077	679,077	597,000
170180101	Humane Society Contract	500,000	788,671	788,670
170181101	City Wide Employee Recognition	8,000	8,000	8,000
170188101	SocS-Boys & Girls Club	35,000	35,000	0
912507500101	Mission Vista Settlement	0	768,024	0
<b>Total Expenditures</b>		<b>6,045,365</b>	<b>10,500,615</b>	<b>5,208,564</b>

# PUBLIC SAFETY





Organizational Chart by Function



Mission Statement

The Oceanside Police Department's purpose is to work with the community to build trust and provide quality service that actively prevents crime, reduces the fear of crime, and promotes safety.

Service Description

The Oceanside Police Department (OPD) ensures the safety and security of all people in the City of Oceanside by providing responsive and professional police service with compassion and concern.

OPD's motto, "Service with Pride," speaks to its focus of quality customer service and efficient service. The Police Department is committed to public safety and to implementing innovative crime prevention techniques to ensure a safe and healthy community. Proven success is evident in the general decline of the City's crime rate and in positive customer satisfaction survey results. The latest FBI index crime reports show a 7.3% decrease in violent crime and a 4.7% decrease in overall crime for calendar year 2009.

Major Accomplishments

Enhancing Quality of Life for Residents

- Special Enforcement Detectives worked with the Drug Enforcement Agency during operation "Rock Solid," which resulted in 37 arrests, seizure of numerous drugs, \$15,000 in cash, and three guns.
- Purchased a new state-of-the-art Mobile Command Vehicle to be utilized during major events, tactical operations, and special events.
- Absorbed the Harbor Police Department into the Oceanside Police Department. This will provide a consistent style of policing throughout the City.
- Implemented a graffiti tracking software that has enabled us to increase prosecutions and reduced the amount of reported graffiti by 70% based upon YTD comparisons.

- Obtained a grant for \$302,000 from the Office of Traffic Safety for the purpose of increased DUI enforcement throughout the city. This includes DUI checkpoints, saturations patrols and other proactive measures.
- Obtained a U.S. Department of Justice Assistance Grant for \$448,000 to combat violent crimes. This grant will hire an additional crime analyst, who will track and identify violent crime trends and provide officers on overtime to work these identified trends.
- Implemented an Automated Call Distribution System that will enhance our call taking abilities and provide a recording to citizens on the non-emergency line, if all call takers are on emergency calls.
- Implemented a new Records Management System that is being pushed to all agencies throughout the county. This will streamline our report writing process, as well as allow our officers and detectives to obtain information from all participating agencies.
- Acquired a Ford Expedition with appropriate equipment for supervisors to use as a "mini" command vehicle for small tactical events.

Enhancing Public Safety

- Criminal trials for the two suspects responsible for the death of Officer Bessant concluded with both being found guilty.
- Between 2004 and 2009, crime has dropped over 32% in the City of Oceanside and a 4.7% drop in crime in 2009.
- Expanded Gang Suppression Unit to 7 days a week. For the first nine months of this year, over 232 felony and 78 misdemeanors arrests were made.
- Downtown robbery series was solved with (5) suspects in custody.
- Crime Analysis Detail identified 20 distinct crime trends, provided key information to officers, which resulted in 26 arrests.



**Opportunities for Youth**

- Worked with youth in non-enforcement capacities through events like the Kids and Cops ropes course, camping trips and the annual Shop with a Cop event for needy youth.

**Awards and Other Special Recognition**

- Our Crime Prevention Unit was recognized as the Crime Prevention Team of the Year for San Diego and Imperial Counties.

**Future Objectives**

- Actively address crime, gangs, graffiti, homeless, and traffic issues within our City.
- Implement our Strategic Plan strategies and accomplish the plan's objectives which include:  
1) improving the safety of our community through teamwork and problem solving partnerships; 2) enhancing the quality of service to the community by focusing on crime prevention, crime analysis and timely responses to calls for service; 3) providing efficient, effective and professional police services to the community; 4) promoting effective communication between police management and line level police personnel; and 5) improving organizational well-being by projecting and preparing for the growth of the City and the Police Department.

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Police**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	49,820,481	52,675,566	46,315,035
00204	Asset Seizure Fd	700,000	700,000	770,000
00217	Supptl Law Enforcmt Fd	183,687	183,687	284,355
00222	LLEBG Grant Fd	37,551	37,551	213,306
00260	Traffic Services Fd	897,329	897,329	864,989
00272	State and Local Grant Fd	0	400,000	215,000
00273	Federal/State PassThru SR Fd	0	302,200	113,500
00276	Other/Private Grants - SR Fd	100,000	100,000	65,000
00751	Harbor Fd	1,954,639	1,954,639	0
<b>Total Funding Sources</b>		<b>53,693,687</b>	<b>57,250,972</b>	<b>48,841,185</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	24,652,169	24,997,062	23,905,914
5110	Temporary/Part Time Employees	219,051	238,819	204,455
5120	Overtime	1,512,108	1,958,003	1,836,827
5205	Fringe Benefit Burden	12,458,678	12,561,124	12,153,922
<b>Total Personnel Services</b>		<b>38,842,006</b>	<b>39,755,008</b>	<b>38,101,118</b>
5305	Professional Services	430,890	458,357	457,390
5310	Temp. Agencies/Individuals	20,437	24,986	20,437
5315	Utilities	6,077	6,077	6,077
5320	Repair and Maintenance	249,860	478,046	249,860
5325	Infrastructure < \$100K	15,450	15,450	15,450
5330	Machinery & Equipment < \$10K	1,024,512	1,095,549	512,362
5335	Rents & Leases - Equip, Bldgs	17,033	17,033	12,033
5345	Travel & Conference	174,073	173,473	176,526
5350	Training - Registrtn Fees	108,864	112,464	112,464
5355	Materials & Supplies	870,538	883,012	1,221,448
5360	Advertising	11,420	11,420	11,420
5370	Postage	17,459	17,459	17,459
5375	Dues,Books&Subs	17,700	17,700	17,700
5380	Uniform	238,570	238,570	195,486
5385	Telephone	49,700	49,700	49,506
5395	Contrib-Community Svc/Non Prof	0	195,062	0
5440	Radio Network Operating Cost	137,958	137,958	137,958
<b>Total Maintenance &amp; Operations</b>		<b>3,390,541</b>	<b>3,932,316</b>	<b>3,213,576</b>
5415	Internal Service Charges	11,128,588	11,128,588	6,825,499
<b>Total Interfund Services Charges</b>		<b>11,128,588</b>	<b>11,128,588</b>	<b>6,825,499</b>
5445	Booking Fees	57,118	492,664	0
5460	Laboratory Operations	10,815	10,815	10,815
<b>Total Debt Service</b>		<b>67,933</b>	<b>503,479</b>	<b>10,815</b>
5704	Machinery & Equipment	0	184,251	0
5705	Auto Equipment	45,000	45,000	90,000

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Police**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
5706	Furniture, Fixtures, Software	0	215,004	0
<b>Total Capital Outlay</b>		<b>45,000</b>	<b>444,255</b>	<b>90,000</b>
6900	Transfers Out	219,619	1,487,326	600,177
<b>Total Transfers - Out</b>		<b>219,619</b>	<b>1,487,326</b>	<b>600,177</b>

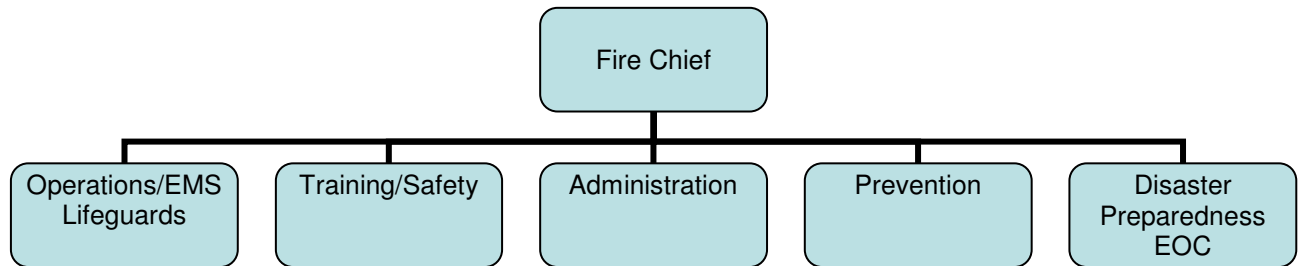
**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>53,693,687</b>	<b>57,250,972</b>	<b>48,841,185</b>
Personnel Services	38,842,006	39,755,008	38,101,118
Maintenance & Operations	3,390,541	3,932,316	3,213,576
Interfund Services Charges	11,128,588	11,128,588	6,825,499
Debt Service	67,933	503,479	10,815
Capital Outlay	45,000	444,255	90,000
Transfers - Out	219,619	1,487,326	600,177
<b>Total Expenditures</b>	<b>53,693,687</b>	<b>57,250,972</b>	<b>48,841,185</b>

**DEPARTMENT SUMMARY BY PROGRAM**

<b>Total Funding Sources</b>	<b>53,693,687</b>	<b>57,250,972</b>	<b>48,841,185</b>
1204 Asset Seizure	0	0	120,000
1260 Traffic Services	8,381	8,381	0
500010101 OPD-Admin	7,039,171	7,185,073	6,683,649
500501101 Field Operations	29,175,694	30,306,572	25,896,187
500501204 Field Operations	0	0	350,000
500502204 OPD-Admin	700,000	700,000	150,000
500503101 Investigations	10,557,106	10,557,106	9,102,494
500503204 Investigations	0	0	150,000
500504260 Traffic Services	888,948	888,948	864,989
500506101 Public Safety Communications	3,048,510	3,164,467	2,803,637
500509101 Harbor Police	0	1,462,348	1,829,068
854852751 Harbor Public Safety	1,954,639	1,954,639	0
917113300273 OTS DUI al1070	0	302,200	110,000
917114200273 OTS-Click It or Tick-it 09-10	0	0	3,500
917116000217 COPS 2010	0	0	284,355
917439800217 COPS 2009 - 217	183,687	183,687	0
917443100276 Private Grants	35,000	35,000	30,000
917443200276 Police Canine Funds	25,000	25,000	25,000
917443300276 SWAT Funds	30,000	30,000	0
917443400276 Community Donations	10,000	10,000	10,000
917443900222 JAG FED Grant - 08	37,551	37,551	37,486
917447700272 CalGRIP	0	400,000	215,000
999114100222 JAG 09 - Stimulus	0	0	175,820
<b>Total Expenditures</b>	<b>53,693,687</b>	<b>57,250,972</b>	<b>48,841,185</b>

**Organizational Chart by Function**










**Mission Statement**

*To provide the highest level of life and property safety through the extension of fire prevention, public education, fire suppression and emergency medical services. Prevent Harm. Survive. Be Nice.*







**Service Description**

The Oceanside Fire Department is a full service Fire Department providing all manner of fire, life safety, emergency medical, disaster coordination, development services, fire prevention, fire & arson investigation, records management, and administrative services to the City, its residents, and visitors.

**Major Accomplishments**

-  Purchased and place in service (2) type 1 fire engines, (1) type VI rescue apparatus, and (4) replacement staff vehicles
-  Solidified relationships with bordering agencies to examine regionalization/consolidation and to reinforce boundary drop/automatic/mutual-aid agreements
-  Opened permanent Fire Station #7 (3350 Mission Avenue) on July 19, 2008
-  Consolidated Oceanside Lifeguard Services into the Fire Department from the Department of Harbor and Beaches
-  Passed a mid-rise ordinance which will provide for safer building and occupancy standards
-  Due to budget constraints, the organizational structure of the Fire Department was reduced from five divisions to four – Administration, Prevention, Operations and Training. The Urban Services Division was eliminated
-  Provided departmental and community education on pandemic preparedness

**Future Objectives**

-  Continue to examine the feasibility of regionalization and consolidation with border agencies
-  Upgrade the Fire Training Center with more permanent facilities
-  Update the agency's strategic plan for 12, 24, 36, 48 and 60 months respectively, followed by comprehensive ten-year and twenty-year strategic plans
-  Deliver Fire Command, Customer Service and Safety Training modules for all OFD personnel
-  Relocate Fire Station #8 to a more strategic location to enhance service delivery
-  Continue to examine cost-recovery and revenue-generating programs and services

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Fire**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	26,804,327	27,090,770	23,101,544
00273	Federal/State PassThru SR Fd	0	186,146	0
<b>Total Funding Sources</b>		<b>26,804,327</b>	<b>27,276,916</b>	<b>23,101,544</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	10,740,501	10,859,427	9,850,766
5110	Temporary/Part Time Employees	634,100	607,660	554,100
5120	Overtime	2,397,746	2,402,389	2,032,777
5205	Fringe Benefit Burden	5,608,277	5,608,277	5,351,962
5225	Employee Tuition Reimbursement	12,250	6,950	12,250
<b>Total Personnel Services</b>		<b>19,392,874</b>	<b>19,484,703</b>	<b>17,801,855</b>
5305	Professional Services	835,875	835,875	843,545
5310	Temp. Agencies/Individuals	8,050	8,050	8,050
5315	Utilities	89,155	89,155	89,155
5320	Repair and Maintenance	181,635	331,681	169,635
5325	Infrastructure < \$100K	20,000	20,000	20,000
5330	Machinery & Equipment < \$10K	106,730	106,730	78,730
5335	Rents & Leases - Equip, Bldgs	3,650	14,993	3,650
5345	Travel & Conference	44,350	60,850	44,350
5350	Training - Registrtn Fees	10,000	21,800	10,000
5355	Materials & Supplies	493,546	643,117	406,543
5360	Advertising	2,750	2,750	2,750
5370	Postage	1,400	1,400	1,400
5375	Dues,Books&Subs	180,721	180,721	180,721
5380	Uniform	132,225	132,225	117,900
5385	Telephone	22,000	22,000	22,000
5400	Gas, Diesel Fuel, Motor Oil	1,150	1,150	1,150
5435	Special Events	3,000	3,000	3,000
5440	Radio Network Operating Cost	53,082	53,082	53,082
<b>Total Maintenance &amp; Operations</b>		<b>2,189,319</b>	<b>2,528,579</b>	<b>2,055,661</b>
5415	Internal Service Charges	5,177,134	5,177,134	3,199,028
<b>Total Interfund Services Charges</b>		<b>5,177,134</b>	<b>5,177,134</b>	<b>3,199,028</b>
5704	Machinery & Equipment	0	41,500	0
5705	Auto Equipment	45,000	45,000	45,000
<b>Total Capital Outlay</b>		<b>45,000</b>	<b>86,500</b>	<b>45,000</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>26,804,327</b>	<b>27,276,916</b>	<b>23,101,544</b>
Personnel Services	19,392,874	19,484,703	17,801,855
Maintenance & Operations	2,189,319	2,528,579	2,055,661

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Fire**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

Interfund Services Charges	5,177,134	5,177,134	3,199,028
Capital Outlay	45,000	86,500	45,000
<b>Total Expenditures</b>	<b>26,804,327</b>	<b>27,276,916</b>	<b>23,101,544</b>

<b>DEPARTMENT SUMMARY BY PROGRAM</b>			
<b>Total Funding Sources</b>	<b>26,804,327</b>	<b>27,276,916</b>	<b>23,101,544</b>
550010101      OFD-Admin	3,621,248	3,621,248	3,643,494
550550101      Fire Academy	12,221	12,221	0
550551101      Fire Prevention	1,094,013	1,109,134	870,037
550552101      Fire Suppression	19,319,783	19,404,611	16,652,372
550553101      Fire Personnel Training	609,493	672,418	452,650
550554101      Urban Services/Outreach	263,742	263,742	0
550557101      Beach Lifeguards	0	601,171	1,157,238
550558101      Special Lifeguarding	0	0	15,400
550559101      JuniorLifeguards	0	70,683	310,353
853853101      Beach Lifeguards	1,646,447	1,168,845	0
853854101      Special Lifeguarding	16,933	16,933	0
853855101      Junior Lifeguards	220,447	149,764	0
917115300273      OFD-SHSGP 2009	0	186,146	0
<b>Total Expenditures</b>	<b>26,804,327</b>	<b>27,276,916</b>	<b>23,101,544</b>

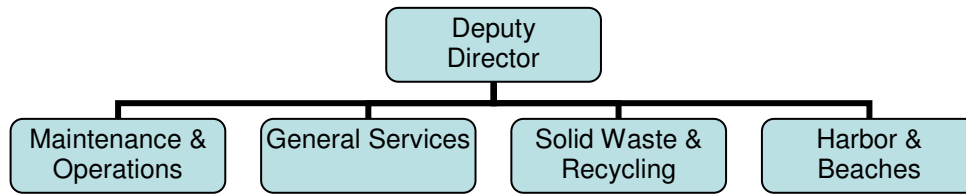
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# PUBLIC WORKS





**Organizational Chart by Function**



**Mission Statement**

*In partnership with our community, we are committed to providing the highest level of service to construct, maintain and enhance public facilities, programs and infrastructure in a cost effective manner.*

**Service Description**

A significant portion of the Public Works Department's activities focus on continued and routine maintenance and support services. In those programs, our accomplishments and successes are measured by the improved appearance of the City and our ability to provide the services without disruption to the community. These services include: Roadways, Streetlights & Traffic Signals, Parks & Right of Way Landscaping, City Facilities, Harbor, Beaches & Pier, Street Sweeping, Graffiti Control and Solid Waste & Recycling.

**Major Accomplishments**

- Reduced water consumption in all parks from the previous year by 52%
- Reduced water consumption in all medians from the previous year by 30%
- Street sweeping removed roughly 2600 tons of debris from City streets
- Removed roughly 50 tons of debris from storm drain inlets/catch basins
- Implemented an inventory software for street signs, trees and pavement management
- Received \$1.5M energy grant for HVAC and lighting upgrades
- Implemented work order tracking system (Cartegraph)
- Established City Green Fleet policy
- Reduced City vehicle fleet by 25 vehicles.

**Future Objectives**

- Implement alternative fuel vehicle program for City vehicles
- Transition janitorial supplies to "green products"

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Public Works**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	8,487,439	9,879,972	10,651,214
00213	Gas Tax Fd	2,817,185	3,002,327	2,742,112
00272	State and Local Grant Fd	99,794	99,794	93,928
00274	Federal Grant Special Rev Fd	0	1,517,100	1,467,300
00581	GF Community Facilities CIP Fd	140,000	1,641,307	90,000
00751	Harbor Fd	4,148,806	3,661,267	0
00831	Fleet Management Fd	7,705,233	7,870,662	7,439,632
00851	City Building Services Fd	4,148,173	4,469,158	3,777,525
<b>Total Funding Sources</b>		<b>27,546,630</b>	<b>32,141,587</b>	<b>26,261,711</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	6,184,540	6,212,959	5,610,184
5110	Temporary/Part Time Employees	202,730	214,730	187,915
5115	Elected Officials	10,300	10,300	12,000
5120	Overtime	228,528	231,713	116,826
5205	Fringe Benefit Burden	2,572,317	2,572,317	2,437,789
5230	Auto Allowance	3,000	3,000	480
<b>Total Personnel Services</b>		<b>9,201,415</b>	<b>9,245,019</b>	<b>8,365,194</b>
5305	Professional Services	608,513	756,838	654,346
5310	Temp. Agencies/Individuals	139,531	141,031	132,450
5315	Utilities	1,205,584	1,205,584	1,189,759
5320	Repair and Maintenance	4,816,113	6,489,080	5,459,616
5325	Infrastructure < \$100K	293,317	420,304	105,000
5330	Machinery & Equipment < \$10K	81,390	99,022	77,390
5335	Rents & Leases - Equip, Bldgs	169,553	169,553	161,945
5336	Leased Vehicles	0	0	28,000
5345	Travel & Conference	31,409	31,409	30,309
5350	Training - Registrtn Fees	17,600	17,600	14,785
5355	Materials & Supplies	1,232,830	1,315,370	1,286,284
5360	Advertising	27,016	27,016	27,016
5370	Postage	15,217	15,217	15,217
5375	Dues,Books&Subs	10,875	10,875	10,875
5380	Uniform	77,125	77,125	51,763
5385	Telephone	14,638	14,638	14,138
5390	Taxes, Licenses & Permits	40,050	40,050	40,050
5400	Gas, Diesel Fuel, Motor Oil	1,261,600	1,261,600	1,051,000
5440	Radio Network Operating Cost	41,004	41,004	41,004
<b>Total Maintenance &amp; Operations</b>		<b>10,083,365</b>	<b>12,133,316</b>	<b>10,390,947</b>
5415	Internal Service Charges	3,824,168	3,824,168	3,024,361
<b>Total Interfund Services Charges</b>		<b>3,824,168</b>	<b>3,824,168</b>	<b>3,024,361</b>
5421	Principal	331,772	404,277	0
5422	Interest	155,595	159,141	0

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Public Works**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
5423	Inter Agency Capital Lease	541,314	541,314	541,314
<b>Total Debt Service</b>		<b>1,028,681</b>	<b>1,104,732</b>	<b>541,314</b>
5703	Infrastructure	100,000	1,474,673	100,000
5704	Machinery & Equipment	40,000	160,579	125,000
5705	Auto Equipment	3,194,644	3,291,846	3,156,644
<b>Total Capital Outlay</b>		<b>3,334,644</b>	<b>4,927,098</b>	<b>3,381,644</b>
6900	Transfers Out	74,357	907,254	558,251
<b>Total Transfers - Out</b>		<b>74,357</b>	<b>907,254</b>	<b>558,251</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>27,546,630</b>	<b>32,141,587</b>	<b>26,261,711</b>
Personnel Services	9,201,415	9,245,019	8,365,194
Maintenance & Operations	10,083,365	12,133,316	10,390,947
Interfund Services Charges	3,824,168	3,824,168	3,024,361
Debt Service	1,028,681	1,104,732	541,314
Capital Outlay	3,334,644	4,927,098	3,381,644
Transfers - Out	74,357	907,254	558,251
<b>Total Expenditures</b>	<b>27,546,630</b>	<b>32,141,587</b>	<b>26,261,711</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Public Works**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>27,546,630</b>	<b>32,141,587</b>	<b>26,261,711</b>
1831	Fleet Management	19,791	49,791	0
1851	City Building Services	16,456	16,456	0
425619581	Median/Gateway/Landscape	10,000	1,384,673	10,000
425622581	Parks Maint/Upgrades	100,000	226,634	50,000
600010101	PW-Admin	410,627	407,027	227,296
600601101	AntiGraffiti Program	220,100	222,100	216,395
600602851	Building Crafts	847,708	942,490	680,285
600612101	Parking Lot Maint & Enforcemen	1,676,838	1,686,340	1,428,495
600619213	Street & Median Maint	2,817,185	3,002,327	2,742,112
600620101	Street Tree Maintenance	189,528	192,395	145,504
600625101	Beach Maintenance	0	217,570	526,600
600626101	Pier Maintenance	0	95,648	239,102
600627101	Harbor Maintenance	0	801,634	2,150,892
600750101	Flood Control/Storm Drains	935,458	940,062	897,152
620608831	Fleet Maintenance	4,452,743	4,414,919	3,750,988
620609831	Fleet Replacement	3,232,699	3,405,952	3,688,644
624010101	Harbor & Beaches Admin	0	493,103	1,389,497
630603851	City Building Maintenance	1,809,220	2,018,423	1,587,744
630605851	COC Building Maint	481,311	481,311	483,813
630607581	Deferred Bldg Maint	30,000	30,000	30,000
630614851	Police Building Maint	31,525	48,525	31,525
630615851	Police/Library Bldg Maint	961,953	961,953	994,158
640618101	Street Light Maintenance	411,001	426,511	446,723
640621101	Traffic Control System	1,196,127	1,216,828	1,047,421
660613101	Parks Maintenance	2,365,004	2,424,824	1,936,137
850010751	H&B-Admin	1,873,776	1,380,673	0
851850101	Beach Maintenance	764,095	533,164	0
851851101	Beach Improvements	48,317	48,317	0
852850101	Pier Maintenance	270,344	174,449	0
854850751	Harbor Maintenance	2,275,030	2,280,594	0
917616500272	Used Oil Recycling Project	50,001	50,001	44,928
917617100272	Beverage Container Program	49,793	49,793	49,000
999115900274	EECBG-Energy Consvrtn	0	1,517,100	1,467,300
<b>Total Expenditures</b>		<b>27,546,630</b>	<b>32,141,587</b>	<b>26,261,711</b>

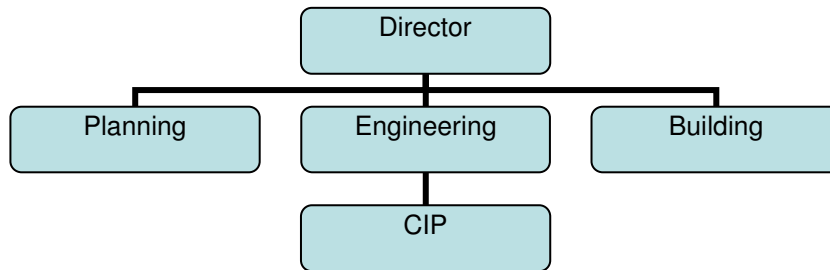
# COMMUNITY DEVELOPMENT





# DEVELOPMENT SERVICES

## Organizational Chart by Function



### Mission Statement

*The Development Services Department is committed to providing efficient and cost effective development processing, while promoting public safety, responsible development, necessary capital improvement projects, future planning, and the preservation of environmental resources.*

### Service Description

Composed of the Planning, Engineering and Building Divisions, the Development Services Department provides information, guidance, planning, plan checking and inspection services for construction and development within the City. The department processes development applications, issues building and grading permits, inspects development projects, enforces State and City building codes and the State Mobile Home Parks Act, and serves as staff for the Planning and Transportation Commissions. The department is also responsible for the planning, funding and construction of City capital projects, and for long-range planning.

### Major Accomplishments

- Completed the construction of the 1617 Mission building, the future home of the Veterans Association of North County
- Extended the San Luis Rey River bike trail: Tyler Street to North Santa Fe Avenue, a 0.9 mile extension
- Completed the following traffic signals in FY09-10:
  - o Signal modification at Coast Highway and Civic Center Drive
  - o Signal modification at Coast Highway and Pier View Way
- Installed driver feedback signs on Pacific Street (2), Darwin Drive, Roselle Street and Vista Way
- Commenced construction on the Loma Alta Creek detention basin at El Camino Real

- Completed major revision to the Standard Urban Storm Water Mitigation Plan (SUSMP) requirements regarding new development and redevelopment projects
- Completed El Corazon Specific Plan
- Completed Resource Agency Permitting for the San Luis Rey River Flood Control Project
- Hosted 1<sup>st</sup> Annual "Saturday on the Strand" event, allowing bicyclists and pedestrians to enjoy the Strand without any vehicular traffic
- Put into place two-year automatic time extensions for discretionary approvals
- Approval of mini-dorm ordinance
- Constructed the Transportation Management Center (TMC), which houses the computer system, video monitors, control consoles and offices for the traffic engineering staff

### Future Objectives

- Implement the Sub-Area Plan
- Complete the Loma Alta Creek detention basin at El Camino Real
- Complete the design for the Loma Alta Creek detention basin at Rancho Del Oro Blvd
- Complete the designs and obtain federal funds to strengthen or replace the Coast Highway and the Douglas Street bridges
- Complete the General Plan Circulation Element and EIR, which will identify streets and thoroughfares, and will contain recommendations on how to accommodate traffic flows along proposed development corridors
- Complete the Fee Study begun last year by Matrix Consulting. This study will be used to inform the City Council as to the appropriateness of development-related fees and the Department's ability to recover associated costs
- Complete FEMA Flood Insurance Rate Map (FIRM) revision for Pilgrim Creek
- Implement a Transportation Management Center (TMC). The TMC will allow Oceanside to monitor and regulate its traffic conditions



## DEVELOPMENT SERVICES

- 🧡 Complete the new Traffic Calming Program, which will establish a formal policy for addressing traffic calming requests
- 🧡 Manage all publicly funded capital improvements with emphasis on being timely and within budget. Major construction projects for 2010:
  - Loma Alta Creek Detention Basin at El Camino Real
  - Coastal Rail Trail and Lot 26 Parking Expansion
  - Restroom facility replacement at Harbor Parking Lot 11B
  - Downtown utility infrastructure improvements, including street resurfacing, utilities, and storm drains.
  - All season-access improvements for the bike trail crossing at Pacific Street Bridge
- 🧡 Complete traffic signals at:
  - Melrose Drive and Meadowbrook Drive
  - Lake Boulevard and Mira Monte Drive
  - Lake Boulevard and Emerald Drive
  - Signal modification at Coast Highway and Morse Street
  - Signal modification at Oceanside Blvd and Crouch Street
- 🧡 Install driver feedback signs on:
  - Lake Boulevard
  - Waring Road
- 🧡 Complete new speed surveys for streets with speed limits
- 🧡 Conduct a Feasibility Study for a roundabout or traffic circle at North Coast Highway and SR-76
- 🧡 Host Second Annual "Saturday on the Strand" event
- 🧡 Update the Telecommunications Ordinance.
- 🧡 Extend the Medical Marijuana Moratorium
- 🧡 Coast Highway Vision Plan – Transfer of Development Rights Program. This program will provide an incentive to future development on Coast Highway
- 🧡 Coast Highway Vision Plan – Arts, Technology, and Environment District GPA/ZTA. This action will help promote development along Cleveland Street between Oceanside Blvd. and Wisconsin Street in the form of projects that promote arts and technology
- 🧡 SB375 Implementation – compliance with state mandate to plan for greenhouse gas reductions. .
- 🧡 Facilitate the EIRs for major projects:
  - Melrose Drive Extension
  - College Boulevard Widening
  - Hanson Reclamation Plan
  - Hyatt Hotel (Redevelopment)
- 🧡 Expand upon our ability to issue, and track permits through the internet, which will make more information available to our customers and the general public and allow for remote building permit issuance for some application types and inspection scheduling
- 🧡 Implementation of Housing Element to include: affordable housing inventory; reasonable accommodation ordinance, density bonus ordinance, zoning for homeless shelters and transitional housing, promotion of accessory dwelling units in single-family zones
- 🧡 Analysis of Coastal Zone height standards for residential development

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Development Services**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

**FUNDING SOURCES**

00101	General Fd	8,641,594	9,166,636	7,365,457
00212	TransNet Fd	7,055,390	15,015,857	9,067,557
00213	Gas Tax Fd	844,594	1,171,237	1,063,408
00215	TDA-Transp Devlpmt Act Fd	775,000	827,205	0
00216	Pavement Repair Fd [SLTPPR]	17,182	306,800	245,000
00272	State and Local Grant Fd	1,100,000	1,100,000	0
00501	General Capital Projects Fd	325,000	2,272,615	1,018,344
00503	Public Facility Fees Fd	726,608	3,182,677	1,844,854
00508	Traffic Signal DIF Fd	650,000	1,739,597	1,374,214
00510	SLRR Major Water Course Fd	3,817,965	4,983,949	2,917,374
00511	SLRR-DD-1/Zone-1A Fd	0	440,158	0
00512	SLRR-DD-1/Zone-1B Fd	0	44,962	55,000
00513	SLRR-DD-1/Zone-1C Fd	31,464	31,464	30,000
00514	SLRR-DD-1/Zone-1D Fd	0	43,653	555,000
00515	SLRR-DD-1/Zone Pilgram Crk Fd	0	187,354	40,000
00520	LACrk Mjr Wtr Course Dist 2 Fd	1,200,000	4,742,654	1,622,154
00522	Loma Alta Crk DD-2/Zone-2B Fd	50,000	120,600	523,000
00530	BVCrk Mjr Wtr Course Dist 3 Fd	0	0	40,000
00531	Buena Vista Creek DD-3 Fd	20,000	20,000	485,000
00540	TMI Triangle DD-4 Fd	0	170,436	196,436
00550	Center City DD-5 Fd	0	0	40,000
00561	Major Thoroughfare Fees Fd	375,000	1,308,643	602,176
00581	GF Community Facilities CIP Fd	345,000	747,010	1,262,010
00596	Municipal GolfCourse Improv Fd	0	119,781	70,000
00598	Park Fees Fd	178,685	1,411,702	361,523
<b>Total Funding Sources</b>		<b>26,153,482</b>	<b>49,154,990</b>	<b>30,778,507</b>

**EXPENDITURES**

5105	Regular Employees	4,319,380	4,543,177	4,036,567
5110	Temporary/Part Time Employees	209,215	209,215	204,215
5120	Overtime	55,000	55,088	40,100
5205	Fringe Benefit Burden	1,608,639	1,608,639	1,503,403
5230	Auto Allowance	6,000	6,000	3,480
<b>Total Personnel Services</b>		<b>6,198,234</b>	<b>6,422,119</b>	<b>5,787,765</b>
5305	Professional Services	282,500	2,694,855	2,896,722
5310	Temp. Agencies/Individuals	46,000	52,709	5,000
5320	Repair and Maintenance	638,682	818,682	994,950
5325	Infrastructure < \$100K	210,000	3,106,740	1,677,489
5326	Studies	1,146,464	1,146,464	0
5330	Machinery & Equipment < \$10K	12,520	69,963	12,520
5335	Rents & Leases - Equip, Bldgs	48,000	48,000	0
5345	Travel & Conference	35,650	18,450	12,895
5350	Training - Registrtn Fees	11,000	11,000	7,700

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Development Services**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
5355 Materials & Supplies	200,300	230,200	176,923
5360 Advertising	8,700	8,700	8,700
5370 Postage	70,630	70,630	60,000
5375 Dues, Books & Subs	23,600	23,200	13,640
5380 Uniform	4,400	1,250	700
5385 Telephone	18,700	17,200	14,000
5390 Taxes, Licenses & Permits	0	0	6,520
5440 Radio Network Operating Cost	13,350	13,350	13,350
<b>Total Maintenance &amp; Operations</b>	<b>2,770,496</b>	<b>8,331,393</b>	<b>5,901,109</b>
5415 Internal Service Charges	1,842,407	1,842,407	1,271,211
<b>Total Interfund Services Charges</b>	<b>1,842,407</b>	<b>1,842,407</b>	<b>1,271,211</b>
5423 Inter Agency Capital Lease	1,630,089	1,630,089	0
<b>Total Debt Service</b>	<b>1,630,089</b>	<b>1,630,089</b>	<b>0</b>
5702 Buildings & Treatment Plants	0	375,171	0
5703 Infrastructure	11,597,876	27,919,110	13,744,015
5704 Machinery & Equipment	0	0	739,198
5705 Auto Equipment	225,000	286,994	0
5706 Furniture, Fixtures, Software	450,000	678,327	674,451
<b>Total Capital Outlay</b>	<b>12,272,876</b>	<b>29,259,602</b>	<b>15,157,664</b>
6900 Transfers Out	1,439,380	1,669,380	2,660,758
<b>Total Transfers - Out</b>	<b>1,439,380</b>	<b>1,669,380</b>	<b>2,660,758</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>26,153,482</b>	<b>49,154,990</b>	<b>30,778,507</b>
Personnel Services	6,198,234	6,422,119	5,787,765
Maintenance & Operations	2,770,496	8,331,393	5,901,109
Interfund Services Charges	1,842,407	1,842,407	1,271,211
Debt Service	1,630,089	1,630,089	0
Capital Outlay	12,272,876	29,259,602	15,157,664
Transfers - Out	1,439,380	1,669,380	2,660,758
<b>Total Expenditures</b>	<b>26,153,482</b>	<b>49,154,990</b>	<b>30,778,507</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Development Services**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>26,153,482</b>	<b>49,154,990</b>	<b>30,778,507</b>
1213	Gas Tax	819,594	819,594	825,000
1503	Public Facility Fees	618,608	618,608	622,655
1581	GF Community Facilities CIP	0	50,000	340,000
1598	Park Fees	1,178	1,178	0
400010101	Building-Administration	816,053	810,053	0
400401101	Building Inspections	613,646	632,418	907,187
400406101	Plan Check/Counter	806,681	773,631	846,988
425010101	Engineering Capital Project	2,431,703	2,450,726	2,471,160
425010598	Parks Projects	127,507	127,507	129,453
425401101	Engineering Inspection	734,681	751,051	537,077
425406101	Engineering Subdivision	1,012,774	1,088,415	801,053
425407101	Engineering Transportation	579,296	644,578	630,056
450400101	Advanced Planning	454,633	823,637	0
450404101	Planning Administration	1,192,127	1,192,127	1,171,936
901111700561	Oside Blvd Widening & Median I	250,000	250,000	0
901521500212	ElCaminoMesa/Mission	0	90,737	0
901526100561	College Bvd Med.StormDr	0	97,993	0
901561400561	MssnAve@Francisca-ROW A	0	243,474	303,524
901561500561	ECR Widening @ SR78	0	246,936	146,936
901562200561	CtywideTrnsprtCirc Upda	80,000	361,716	151,716
901962000561	Thoroughfare MasterPlan	45,000	108,524	0
901967200212	RR Quiet Zone Assmnt Pr	0	104,333	0
902111200212	Adaptive Signals/Trnsp Mgmt Ct	450,000	450,000	530,000
902111500212	Coast Highway Round About Stdy	25,000	25,000	45,000
902111800212	SR76 Through Lanes @ RDO Study	250,000	250,000	244,500
902112100212	Mesa Dr. & Parkway Improvement	150,000	150,000	0
902112400212	El Camino Real Pkwy Improvmts	375,000	375,000	0
902112600212	College@VistaWay Median Mod	85,000	85,000	73,000
902112800212	Pacific Terrace Bridge Study	25,000	25,000	0
902113000212	Downtown Intersection Reconstr	600,000	600,000	588,000
902116200212	Jeffries Ranch Rd Access Study	0	0	75,000
902116500212	Senior Center Road Study	0	0	250,000
902401500216	Road Maint Projects	17,182	273,595	245,000
902521600212	Street Restoration	0	196,012	0
902522100212	Lucky St/McNeill	0	121,473	0
902522300212	So Coast Twy Tree Well	0	107,131	0
902522400212	So Hwy&VstWy Imprv	0	146,088	0
902522600212	Cribwall@OBlvd&ECR	0	121,575	65,000
902522700212	OBlvd BusStop ADA Upgd	0	180,000	70,000
902522800212	Sunbrust/Maple/Kelton	0	230,638	0

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Development Services**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

902522900216	Sidewalk Repair	0	33,205	0
902523100212	Neighbrhd Traffic Imp	100,000	276,848	301,848
902523900212	Misc Sidewalks/ADA	500,000	662,791	612,791
902524800213	City Wide Sidewalk Rpr	0	36,235	0
902524900213	Tree Trimming	0	267,638	180,638
902752800272	Prop1B Annual Overlay	1,100,000	1,100,000	0
902754200212	Street Restoration 212	3,000,390	7,723,203	4,223,203
902779000212	Misc Street Projects	475,000	1,157,338	1,057,338
902779100212	Industry St Rcnst	0	50,000	0
902779300212	Melrose Ext Design	220,000	500,722	722
902779400212	College VW to Olive	0	193,832	0
903112500508	TrfSignal Canyon@Carey	200,000	200,000	195,000
903112700508	TrfcSignals Oceanside@Camelot	200,000	200,000	195,000
903510100212	Misc Traffic Markings	25,000	58,761	58,761
903521800508	College Blvd Adapt	100,000	197,392	140,392
903525300508	Modif @ Doug&Missn	0	40,484	30,484
903525500508	Modif on Coast Hwy	0	223,383	0
903526100508	Comm Sys	50,000	87,023	72,023
903526300213	Signal UnshedSigs/StLigt	25,000	47,770	57,770
903527000508	Melrose@Meadowbrook	50,000	189,791	179,791
903527200508	Coast Hwy@Morse	25,000	161,121	151,121
903535500508	Lake @ MiraMonte	0	190,698	180,698
903535700508	OBlvd@Crouch	25,000	59,907	49,907
903535800508	Lake@Emerald	0	189,798	179,798
904111300215	Bike Lane Striping	50,000	50,000	0
904111600215	SLRR Bike Path-Tyler-NSF	425,000	425,000	0
904111900215	Bike Path Coastal Rail Trail	300,000	300,000	0
904513400215	Pedestrain MasterPlan Update	0	52,205	0
905111400531	S.Coast Hwy@Buena Vista Lagoon	20,000	20,000	185,000
905112900513	Master Plan Drainage Update	31,464	31,464	30,000
905113100522	North Ave Storm Drain Upgrade	50,000	50,000	100,000
905116400212	Surf Rider Storm Drain	0	0	150,000
905116700510	Master Plan of Drainage Fd 510	0	0	30,000
905116900514	Douglas Drive Storm Drain	0	0	400,000
905117000514	Multiple Habitat Conservation	0	0	100,000
905117100515	Master Plan of Drainage Fd 515	0	0	40,000
905117200522	Master Plan of Drainage Fd 522	0	0	40,000
905117300522	NorthAve Channel Protectn Stdy	0	0	350,000
905117400530	Master Plan of Drainage Fd 530	0	0	40,000
905117500531	Master Plan of Drainage Fd 531	0	0	50,000
905117600531	College Blvd. @ Marvin	0	0	250,000
905117700540	Master Plan of Drainage Fd 540	0	0	30,000
905117800550	Master Plan of Drainage Fd 550	0	0	40,000
905539100514	LibbyLk DrainPumps	0	18,155	0

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Development Services**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

905542200511	Update Master Plan	0	6,452	0
905543100514	Update Master Plan	0	25,498	55,000
905543700512	Update Master Plan	0	44,962	55,000
905546900540	Habitat Mitigation Study	0	24,348	23,348
905550100515	Windmill Cr Realign Design	0	187,354	0
905564100511	MultiHabitatConservtn	0	100,670	0
905564500540	OakRiparianPkChannel	0	146,088	143,088
905744800511	Douglas Dr@ ECR	0	333,036	0
905745100520	Loma Alta Detentn Basin@ECR	1,000,000	3,807,439	1,436,939
905745200520	Loma Alta Detentn Basin@RDO	200,000	935,215	185,215
905746500522	LAC Map Revision	0	70,600	33,000
905831100510	SLRR Clearing Project	500,000	1,580,923	1,990,923
905831200510	Habitat Mitigation Study	0	24,348	23,348
905831300510	SLR Flood Control Dt Svc	3,317,965	3,378,678	873,103
906112000598	Community Spray Park	25,000	25,000	0
906112300598	Brooks Street Pool Expansion	25,000	25,000	0
906404500598	Master Plan Update	0	189,728	5,000
906406000598	ElCorazon EIR&Entitlem	0	187,331	137,331
906543100598	Park Enhancements	0	187,920	25,000
906560300598	Trail Dsgn&Environ Std	0	79,282	5,000
906564600596	Prkg Lot Slurry Seal	0	9,739	0
906564700596	Golf Course Enhncmt	0	110,042	70,000
906564800598	BuccaneerPrk FcltsFees	0	9,739	4,739
906565000598	SpecialtyPrks(Skate et	0	101,378	5,000
906565700598	Second Senior Ctr	0	477,639	50,000
907112200503	Library Remodel	35,000	613,327	578,327
907114000503	Fire Station 8	0	480,000	280,000
907116600503	Sunshine Brooks HVAC Replcmnt	0	0	30,000
907404800501	El Corazon Sr Center	0	16,934	0
907522000503	Mission Ave Fuel Site	0	91,673	75,673
907527200503	Fire Station #7 (Design)	0	26,611	0
907743100503	Training Facility	48,000	49,196	0
907743200503	Public Art	25,000	34,188	19,188
907749300503	1617 Mssn Ave Remodel	0	972,011	0
907886100501	OPD 1617 MssnAve FuelFcl	0	461,726	0
912404900501	Pala Rd Parcel Proj	0	56,598	54,598
912405100501	El Corazon Master Plan	0	119,144	57,144
912544800501	Entitlement Improvements	0	1,482	50,082
912546600581	Harbor Def Maintenance	100,000	147,812	212,812
912880500501	Silica Reclamation	325,000	356,260	506,520
912888100503	Branch Library PlnStdy	0	0	0
914560800212	DougDrBr Seismic Retro	250,000	419,972	259,972
914560900212	NoCstHwyBr Seismic Retr	400,000	482,422	462,422
914755600501	Pacific Street Bridge @ SLRR	0	1,260,471	350,000

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Development Services**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
914755700212	College Bridge Widen@SLR	125,000	231,981	0
915485700503	Permit Tracking System	0	59,494	9,494
915489300503	OPD Records Mgmt System	0	234,516	229,517
915749100503	OPD Security Cameras	0	3,053	0
915783100581	Fire Apparatus & Equip	245,000	549,198	709,198
<b>Total Expenditures</b>		<b>26,153,482</b>	<b>49,154,990</b>	<b>30,778,507</b>

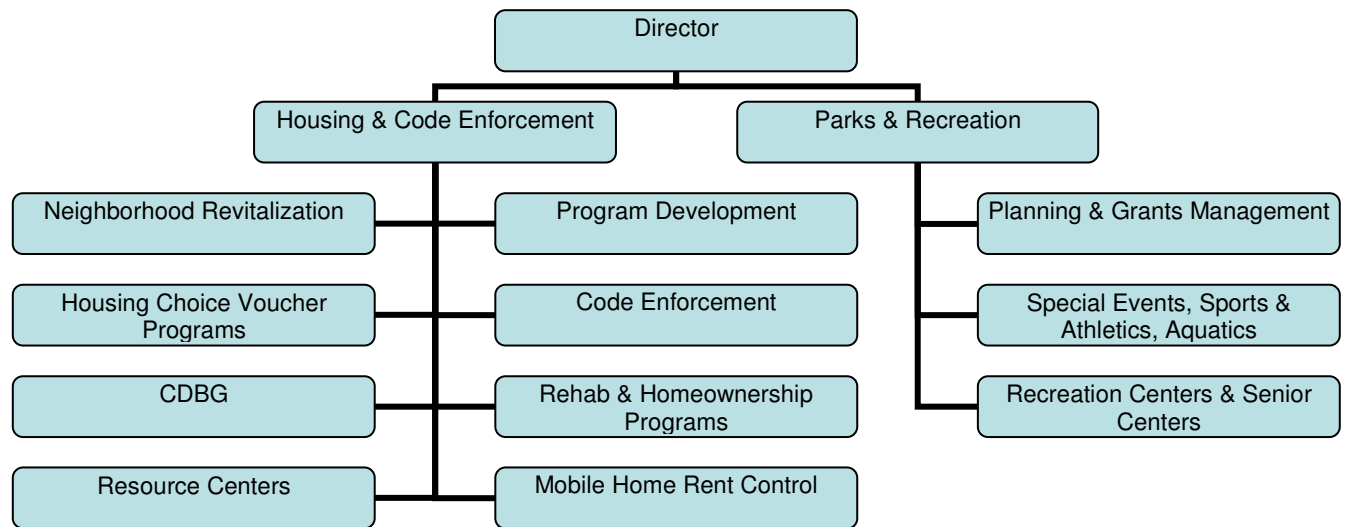
**COMMUNITY /  
CULTURAL  
SERVICES**





# NEIGHBORHOOD SERVICES

## Organizational Chart by Function



### Mission Statement

*The Neighborhood Services Department's mission is to promote healthy neighborhoods by providing services to enhance the quality of life for the citizens of Oceanside and serve as a change agent in building strong families and safe communities through people, parks, and programs.*

### Service Description

The Neighborhood Services Department offers a wide variety of programs and services that serve to enhance the quality of life by strengthening community image, neighborhood safety and security, supporting economic development and environmental resources, promoting health, wellness and recreation, fostering human development and increasing cultural unity and community problem solving for people of all ages. The Neighborhood Services Department is organized into two Divisions: the Housing and Code Enforcement Division and the Parks and Recreation Services Division.

The Housing and Code Enforcement Division implements the City's housing assistance programs for low and moderate-income households. The Division works with a variety of non-profit agencies, governmental agencies, and businesses in providing housing assistance to the community. Among the programs administered are Housing Choice Voucher (formerly called Section 8) rental assistance, housing rehabilitation assistance, first-time homeowner programs, administration of the City's Community Development Block Grant program, and administration of the City's Mobile Home Rent Control program. The Division enforces City Code regulations

that address conditions on private property such as substandard dwelling units, inoperable or abandoned vehicles, accumulations of trash and debris, noise, dust, offensive odors, and abandoned buildings.

The Parks and Recreation Services Division offers a wide variety of programs and services for people of all ages through six service areas: Youth Development, Sports and Athletics, Leisure Services, Neighborhood-based Services Aquatics, Senior Services, and Special Events.

### Major Accomplishments

#### HOUSING AND CODE ENFORCEMENT

- ☑ Completed the 90-unit Country Club Apartments affordable housing acquisition and rehabilitation project
- ☑ Commenced construction on the 80-unit Lil Jackson Senior affordable housing project located on Lake Blvd. Completed 10 of 20 homes for the Libby Lake Village affordable housing project, and the 144-unit Shadow Way Apartments affordable housing acquisition and rehabilitation project
- ☑ Completed the Vision and Strategic Plan for the Mission Avenue Affordable Housing Mixed-Use Development site
- ☑ Improved 50 properties along Arthur Avenue with the Oceanside S.U.N. 2009 project in which 1,000 volunteers participated
- ☑ Partnered with North County Lifeline for the CAL-GRIP Program Grant for use in gang prevention and intervention as part of Oceanside Community Safety Partnership efforts
- ☑ Participated in the School Community Policing Partnership Collaborative, a grant-funded gang-prevention effort in Oceanside schools and the



## NEIGHBORHOOD SERVICES

community, in partnership with the San Diego Office of Education, OUSD, OPD, North County Lifeline and other community agencies

- Received approval by HUD Neighborhood Revitalization Strategy Area Plan for the Crown Heights and Eastside Neighborhoods for submission to HUD

- Obtained \$1.9 million in Neighborhood Stabilization Program funds to assist a nonprofit agency with the purchase and rehabilitation of foreclosed properties

- Obtained \$740,000 in Homeless Prevention funds

### PARKS AND RECREATION

- Applied for Prop 84 Grant to implement the master plan for the Joe Balderrama Recreation Center and Park

- Began implementation of the Parks and Recreation Strategic Plan which incorporated vision, insight and planning framework, with a mission to strengthen community image and sense of place; supporting economic development, strengthening safety and security, promoting health and wellness, fostering human development; increasing cultural unity, protecting environmental resources, facilitating community problem solving and creating recreational experiences

- Developed "Solutions for Seniors On-The-Go" to include the following services: taxi script, senior shuttle, and volunteer driver program

- Completed two extension projects to the San Luis Rey River Trail

- Received the "Award of Excellence" by the California Parks and Recreation Society for the Graffiti Mobile and Graffiti abatement program

- Conducted a revenue/fee structure study. Received City Council approval in Summer of 2009

### Future Objectives

### HOUSING AND CODE ENFORCEMENT

- Operate four community resource centers and collaborate services with several nonprofit agencies to provide programs and services to neighborhood residents, coordinate services with City recreation centers to best serve the community and prevent duplication of services

- Continue to collaborate with the Oceanside Community Safety Partnership, the San Diego Office of Education Community Policing Partnership Program (SCPP/PASS) and other gang-prevention efforts and seek to identify funding opportunities to sustain the programs

- Evaluate the potential sale of Laguna Vista Mobile Home Estates

- Continue construction of the Libby Lake Village affordable housing project

- Continue with construction of the Lil Jackson Senior Affordable Housing Project

- Select a development team and negotiate a Development and Disposition Agreement for the Mission Avenue Affordable Housing Mixed-Use Development site

- Promote Site Acquisition / Rehabilitation Projects
- Implement a mobile Code Enforcement Case Tracking System

- Provide leadership and support for neighborhood revitalization by organizing the Oceanside S.U.N. 2010 project

- Expend remaining Neighborhood Stabilization Program funds to assist with the purchased of foreclosed properties

- Develop a foreclosed property maintenance and registration ordinance

### PARKS AND RECREATION

- Continue expansion project of the San Luis Rey River Trail to extend the path to the Bonsall Bridge

- Complete construction of a "Coffee Room" at the Country Club Senior Center, using CDBG-R (Stimulus monies)

- Continue to enhance the "Solutions for Seniors On-The-Go" transportation programs

- Complete development of third skate park
- Commence OPARC, a non-profit community foundation

- Expand age-appropriate older adult programming at Oceanside Senior Center and El Corazon Senior Center

- Expand family-based programming offerings
- Continue to partner with the San Diego Regional Health and Wellness Coalition to promote nutrition and fitness to all residents and program participants

- Collaborate/Partner with local, non-profit organizations such as Boys and Girls Clubs, YMCA, Vista Community Clinic, etc. to identify affordable and unique programming for Oceanside youth

- Continue involvement in both MainStreet Association and the Chamber's Tourism Council to support economic development

- Evaluate all print material disseminated by the Parks and Recreation Division and implement a "going green" promotional materials plan to include using more recycled and environmentally-friendly materials for print material and switching many publications to a web-based, digital format

- Secure grant funding to implement habitat and trails components of El Corazon

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Neighborhood Services**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	6,167,743	6,410,552	4,939,703
00212	TransNet Fd	0	126,946	261,004
00237	CDBG Fd	2,048,761	2,458,581	1,960,623
00272	State and Local Grant Fd	0	501,836	120,241
00273	Federal/State PassThru SR Fd	0	1,438,233	14,500
00274	Federal Grant Special Rev Fd	146,703	1,375,289	0
00277	HOME Grant Fund	919,217	7,014,897	909,119
00278	Inclusionary In Lieu Fund	179,859	1,615,215	287,402
00282	CDC Housing Rehab Loan Prog Fd	559,861	550,000	549,465
00283	CDC Hsng Section 8 Fd	14,581,618	14,666,618	15,640,233
00284	CDC Adm/Program Development Fd	433,914	487,842	479,874
00286	CDC Housing Mortgage Rev Bd Fd	316,678	400,436	341,300
00288	Hsng MobileHome Rent Cntrl Fd	282,565	282,565	258,562
00289	CDC Hsng CalHome Prog Fd	0	1,721,970	0
00594	CDC-CRA L&M Income Housing Fd	198,037	205,111	215,945
<b>Total Funding Sources</b>		<b>25,834,956</b>	<b>39,256,091</b>	<b>25,977,971</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	4,180,320	4,180,290	4,170,399
5110	Temporary/Part Time Employees	509,331	509,331	453,441
5120	Overtime	32,821	32,821	18,950
5205	Fringe Benefit Burden	1,606,372	1,606,321	1,580,227
5225	Employee Tuition Reimbursement	200	200	0
5230	Auto Allowance	3,000	3,000	3,000
<b>Total Personnel Services</b>		<b>6,332,044</b>	<b>6,331,963</b>	<b>6,226,017</b>
5305	Professional Services	229,260	379,542	373,144
5310	Temp. Agencies/Individuals	78,000	78,000	50,000
5315	Utilities	398,854	407,418	350,956
5320	Repair and Maintenance	160,749	161,934	125,410
5325	Infrastructure < \$100K	101,500	867,762	271,741
5330	Machinery & Equipment < \$10K	32,698	32,153	38,045
5335	Rents & Leases - Equip, Bldgs	71,179	56,213	18,160
5340	Ins other than Employee Benefit	1,200	1,200	12,000
5345	Travel & Conference	26,584	26,584	101,403
5350	Training - Registrtn Fees	3,630	3,630	1,330
5355	Materials & Supplies	412,618	928,194	478,045
5360	Advertising	10,361	10,361	3,987
5370	Postage	32,358	32,358	32,347
5375	Dues,Books&Subs	11,975	11,975	2,560
5380	Uniform	18,125	18,525	8,275
5385	Telephone	9,764	9,764	9,933
5390	Taxes, Licenses & Permits	500	500	6,168

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Neighborhood Services**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
5395	Contrib-Community Svc/Non Prof	1,911,356	4,064,726	1,738,285
5400	Gas, Diesel Fuel, Motor Oil	4,000	4,000	0
5435	Special Events	93,700	93,700	30,000
5440	Radio Network Operating Cost	6,039	6,039	6,039
5450	Contingencies	207,391	-66,149	123,796
5475	Recreation Programs	41,000	41,000	0
5500	Housing Programs	350,000	325,000	320,000
5520	Hsng Programs-Rehab Grants	75,000	95,000	100,000
5525	Sec 8 HAP - To Owners	12,899,625	12,984,625	13,769,664
<b>Total Maintenance &amp; Operations</b>		<b>17,187,466</b>	<b>20,574,054</b>	<b>17,971,288</b>
5415	Internal Service Charges	1,781,437	1,783,933	1,327,976
<b>Total Interfund Services Charges</b>		<b>1,781,437</b>	<b>1,783,933</b>	<b>1,327,976</b>
5421	Principal	320,000	310,000	105,000
5422	Interest	144,652	170,297	162,703
<b>Total Debt Service</b>		<b>464,652</b>	<b>480,297</b>	<b>267,703</b>
5701	Land	0	121,000	100,000
5703	Infrastructure	0	9,840,487	0
<b>Total Capital Outlay</b>		<b>0</b>	<b>9,961,487</b>	<b>100,000</b>
6900	Transfers Out	69,357	124,357	84,987
<b>Total Transfers - Out</b>		<b>69,357</b>	<b>124,357</b>	<b>84,987</b>

**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>25,834,956</b>	<b>39,256,091</b>	<b>25,977,971</b>
Personnel Services	6,332,044	6,331,963	6,226,017
Maintenance & Operations	17,187,466	20,574,054	17,971,288
Interfund Services Charges	1,781,437	1,783,933	1,327,976
Debt Service	464,652	480,297	267,703
Capital Outlay	0	9,961,487	100,000
Transfers - Out	69,357	124,357	84,987
<b>Total Expenditures</b>	<b>25,834,956</b>	<b>39,256,091</b>	<b>25,977,971</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Neighborhood Services**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>	<b>25,834,956</b>	<b>39,256,091</b>	<b>25,977,971</b>	
1278	Inclusionary In Lieu	918	918	0
1282	CDC Hsng Rehab Ln Prog	1,069	1,069	0
1283	CDC Housing Section 8	13,030	13,030	0
1284	CDC Adm/Prog Devlpmt	3,207	58,207	60,000
1288	CDC Housing MblHm Prog	51,133	51,133	0
900010278	Weitzel St Prop - Purchase	0	121,000	100,000
933900101	Code Enforcement	1,356,669	1,356,669	1,165,077
935931101	Senior Taxi Program	60,000	70,102	53,716
935932101	Parks & Rec Administration	719,333	719,333	894,349
935935101	John Landes RecCntr	162,239	162,239	22,790
935936101	Special Events	148,812	148,812	109,480
935937101	Joe Balderrama RecCntr	381,528	381,528	219,445
935938101	Melba Bishop RecCntr	338,370	338,370	266,846
935939101	Beach RecCntr	463,027	463,027	233,317
935940101	County Club SrCntr	365,644	365,644	288,420
935941101	Brooks St Pool	679,084	679,084	722,408
935943101	Sunshine Brooks Theater	25,400	15,400	0
935946101	Coca Cola Machines	23,000	118,121	17,500
935947101	Donations	22,000	129,794	20,000
935948101	Recreation Programs	624,135	633,835	277,000
935949101	El Corazon Senior Center	215,780	215,780	291,356
935950101	Marshall St Swim Center	0	56,000	0
900876000101	Chavez Resource Center	140,186	131,564	45,169
900876100101	Crown Heights Resource Center	94,362	94,362	65,639
900876200101	San Luis Rey Resource Center	183,326	167,112	116,387
900876300101	Libby Lake Resource Center	164,848	163,776	130,804
904115500272	SLR Rivertrail Ph2 - BTA	0	425,000	79,639
904718700272	MissionResRiverParkways Gr	0	76,836	40,602
911501200237	Brks&Mrshl Pool Impr	0	100,000	0
911506800237	Balderrama Master Plan	0	42,635	0
911546200237	Crown Heights Ally/Utity	0	137,000	0
911546300237	Sidewalks / E'side	0	119,458	0
915508000237	Graffiti Cameras	0	4,397	0
917113500212	Solutions for Srs.-Shuttle Svc	0	126,946	149,231
917113600212	Solutions for Srs.-Taxi Script	0	0	40,145
917113700212	Solutions for Srs-Volunteer Dr	0	0	71,628
917115200273	CA HCD - Nnbrhd Stabilization	0	1,422,487	0
917648000273	New Freedom -2006	0	15,746	14,500
921115300237	Community Resource Centers	0	37,220	112,668
921115400237	JoeBalderamma Pk Enhancements	0	5,500	0

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Neighborhood Services**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
921115600237	Graffiti Tracker Program	0	12,000	0
921465100237	Code Enforcement	200,368	199,800	255,136
921476300237	Rehab Lns & Grants-CDC	465,000	465,000	485,000
921477200237	Hsng Prog Devlpmt-CDC	177,000	177,000	195,000
921481300237	Graffiti-Removal Truck	0	1,797	0
921482400237	SS-FratnHs-Expanded Caregving	7,600	0	0
921483300237	SS-WRC-Imprvmt to Emergn	0	15,000	0
921485300237	SS-NCHC-Equip for Clinic	0	81	0
921485400237	SS-Snr Citz-Kitchn Equip	0	2,925	0
921490400237	SS-NCHlth Svc-Comm Hlth Scrn	15,000	15,000	15,000
921491400237	SS-Intrfrth Ser-Cstl Ser Ctr	7,804	7,804	7,804
921491500237	SS-Fr Inside Out-Proj Care	7,562	7,562	0
921505100237	SS-Cmp Fire/NoCmp Barrio Ole	10,000	10,000	0
921505700237	SS-Camp Fire Building	0	2,879	0
921505900237	SS-Ivey Ranch Park Assoc	0	35,434	0
921510000237	SS-Boys&GirlsClubGangbusters	22,308	22,308	22,308
921510200237	SS-Boys&Girls Club-Libby Lk	12,000	12,000	12,000
921510600237	SS-Boys & Girls Club-55	9,176	9,176	9,176
921513200237	SS-Teri Inc-Outdr Enrchmnt	25,000	25,000	0
921513300237	SS-Camp Fire Preschool	0	41,852	0
921526600237	SS-IveyRch Prk Assn-Camp Ivy	7,542	7,542	7,542
921535000237	SS-Brother Benno Center	14,148	14,148	14,148
921549500237	SS-NC Lifeline-Youth Devlpmt	10,400	10,400	0
921557100237	SS-Casa De Amparo-Food Prog	7,500	7,500	0
921558300237	SS-Angel's Depot-Snr Nutrtn	8,540	8,540	8,540
921558500237	SS-Senior Nutrition Program	34,400	34,400	34,400
921559400237	SS-VistaCommClinic-TeenReach	23,600	23,600	23,600
921634600237	Teen Programs	18,600	18,600	18,601
921634700237	4 Kids Sake Afterschl	18,200	18,200	18,200
921652900237	Adelante	8,500	11,000	0
921658900237	Literacy Programs-CDBG	85	0	0
921769000237	Grants Administration	151,440	150,000	150,001
921769500237	Section 108 Debt Service	464,652	480,297	267,703
921790000237	Contingency Fund-CDBG	197,391	-71,649	123,796
921803000237	SS-Proj OZ-HmlessYouth Shltr	17,800	0	0
921813000237	SS-WRC-Alternatives to Abuse	11,820	0	0
921874500237	Nbrhood Rvltztn - CHW	15,000	15,000	50,000
921875300237	SUN -Pub Imprv	50,000	50,000	100,000
921875500237	Neighborhood Rvltztn Plan	30,325	30,000	30,000
921876600237	Crwn Hghts Residnt Trng	0	15,000	0
921876800237	C Montecito Rvltztn	0	48,744	0
921876900237	Crwn Hghts-Nbrhd Imprv	0	28,222	0
921936500237	SS Oz N Cst Fumigat&Rpr	0	12,500	0
921936800237	SS-TERI IncRecrCtrFurn	0	37,709	0

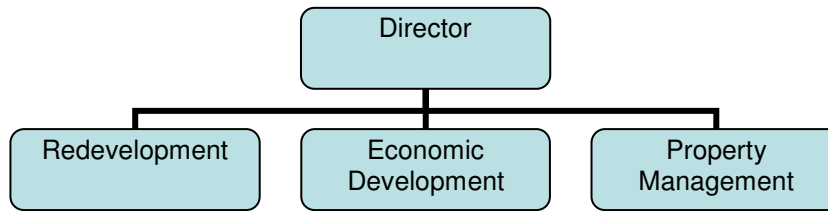
**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Neighborhood Services**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
922116100274	0	146,702	0
922444500274	146,703	0	0
923113900277	0	381,000	0
923446500277	0	25,000	0
923475200283	14,568,588	14,568,588	15,580,233
923475300283	0	85,000	60,000
923477500277	92,604	91,846	90,912
923479800277	211,271	666,891	818,207
923481000277	615,342	615,342	0
923882400277	0	5,034,818	0
923882700277	0	200,000	0
924446700278	0	269,585	0
924459300278	0	930,417	0
924459400278	178,941	293,295	187,402
925476100282	73,247	69,466	69,962
925476200282	60,545	59,465	59,503
925476400282	425,000	420,000	420,000
927445800284	67,976	67,976	77,735
927477000284	1,072	0	0
927477300284	307,045	307,045	342,139
927477600594	198,037	198,037	215,945
927880900284	54,614	54,614	0
928481100286	201,678	206,539	226,580
928875200286	75,000	75,000	30,000
928880400286	40,000	118,897	84,720
930477400288	231,432	231,432	258,562
931473900289	0	1,721,970	0
932475800594	0	7,074	0
999113400274	0	475,000	0
999114300274	0	48,500	0
999114400274	0	100,000	0
999114500274	0	100,000	0
999114600274	0	72,870	0
999114700274	0	100,000	0
999114800274	0	64,426	0
999114900274	0	193,791	0
999115000274	0	37,000	0
999115100274	0	37,000	0
<b>Total Expenditures</b>	<b>25,834,956</b>	<b>39,256,091</b>	<b>25,977,971</b>



# ECONOMIC AND COMMUNITY DEVELOPMENT

## Organizational Chart by Function



### Mission Statement

*Create new and efficient revenue opportunities for the City of Oceanside through determination, focus, execution and teamwork.*

### Service Description

The Economic and Community Development Department has three divisions and works to increase short and long-term business opportunities, eliminate blight and manage and maximize city assets.

### Major Accomplishments

#### ECONOMIC DEVELOPMENT

- Assisted over 30 existing and prospective businesses with retention or relocation including the VA Clinic, Pacific Marine Credit Union, Amerillum and Aptera.
- In 09-10, the EDC visited 17 local companies.
- Held a Broker Event, a Government Contracting seminar, a CEO to CEO event, two Merchant Seminars, the Tourism Summit and spoke to 8 community groups.
- Assisted shopping center owners and businesses including: Smart and Final; Mission & Douglas Center; El Camino Real Shopping Center, Oceanside Market Place & Business Center and the Beach Break.
- Created a Tourism Marketing District, TMD, which is a significant General Fund savings and a new VO contract.
- Eleven monthly email newsletters were sent to brokers, users, and developers equaling 11,000 client exposures.
- Staff attended 6 South O mtgs. and 11 OTC mtgs. in 09-10.
- Completed the Business Resource Guide to give manufacturers in Oceanside a resource for topics such as business license, building permits, code enforcement, Small Business financing, employee training, and City contact numbers.

#### REDEVELOPMENT

- Completed the lease and Disposition Agreement (DA) for the Beach Resort hotel.
- The consultant collected data for alternatives for the Mission Ave Improvements and two public workshops were held.
- RFP's were issued, consultants recommended for the Waterfront restrooms and Amphitheater Area. The Amphitheatre project is on hold
- Surface Parking Lot 26: developed a concept plan for the parking lots and are working on removing encroachments.
- Residential Design Guidelines were written, approved by RAC, and approved by the CDC.
- A 110 room Holiday Inn on Carmelo opened November 2009.
- Worked on the EIR and entitlement for the Hyatt Place which will go before the CDC in 2010.
- Created 50 new parking spaces downtown.
- Assisted businesses and property owners including 333 Pacific Street, Davina's Cabo Grill, Breakwater Brewer, Beachside Grill, Venetos, Hamburger House, Rim Talay, the Apothoque Day Spa and the Holiday Inn.
- The Implementation plan was approved by the City Council on December 16, 2009.

#### PROPERTY MANAGEMENT

- Negotiated and consummated the sale or lease agreements with Marina Towers (\$5m); Airport Property Ventures (\$108 k); AgriService, Inc. (\$160k); & California Career Schools (\$84K)
- Completed the EIR, Specific Plan and RFQ for El Corazon
- Transitioned the management of the Center City Golf Course (\$50K)
- Increased annual rental revenue from City-owned real property & telecommunications (\$135K)



## ECONOMIC AND COMMUNITY DEVELOPMENT

- Negotiated a new professional services agreement with the North County Humane Society.
- Established the annual budgets for the Landscape Maintenance Assessment Districts and the citywide Lighting District in order to levy and collected the appropriate assessments.
- Acquired habitat property for the MHCP.
- Secured a tenant for 219-223 North Coast Hwy (\$48K)
- Assisted the Neighborhood Services Department in the disposition, negotiation, development and loan agreements; related to the Lil Jackson Senior Housing project and the Libby Lake Village affordable housing development.
- Negotiated and prepared the documents needed to complete city-related projects including: the Myers property habitat restoration; Water Utilities Dept Well No. 10 and Haymar Drive sewerline; Mance Buchanon Park; and Mission Avenue widening.
- Worked with the Finance Department to implement a new revenue collection procedure in order to provide better auditing control for rents and property use payments paid to the City.

- Begin the process to rebuild/remodel five existing public beach restrooms to increase capacity
- Downtown Storm Drain Project. Begin construction.
- Parking Lot 26. Begin construction and create over 200 parking spaces with 47 public spaces and the Coastal Rail Trail.
- Amend the downtown Sign Ordinance.
- Create an entertainment ordinance for restaurants and bars
- Revise newspaper stand & short term rental ordinances.
- Process all Redevelopment entitlements

### PROPERTY MANAGEMENT

- Develop strategies for producing and increasing revenue from city-owned property and negotiate applicable lease, property use and sales agreements.
- Oversee the development of the Municipal Airport by Airport Property Ventures.
- Issue the RFP for El Corazon, analyze qualified proposals and initiate the selection of entities interested in the development and/or the use of El Corazon.
- Oversee the relocation of the Green Waste Facility to the public use site at El Corazon.
- Complete negotiations and documentation for City affordable housing and capital improvement projects.
- Oversee contracts for the Municipal & Centre City golf courses.
- Manage the Lighting and Landscape District budgets

### Future Objectives

#### ECONOMIC DEVELOPMENT

- Facilitate the retention of existing businesses and assist with expansions within the City.
- Execute the monthly Business Visits
- Plan and execute a Broker Event.
- Research and draft an update to the Econ Dev. Strategic Plan
- Work with brokers, property owners, and retailers to bring more retail sales tax through participation in ICSC.
- Produce a monthly e-mail newsletter to brokers and developers.
- Maintain and update the Business Resource Guide.
- Pursue a goal of 100 new hotel rooms
- Complete the 2010 Concierge manual.

#### REDEVELOPMENT

- Obtain consensus on the Mission Avenue Improvements to create a pedestrian friendly design.

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Economic and Community Develop**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	1,612,051	1,747,934	1,216,526
00221	Oside LightingDistrict 2-91 Fd	1,560,440	1,560,440	1,176,836
00241	Sunset Hills MD Fd	31,457	36,205	29,353
00242	Mission Meadows MD Fd	63,933	72,053	50,831
00243	Sunburst Homes MD Fd	11,362	15,562	15,954
00244	Douglas Park MD Fd	181,139	194,135	177,187
00246	Rancho Hermosa MD Fd	37,781	39,835	39,441
00247	Santa Fe Mesa MD Fd	347,030	351,366	353,952
00248	Del Oro Hills MD Fd	583,615	595,314	583,615
00249	Mar Lado MD Fd	93,290	93,381	86,631
00250	Guajome Ridge MD Fd	60,610	60,610	60,610
00251	Peacock Hills MD Fd	23,265	25,899	41,754
00252	Vista Del Rio MD Fd	12,467	17,085	20,709
00573	CDC-CRA Bond Construction Fd	0	0	4,058,704
00591	CDC-CRA General Project Fd	16,743,198	27,866,001	8,778,771
00594	CDC-CRA L&M Income Housing Fd	1,752	1,752	0
<b>Total Funding Sources</b>		<b>21,363,390</b>	<b>32,677,572</b>	<b>16,690,874</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	1,381,910	1,381,910	1,131,136
5110	Temporary/Part Time Employees	13,368	13,368	13,368
5115	Elected Officials	27,720	27,720	21,100
5205	Fringe Benefit Burden	467,254	467,254	400,558
5230	Auto Allowance	7,800	7,800	5,220
<b>Total Personnel Services</b>		<b>1,898,052</b>	<b>1,898,052</b>	<b>1,571,382</b>
5305	Professional Services	940,405	1,565,998	600,278
5315	Utilities	1,311,260	1,377,991	1,388,240
5320	Repair and Maintenance	811,702	1,867,198	878,457
5325	Infrastructure < \$100K	0	72,521	1,700,000
5330	Machinery & Equipment < \$10K	5,500	5,500	2,300
5335	Rents & Leases - Equip, Bldgs	3,000	3,000	1,000
5345	Travel & Conference	26,319	15,290	12,840
5350	Training - Registrtn Fees	1,000	4,400	2,675
5355	Materials & Supplies	243,803	221,453	177,207
5360	Advertising	17,708	26,508	16,508
5365	Marketing	0	37,545	20,745
5370	Postage	13,053	12,453	12,353
5375	Dues,Books&Subs	16,779	9,676	9,980
5385	Telephone	2,000	2,000	1,871
5390	Taxes, Licenses & Permits	207,000	3,807,000	1,164,394
5405	Banking/Transaction Fees	0	0	85,823
5440	Radio Network Operating Cost	636	0	1,600

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Economic and Community Develop**

	<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>Total Maintenance &amp; Operations</b>	<b>3,600,165</b>	<b>9,028,533</b>	<b>6,076,271</b>
5415 Internal Service Charges	503,874	503,874	367,122
<b>Total Interfund Services Charges</b>	<b>503,874</b>	<b>503,874</b>	<b>367,122</b>
5422 Interest	0	0	832,185
<b>Total Debt Service</b>	<b>0</b>	<b>0</b>	<b>832,185</b>
5703 Infrastructure	8,215,000	14,080,814	2,208,704
<b>Total Capital Outlay</b>	<b>8,215,000</b>	<b>14,080,814</b>	<b>2,208,704</b>
6900 Transfers Out	7,146,299	7,166,299	5,635,210
<b>Total Transfers - Out</b>	<b>7,146,299</b>	<b>7,166,299</b>	<b>5,635,210</b>

**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>21,363,390</b>	<b>32,677,572</b>	<b>16,690,874</b>
Personnel Services	1,898,052	1,898,052	1,571,382
Maintenance & Operations	3,600,165	9,028,533	6,076,271
Interfund Services Charges	503,874	503,874	367,122
Debt Service	0	0	832,185
Capital Outlay	8,215,000	14,080,814	2,208,704
Transfers - Out	7,146,299	7,166,299	5,635,210
<b>Total Expenditures</b>	<b>21,363,390</b>	<b>32,677,572</b>	<b>16,690,874</b>

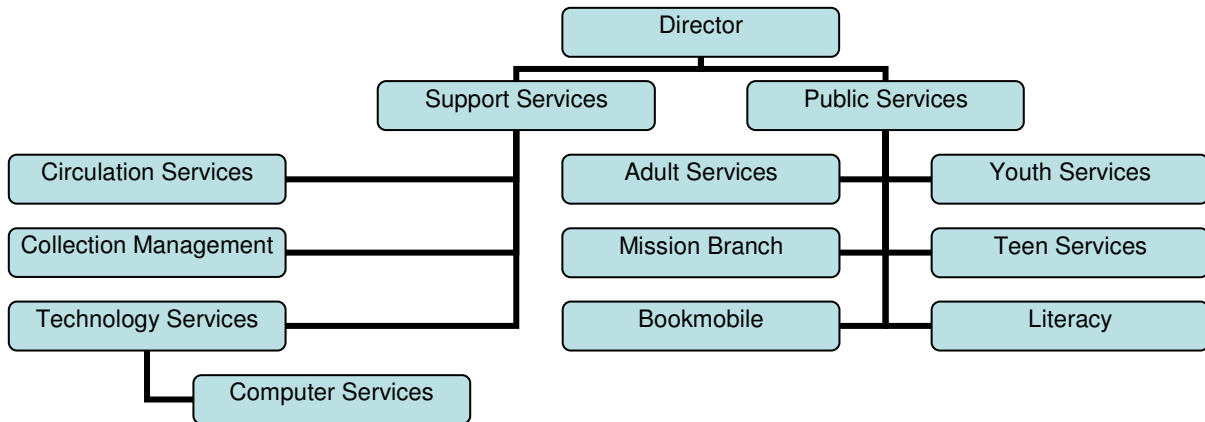
**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Economic and Community Develop**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>21,363,390</b>	<b>32,677,572</b>	<b>16,690,874</b>
1221	Oceanside Lighting Dist	663,848	663,848	270,099
1591	CDC-CRA General Project	6,225,973	6,245,973	6,058,620
1594	CDC-CRA L&M Income Hsng	1,752	1,752	0
300010591	Administration-CDC	1,571,225	5,268,299	2,236,318
300304591	Facade Improv Program-CDC	285,000	50,000	5,000
300305591	Dntn Business Devlpmt-CDC	446,000	472,047	211,047
300338591	Beach Hotel Site Preparation	0	0	202,350
310332101	Economic Development Program	581,835	627,654	391,298
310336101	Commercial Facade/Paintbrush	0	20,695	0
320000101	Property Management	1,030,216	1,099,585	825,228
320317221	Oceansid Lighting Dist 2-1991	896,592	896,592	906,737
320319249	Mar Lado Landscape	93,290	93,381	86,631
320320250	Guajome Ridge	60,610	60,610	60,610
320321251	Peacock Hills	23,265	25,899	41,754
320322252	Vista Del Rio	12,467	17,085	20,709
320323241	Sunset Hills	31,457	36,205	29,353
320324242	Mission Meadows-Area A	4,065	4,415	4,096
320325242	Mission Meadows-Area B	59,868	67,638	46,735
320326243	Sunburst Homes	11,362	15,562	15,954
320327244	Douglas Park	143,280	148,280	138,207
320328244	Vandergrift Annex	37,859	45,855	38,980
320329246	Rancho Hermosa	37,781	39,835	39,441
320330247	Santa Fe Mesa	347,030	351,366	353,952
320331248	Del Oro Hills	583,615	595,314	583,615
905118200573	Redev Area Drainage Imprv	0	0	2,208,704
905888500591	RedvDrainage Imprv	0	2,298,704	0
933118100573	Parking Garage #2	0	0	150,000
933118300573	Mission Ave Improvements	0	0	1,200,000
933118400573	Tyson/Wisconsin Parking Lot	0	0	500,000
933886500591	Parking Garage #2	300,000	550,000	0
933887000591	Tyson/Wisconsin Parking Lot	0	946,173	0
933887100591	Beach Hotel Public Improvement	4,100,000	5,100,000	0
933888400591	Water Front Improvements	2,400,000	4,380,720	0
933888600591	Mission Ave Improvements	1,415,000	1,867,638	0
934941200591	Beach Hotel Site Preparation	0	202,350	0
934959400591	Beach Hotel Negotiations	0	484,097	65,436
<b>Total Expenditures</b>		<b>21,363,390</b>	<b>32,677,572</b>	<b>16,690,874</b>



**Organizational Chart by Function**



**Mission Statement**

*The mission of the Oceanside Library Department is to serve the informational, educational, cultural, and recreational needs of our diverse community by facilitating literacy, lifelong learning, cultural enrichment, information equity, and civic involvement in a welcoming, customer-focused environment.*

**Service Description**

The Library Department provides municipal library services at four library outlets: the Civic Center Library, Mission Branch Library, Bookmobile, and Oceanside READS Literacy Center. With more than 300,000 books and materials in the collection and 90,000 registered borrowers, the Oceanside Public Library is the cultural and educational center of the community.

**Major Accomplishments**

- 📖 Increased circulation by 7%, visitor usage by 5% and computer usage by 6%
- 📖 Updated Mission Branch Library with new shelving and more open floor plan
- 📖 Completed plans and specifications for the Civic Center Library renovation
- 📖 Implemented a credit card payment system for library fines and fees
- 📖 Consolidated computer services and installed new computer management software for greater efficiency
- 📖 Completed project to tag the entire collection with RFID technology
- 📖 Increased Teen programming by 50% and teen circulation by 40%
- 📖 Launched the “My First Library Card” campaign with more than 4,500 cards issued to children from birth to 10 years old.

- 📖 Provided staff support to the Arts Commission including banner and sculpture competitions and utility box beautification projects
- 📖 Created a self-service environment by installing self-checkout machines at Civic Center and Mission Branch Libraries
- 📖 Increased programming for adults, children and teens
- 📖 Developed a summer reading program for adults with more that 250 adult participants.
- 📖 Expanded the Teen Partner volunteer program
- 📖 Provided literacy tutoring to 121 learners with help from 70 volunteers
- 📖 Presented 898 programs, classes, tours and outreach with annual attendance of 29,486 people
- 📖 Created library brochure and welcome information package
- 📖 Implemented an extensive National Endowment for the Arts (NEA) grant project for the community-wide Big Read involving community agencies, veterans and military
- 📖 Developed a database for volunteer management of more than 350 library volunteers

**Future Objectives**

- 📖 Complete project to re-carpet and renovate the Civic Center Library
- 📖 Complete the renovation of the Mission Branch Library
- 📖 Develop new collection and programming for Tweens (ages 10-13)
- 📖 Implement a second community-wide “Big Read” grant project
- 📖 Increase self-check usage to 75% of all transactions
- 📖 Develop a strategic plan for 2010-2015
- 📖 Improve delivery of library services by upgrading the library website and catalog interface

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Library**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00101	General Fd	5,467,260	5,499,063	4,752,663
00209	Library Fd	366,148	355,998	292,533
00272	State and Local Grant Fd	12,148	12,148	14,000
00276	Other/Private Grants - SR Fd	6,000	15,437	3,000
<b>Total Funding Sources</b>		<b>5,851,556</b>	<b>5,882,646</b>	<b>5,062,196</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	1,891,001	1,891,001	1,844,713
5110	Temporary/Part Time Employees	434,148	434,148	202,371
5120	Overtime	6,300	6,300	4,600
5205	Fringe Benefit Burden	693,280	693,280	710,786
5225	Employee Tuition Reimbursement	200	200	0
5230	Auto Allowance	3,090	3,090	3,000
<b>Total Personnel Services</b>		<b>3,028,019</b>	<b>3,028,019</b>	<b>2,765,470</b>
5310	Temp. Agencies/Individuals	1,000	1,000	1,500
5320	Repair and Maintenance	66,500	61,500	59,940
5330	Machinery & Equipment < \$10K	25,100	24,100	8,400
5335	Rents & Leases - Equip, Bldgs	1,920	1,920	0
5345	Travel & Conference	8,000	8,000	1,950
5350	Training - Registrtn Fees	1,000	1,000	2,000
5355	Materials & Supplies	118,168	155,108	86,894
5360	Advertising	2,000	0	0
5370	Postage	17,000	17,000	17,000
5375	Dues,Books&Subs	8,600	7,600	7,120
5380	Uniform	900	900	900
5385	Telephone	4,320	4,320	3,600
5455		366,144	355,994	290,000
<b>Total Maintenance &amp; Operations</b>		<b>620,652</b>	<b>638,442</b>	<b>479,304</b>
5415	Internal Service Charges	2,198,881	2,198,881	1,669,729
<b>Total Interfund Services Charges</b>		<b>2,198,881</b>	<b>2,198,881</b>	<b>1,669,729</b>
5703	Infrastructure	0	-334,875	0
5704	Machinery & Equipment	0	348,175	0
<b>Total Capital Outlay</b>		<b>0</b>	<b>13,300</b>	<b>0</b>
6900	Transfers Out	4,004	4,004	147,693
<b>Total Transfers - Out</b>		<b>4,004</b>	<b>4,004</b>	<b>147,693</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>5,851,556</b>	<b>5,882,646</b>	<b>5,062,196</b>
Personnel Services	3,028,019	3,028,019	2,765,470

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Library**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

Maintenance & Operations	620,652	638,442	479,304
Interfund Services Charges	2,198,881	2,198,881	1,669,729
Capital Outlay	0	13,300	0
Transfers - Out	4,004	4,004	147,693
<b>Total Expenditures</b>	<b>5,851,556</b>	<b>5,882,646</b>	<b>5,062,196</b>

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>5,851,556</b>	<b>5,882,646</b>	<b>5,062,196</b>
1209	Library	4,004	4,004	4,533
350010101	Library-Admin	2,395,428	2,404,728	2,075,165
350350101	Reader Services-Adults	601,225	601,225	490,886
350350209	Reader Svcs-Adults	253,600	246,450	216,000
350351101	Bookmobile	224,243	225,102	46,540
350352101	Adelante	0	638	0
350355101	Literacy Programs	64,600	64,600	37,068
350355272	Literacy Programs	12,148	12,148	14,000
350356101	Mission Branch	867,024	867,024	778,517
350357101	Support Services	814,453	809,453	937,917
350358101	Reader Services-Youth	478,928	478,928	367,370
350358209	Reader Svcs-Youth	108,544	105,544	72,000
350359101	Facilities	3,599	3,599	3,600
350360101	Community Computer Center Svc	17,760	43,766	15,600
917653600276	Misc. Literacy Grants	6,000	15,437	3,000
<b>Total Expenditures</b>		<b>5,851,556</b>	<b>5,882,646</b>	<b>5,062,196</b>

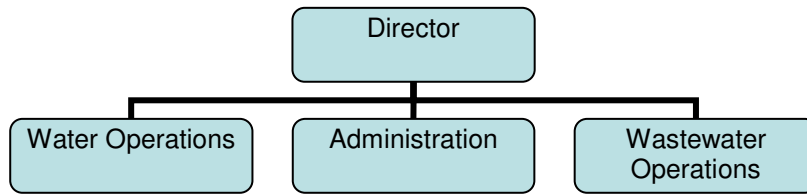
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# ENTERPRISE FUNDS





## Organizational Chart by Function



### Mission Statement

*To provide a safe, reliable, and cost-effective water supply; to ensure that wastewater is treated and disposed of in an environmentally acceptable way.*

### Service Description

The Water Utilities Department is responsible for purchasing water from the San Diego County Water Authority (SDCWA) and delivering it throughout the City for domestic, commercial, irrigation, and fire protection purposes. The City has a direct water filtration plant that treats up to 25 million gallons per day of water received from the SDCWA and a reverse osmosis plant that treats up to 6.3 million gallons per day of brackish groundwater. Reservoirs are maintained at levels to prevent any interruption of service to the public, and waterline repairs are made at all hours of the day or night. The department is responsible for the operation and maintenance of the City's wastewater collection and treatment facilities. This system includes over 450 miles of pipelines, two wastewater treatment plants, 34 sewer lift stations, and an industrial waste inspection program. The City's sewage is presently treated at full secondary treatment level according to EPA standards. The City has a goal of zero sewer spills.

### Major Accomplishments

#### WATER

- Completed design of the Wellhead Facilities for Wells 10 and 11. The project has been bid and Council has awarded the bid to construct the facilities. The project is expected to be completed by May 2011.
- Completed the construction of a GAC removal system for the Mission Basin Groundwater Purification Facility to remove trichloropropane (TCP) to decontaminate the brackish groundwater that is treated to drinking water levels at the facility. This also allows the plant to produce up to 6.37 MGD.







- City Council adopted the Integrated Water Utilities Master Plan; The plan includes Water and Wastewater Master Plans; a Reclaimed Water Master Plan, a Technology Master Plan and a Sanitary Sewer Management Plan and a Financial Plan in 2008.
- Completed the Preliminary Design Report for the Weese Water Filtration Plant Regulatory Upgrades to meet State Public Health requirements.
- Completed the construction Mission San Luis Rey Waterline Project.
- Completed the Remote Vehicle Inspection of the Ocean Outfall.
- Completed construction of the Peacock Hills Regulating Facility.
- Completed design of the San Luis Rey Wastewater Treatment Plant Reclaimed Water Expansion Facility.

#### SEWER

- Completed construction of the two-mile-long Buena Vista Sewer Force Main Replacement Project
- Completed the Integrated Water Utilities Master Plan. This plan will identify the water and wastewater system components that require improvements, upgrades and facilities for expansion and construction. It includes the preparation of a Reclaimed Water Master Plan, a Technology Master Plan and a Sanitary Sewer Management Plan for the sewer system that is required by the State Water Resources Control Board and the Environmental Protection Agency. A Citizens Advisory Committee was convened to review the draft master plans and assist in the development of goals for a 20-year financial plan that will review the water and sewer rate structures and fund ongoing and future operations and maintenance of the department, as well as capital improvement projects. Completed CEQA.
- Completed construction of the Mesa-Garrison Sewer Line
- Completed construction of the Emergency Land Outfall Replacement Project



## WATER UTILITIES



-  Completed the design and construction of the La Salina Wastewater Treatment Plant Upgrades Phase 1.
-  Implemented web-based water and wastewater system maps for operations staff
-  Established a Geographic Information System website on the City's intranet that allows access to all employees, to share and distribute geographic information
-  Optimize chemical dosages within the collection system and the two wastewater treatment plants for more efficient odor and corrosion control
-  Continue to implement a grid by grid approach to cleaning and inspecting sewers to reveal repair or replacement needs; older lines are a top priority
-  Design the San Luis Rey Wastewater Treatment Plant Reclaimed Water Expansion Facility

### Future Objectives

#### WATER

- ◆ Seek funding for development of alternative sources of potable water such as ocean desalination and reclaimed water to continue reducing Oceanside's dependence on imported water
- ◆ Continue to implement asset management and maintenance software to streamline the department's repair and preventative maintenance programs.
- ◆ Complete enhancing the grease control program with assistance of computerized maintenance programs and GIS to target trouble spots throughout the City.
- ◆ Continue to seek funding for the construction of the 1.5 million gallon per day water reclamation facility at the San Luis Rey WWTP.
- ◆ Complete the ocean desalting facility pilot and feasibility study to determine if it's economically possible to build.
- ◆ Seek funding for the design of the ocean desalting facility.
- ◆ Continue to review the feasibility of installing electronic meter reading for new and existing customers allowing the department to provide the same level of service to more customers without hiring additional employees.
- ◆ Continue to explore alternative energy sources, such as solar and hydrogen fuel cells, at the treatment plants to reduce electrical expenditures.

#### SEWER

-  Implement asset management and maintenance software to streamline the department's repair and preventative maintenance programs
-  Enhance the grease control program with assistance of computerized maintenance programs and GIS to target trouble spots throughout the City

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Water Utilities**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00711	Water Operating Fd	40,920,955	42,346,682	44,698,264
00712	Water F/A Replacement Fd	9,539,852	18,208,778	4,984,512
00715	Water Connection Fees Fd	2,133,732	9,434,818	2,831,083
00717	Water Debt Service Fd	1,338,588	1,338,588	2,353,557
<b>Total Funding Sources</b>		<b>53,933,127</b>	<b>71,328,866</b>	<b>54,867,416</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	4,640,636	4,640,636	4,949,780
5110	Temporary/Part Time Employees	51,239	51,239	51,239
5120	Overtime	128,392	128,392	128,392
5205	Fringe Benefit Burden	1,826,058	1,826,058	1,939,629
5230	Auto Allowance	0	0	960
<b>Total Personnel Services</b>		<b>6,646,325</b>	<b>6,646,325</b>	<b>7,070,000</b>
5305	Professional Services	281,300	2,034,197	1,705,203
5310	Temp. Agencies/Individuals	10,000	10,000	10,000
5315	Utilities	1,363,815	1,363,815	1,363,815
5320	Repair and Maintenance	1,145,835	1,160,565	1,454,335
5325	Infrastructure < \$100K	0	87,450	250,000
5326	Studies	14,803	14,803	0
5330	Machinery & Equipment < \$10K	49,000	49,000	45,000
5335	Rents & Leases - Equip, Bldgs	193,800	194,736	193,800
5345	Travel & Conference	21,075	21,075	16,125
5350	Training - Registrtn Fees	9,500	9,500	12,700
5355	Materials & Supplies	21,454,600	21,493,600	24,582,600
5360	Advertising	8,000	8,000	5,500
5370	Postage	161,950	161,950	159,950
5375	Dues,Books&Subs	51,735	51,735	52,435
5380	Uniform	40,200	46,451	46,251
5385	Telephone	38,500	38,500	38,500
5390	Taxes, Licenses & Permits	105,000	105,000	110,000
5424	Amortization	14,343	14,343	14,343
5425	Fiscal Agent/Other Fees	14,150	14,150	5,500
5440	Radio Network Operating Cost	14,304	14,304	14,304
5460	Laboratory Operations	252,000	270,367	268,500
<b>Total Maintenance &amp; Operations</b>		<b>25,243,910</b>	<b>27,163,541</b>	<b>30,348,861</b>
5415	Internal Service Charges	5,454,852	5,454,852	4,478,034
<b>Total Interfund Services Charges</b>		<b>5,454,852</b>	<b>5,454,852</b>	<b>4,478,034</b>
5421	Principal	1,685,000	1,685,000	1,750,000
5422	Interest	645,217	645,217	583,714
<b>Total Debt Service</b>		<b>2,330,217</b>	<b>2,330,217</b>	<b>2,333,714</b>
5702	Buildings & Treatment Plants	0	3,619,280	4,534,000
5703	Infrastructure	11,657,074	22,142,502	1,000,000

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Water Utilities**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
5704	Machinery & Equipment	0	9,476	230,610
5705	Auto Equipment	0	36,924	0
<b>Total Capital Outlay</b>		<b>11,657,074</b>	<b>25,808,182</b>	<b>5,764,610</b>
6900	Transfers Out	2,600,749	3,925,749	4,872,197
<b>Total Transfers - Out</b>		<b>2,600,749</b>	<b>3,925,749</b>	<b>4,872,197</b>

**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>53,933,127</b>	<b>71,328,866</b>	<b>54,867,416</b>
Personnel Services	6,646,325	6,646,325	7,070,000
Maintenance & Operations	25,243,910	27,163,541	30,348,861
Interfund Services Charges	5,454,852	5,454,852	4,478,034
Debt Service	2,330,217	2,330,217	2,333,714
Capital Outlay	11,657,074	25,808,182	5,764,610
Transfers - Out	2,600,749	3,925,749	4,872,197
<b>Total Expenditures</b>	<b>53,933,127</b>	<b>71,328,866</b>	<b>54,867,416</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Water Utilities**

**Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11**

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b>Total Funding Sources</b>		<b>53,933,127</b>	<b>71,328,866</b>	<b>54,867,416</b>
1711	Water Operating	1,665,291	2,970,291	3,999,235
1712	Water F/A Replacement	0	20,000	0
750010711	Water Adm & General	4,816,453	4,790,867	4,481,204
750750711	Flood Control/Storm Drains	935,458	935,458	872,962
750751711	Water Source of Supply	22,011,489	22,036,631	25,210,401
750752711	Hydro-Electric Generation	4,750	4,750	4,750
750753711	Water Pumping	110,800	110,800	110,800
750754711	Water Treatment	1,543,252	1,543,252	1,605,964
750755711	Desalting Plant	2,019,012	2,019,012	2,106,228
750756711	Wtr Transp & Distribution	1,719,728	1,719,728	1,795,048
750757711	Water Meter Service	2,765,328	2,834,089	2,102,803
750760711	Water Laboratory	534,292	534,292	559,370
750761711	Water SCADA Program	283,948	283,948	295,237
750762711	Clean Water Program	1,154,778	1,207,188	1,202,593
750763711	Water GIS Program	336,254	336,254	351,669
755759717	93/03COP Wtr G&A-DS	452,321	452,321	0
755766711	98 Water Revenue Ref Bd	1,020,122	1,020,122	0
755766717	98 Water Revenue Ref Bd	0	0	1,023,019
755767717	93/03COP Tulley Cn-DS	595,112	595,112	575,686
755769717	93/03COP-Corp Yd-DS	291,155	291,155	754,852
908544200712	Osborn 10MGD Res/Lnd Acq	0	47,433	0
908544400712	Weese TreatmtPlnt Improv	0	289,748	250,000
908548600715	Ocean Outfall Analysis	0	185,511	0
908549000712	Geographic Info Sys 712	3,167	172,370	150,000
908552000712	Weese Techno. Impr.	0	478,866	0
908552400712	Weese Plant Capacity Exp	3,508,463	4,529,017	0
908553000715	Water Mstr/ Financ Plan	0	122,931	0
908553100715	Pacific St Bridge W/L	0	355,624	0
908741800712	Missn SLR Waterline	0	1,108,123	0
908742200712	Peacock Hills Regulator	0	1,802,224	0
908742300712	SCADA Replace & Upgrade	100,000	200,227	150,000
908742500715	Desalter Fclty Expnsn715	0	3,483,205	1,700,000
908742600712	Desalter Fclty Expnsn712	2,484,000	2,784,000	2,184,000
908747000712	MesaLoma@Lk Blvd Upgrade	0	228,541	0
908748500712	Desalter Fclty Minr Impr	0	237,421	400,000
908754500712	Pump Station Upgrades	0	238,610	230,610
908754600712	ReservoirStrctrlAnalysis	12,336	499,296	471,960
908754700715	Strategic Plan	2,467	99,859	97,859
908754800715	Technology Imprvmts	1,050,000	1,364,000	250,000
908824000712	Misc Water Projects	1,001,707	2,945,431	1,147,942

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Water Utilities**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
908824100712	SLR WWTP Water Reclam	2,430,179	2,603,755	0
908824200712	SecurityUpgrades	0	23,716	0
908824600715	Land Outfall	0	246,684	0
908824700715	Oceanside Ocean Desalter	0	973,224	783,224
908824800715	Osborn 10 MGD Reservoir&	0	47,433	0
908824900715	Weese Plant Capacity Exp	1,081,265	2,556,347	0
<b><i>Total Expenditures</i></b>		<b>53,933,127</b>	<b>71,328,866</b>	<b>54,867,416</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Sewer**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00721	Sewer Operating Fd	25,118,485	25,374,170	27,107,290
00722	Sewer F/A Replacement Fd	1,332,589	6,261,847	1,197,942
00726	Sewer Expansion/Improvement Fd	4,932,427	11,654,259	0
00727	Sewer Debt Service Fd	2,790,362	4,777,347	5,738,137
<b>Total Funding Sources</b>		<b>34,173,863</b>	<b>48,067,623</b>	<b>34,043,369</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	4,674,063	4,678,707	5,016,252
5110	Temporary/Part Time Employees	37,012	37,012	26,417
5120	Overtime	121,029	121,029	120,029
5205	Fringe Benefit Burden	1,815,422	1,815,422	1,968,169
<b>Total Personnel Services</b>		<b>6,647,526</b>	<b>6,652,170</b>	<b>7,130,867</b>
5305	Professional Services	201,300	887,396	201,274
5315	Utilities	3,558,026	3,558,026	3,543,291
5320	Repair and Maintenance	2,164,523	2,164,523	1,969,420
5325	Infrastructure < \$100K	0	87,450	0
5330	Machinery & Equipment < \$10K	78,750	78,750	73,000
5335	Rents & Leases - Equip, Bldgs	14,300	14,300	14,150
5345	Travel & Conference	36,855	36,855	29,640
5350	Training - Registrtn Fees	6,000	6,000	9,200
5355	Materials & Supplies	3,241,266	3,324,635	3,285,430
5360	Advertising	1,200	1,200	1,200
5370	Postage	47,398	47,398	47,440
5375	Dues,Books&Subs	9,284	9,284	11,740
5380	Uniform	69,450	74,294	73,344
5385	Telephone	15,000	15,000	15,000
5390	Taxes, Licenses & Permits	153,944	153,944	153,944
5425	Fiscal Agent/Other Fees	12,000	8,000	6,000
5440	Radio Network Operating Cost	25,430	25,430	25,430
5460	Laboratory Operations	84,000	84,000	84,000
<b>Total Maintenance &amp; Operations</b>		<b>9,718,726</b>	<b>10,576,485</b>	<b>9,543,503</b>
5415	Internal Service Charges	4,834,290	4,834,290	4,611,565
<b>Total Interfund Services Charges</b>		<b>4,834,290</b>	<b>4,834,290</b>	<b>4,611,565</b>
5421	Principal	4,527,955	4,182,955	3,684,642
5422	Interest	3,288,025	2,697,619	1,747,495
<b>Total Debt Service</b>		<b>7,815,980</b>	<b>6,880,574</b>	<b>5,432,137</b>
5702	Buildings & Treatment Plants	0	2,311,210	0
5703	Infrastructure	1,700,000	13,246,199	1,000,000
5705	Auto Equipment	0	109,354	0
<b>Total Capital Outlay</b>		<b>1,700,000</b>	<b>15,666,763</b>	<b>1,000,000</b>
6900	Transfers Out	3,457,341	3,457,341	6,325,297

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Sewer**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b><i>Total Transfers - Out</i></b>	<b>3,457,341</b>	<b>3,457,341</b>	<b>6,325,297</b>
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**DEPARTMENT SUMMARY BY CATEGORY**

<b><i>Total Funding Sources</i></b>	<b>34,173,863</b>	<b>48,067,623</b>	<b>34,043,369</b>
Personnel Services	6,647,526	6,652,170	7,130,867
Maintenance & Operations	9,718,726	10,576,485	9,543,503
Interfund Services Charges	4,834,290	4,834,290	4,611,565
Debt Service	7,815,980	6,880,574	5,432,137
Capital Outlay	1,700,000	15,666,763	1,000,000
Transfers - Out	3,457,341	3,457,341	6,325,297
<b><i>Total Expenditures</i></b>	<b>34,173,863</b>	<b>48,067,623</b>	<b>34,043,369</b>

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Sewer**

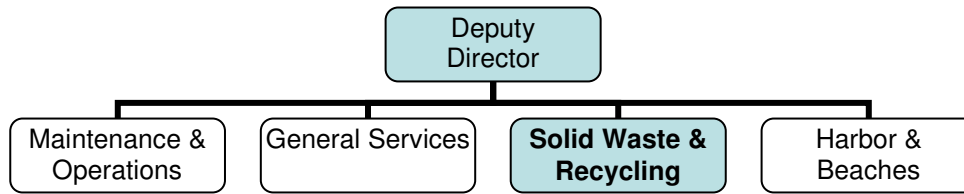
Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b>DEPARTMENT SUMMARY BY PROGRAM</b>			
<i><b>Total Funding Sources</b></i>	<b>34,173,863</b>	<b>48,067,623</b>	<b>34,043,369</b>
1721 Sewer Operating	3,457,341	3,457,341	6,025,297
1727 Sewer Debt Service	0	0	300,000
800010721 Sewer Adm & General	5,661,359	5,775,557	4,739,551
800801727 WWtr Ref-DS	911,550	911,550	1,853,556
800802727 08 Rev Ref COPS - DS	1,878,812	939,406	0
800803721 Sewer Transp & Collection	4,651,902	4,656,546	4,732,248
800804721 La Salina Wastewater	2,904,222	2,914,349	3,078,386
800805721 San Luis Rey Wastewater	7,069,571	7,142,813	7,217,234
800806721 Sewer Laboratory	717,875	771,349	680,247
800807721 Sewer SCADA Program	307,550	307,550	319,208
800808721 Sewer GIS Program	348,665	348,665	315,119
805809726 SLR Interim Exp DS	4,382,427	1,456,036	0
805809727 SLR Interim Exp DS	0	2,926,391	3,584,581
909547200726 Buena Vista FM & GL	0	150,378	0
909547400726 Buena Vista Lift Stn	0	1,332,587	0
909547800722 Whelan Lake Mitigation	0	45,239	0
909548000726 WWtr Master/Financ Pln	0	58,660	0
909548700722 Ocean Outfall Inspection	0	59,818	50,000
909548800726 Land Outfall	0	4,188,500	0
909548900726 Ocean Outfall Analysis	0	271,593	0
909549100722 Geographic Info Sys	0	30,241	0
909557700726 Haymar Intercptr Swr	0	1,314,501	0
909566500722 LaSalina Plant Upgrades	0	2,869,538	0
909566600726 "Mesa/Garrison-42""Swr"	0	1,666,057	0
909831400726 Technology Imprvmts	550,000	825,000	0
909831500726 Myers/Tait St S/L (2)	0	342,164	0
909889000726 SCADA Tech Expansion	0	48,783	0
909951000722 SLR Plant Improv	150,000	284,601	0
909953000722 Lift Stations Upgrade	30,882	400,000	0
909955000722 La Salina Plant Improv	150,000	284,975	0
909978000722 Misc Sewer Projects	1,001,707	2,287,435	1,147,942
<b><i>Total Expenditures</i></b>	<b>34,173,863</b>	<b>48,067,623</b>	<b>34,043,369</b>



# SOLID WASTE AND RECYCLING

## Organizational Chart by Function



### Mission Statement

*In partnership with our community, we are committed to providing the highest level of service to construct, maintain and enhance public facilities, programs and infrastructure in a cost effective manner.*

### Service Description

A significant portion of the Public Works Department's activities focus on continued and routine maintenance and support services. In those programs, our accomplishments and successes are measured by the improved appearance of the City and our ability to provide the services without disruption to the community. These services include: Roadways, Streetlights & Traffic Signals, Parks & Right of Way Landscaping, City Facilities, Harbor, Beaches & Pier, Street Sweeping, Graffiti Control and Solid Waste & Recycling.

### Major Accomplishments

- ❶ Completed the Solid Waste Rate benchmarking study and negotiated a 3.5% rate reduction
- ❷ Continues to exceed California State Mandate AB 939 to divert over 50% of solid waste out of our landfills, with a 59% recycling/diversion rate.
- ❸ Currently meets state waste reductions requirements with a disposal rate of 4.2 lbs/per person/per day, well below the targeted/requirement 6.3 lbs/per person/per day.

### Future Objectives

- ❶ Continue to improve and expand waste reduction and recycling programs throughout the City in order to meet state mandates as well as the needs of the community and the environment.
- ❷ Develop environmentally sustainable policies and strategies that nurture and enhance our goals as a City to be a leader in North County in regards to efficient and effective resource management.

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Solid Waste Disposal**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00731	Solid Waste Disposal Fd	22,769,664	22,888,920	21,622,644
<b>Total Funding Sources</b>		<b>22,769,664</b>	<b>22,888,920</b>	<b>21,622,644</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	1,064,492	1,064,492	1,236,237
5110	Temporary/Part Time Employees	10,000	10,000	10,000
5120	Overtime	31,500	31,500	31,500
5205	Fringe Benefit Burden	440,992	440,992	517,307
5230	Auto Allowance	0	0	480
<b>Total Personnel Services</b>		<b>1,546,984</b>	<b>1,546,984</b>	<b>1,795,524</b>
5305	Professional Services	18,079,949	18,117,449	16,400,000
5310	Temp. Agencies/Individuals	30,000	30,000	30,000
5315	Utilities	9,500	9,500	9,500
5320	Repair and Maintenance	60,000	72,853	20,000
5325	Infrastructure < \$100K	125,000	125,750	125,000
5330	Machinery & Equipment < \$10K	10,500	10,500	10,500
5335	Rents & Leases - Equip, Bldgs	3,000	3,000	3,000
5345	Travel & Conference	2,000	2,000	6,000
5350	Training - Registrtn Fees	1,000	1,000	3,000
5355	Materials & Supplies	128,000	141,153	120,000
5370	Postage	48,000	48,000	48,000
5375	Dues,Books&Subs	500	500	500
5380	Uniform	8,000	8,000	8,000
5385	Telephone	1,550	1,550	1,550
5390	Taxes, Licenses & Permits	70,000	70,000	76,000
5440	Radio Network Operating Cost	10,808	10,808	10,808
6070	Rate Stabilization Set-Aside	0	0	656,000
<b>Total Maintenance &amp; Operations</b>		<b>18,587,807</b>	<b>18,652,063</b>	<b>17,527,858</b>
5415	Internal Service Charges	1,835,612	1,835,612	1,582,589
<b>Total Interfund Services Charges</b>		<b>1,835,612</b>	<b>1,835,612</b>	<b>1,582,589</b>
6900	Transfers Out	799,261	854,261	716,673
<b>Total Transfers - Out</b>		<b>799,261</b>	<b>854,261</b>	<b>716,673</b>

<b>DEPARTMENT SUMMARY BY CATEGORY</b>			
<b>Total Funding Sources</b>	<b>22,769,664</b>	<b>22,888,920</b>	<b>21,622,644</b>
Personnel Services	1,546,984	1,546,984	1,795,524
Maintenance & Operations	18,587,807	18,652,063	17,527,858
Interfund Services Charges	1,835,612	1,835,612	1,582,589
Transfers - Out	799,261	854,261	716,673
<b>Total Expenditures</b>	<b>22,769,664</b>	<b>22,888,920</b>	<b>21,622,644</b>

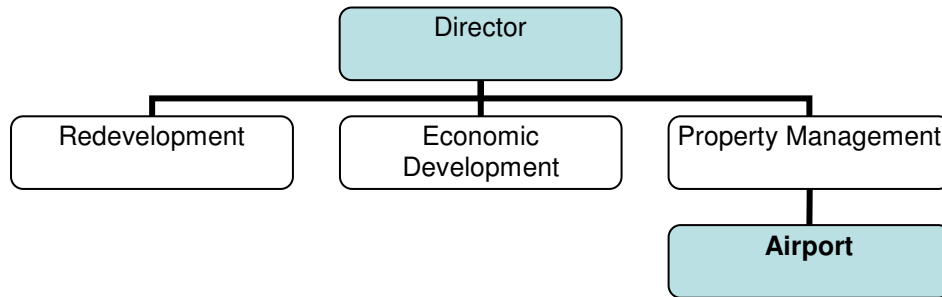
**CITY OF OCEANSIDE  
 FY 10-11 Budget Summary  
 Solid Waste Disposal**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

<b>DEPARTMENT SUMMARY BY PROGRAM</b>				
<b><i>Total Funding Sources</i></b>		<b>22,769,664</b>	<b>22,888,920</b>	<b>21,622,644</b>
1731	Solid Waste Disposal	316,534	371,534	656,000
70000731	Solid Waste Disposal	22,453,130	22,517,386	20,966,644
<b><i>Total Expenditures</i></b>		<b>22,769,664</b>	<b>22,888,920</b>	<b>21,622,644</b>



**Organizational Chart by Function**



**Mission Statement**

*Create new and efficient revenue opportunities for the City of Oceanside through determination, focus, execution and teamwork.*

**Service Description**

The Economic and Community Development Department has three divisions and works to increase short and long-term business opportunities, eliminate blight and manage and maximize city assets.

**Major Accomplishments**

- ✈ The airport had 18,000 operations last year.

**Future Objectives**

- ✈ The City in partnership with Airport Ventures, will develop the airport per the Airport Master Plan into a first class general aviation facility to serve the community.

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Airport**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00741	Airport Fd	606,645	606,645	105,058
<b>Total Funding Sources</b>		<b>606,645</b>	<b>606,645</b>	<b>105,058</b>
<b>EXPENDITURES</b>				
5105	Regular Employees	104,615	104,615	0
5110	Temporary/Part Time Employees	13,125	13,125	0
5120	Overtime	3,150	3,150	0
5205	Fringe Benefit Burden	42,165	42,165	0
<b>Total Personnel Services</b>		<b>163,055</b>	<b>163,055</b>	<b>0</b>
5305	Professional Services	4,305	4,305	0
5315	Utilities	19,047	19,047	0
5320	Repair and Maintenance	16,800	16,800	0
5330	Machinery & Equipment < \$10K	158	158	0
5345	Travel & Conference	683	683	0
5355	Materials & Supplies	7,928	7,928	0
5370	Postage	158	158	0
5375	Dues,Books&Subs	945	945	0
5380	Uniform	1,680	1,680	0
5385	Telephone	263	263	0
5390	Taxes, Licenses & Permits	1,680	1,680	0
5400	Gas, Diesel Fuel, Motor Oil	210,000	210,000	0
<b>Total Maintenance &amp; Operations</b>		<b>263,647</b>	<b>263,647</b>	<b>0</b>
5415	Internal Service Charges	71,526	71,526	0
<b>Total Interfund Services Charges</b>		<b>71,526</b>	<b>71,526</b>	<b>0</b>
5421	Principal	51,000	51,000	54,778
5422	Interest	32,859	32,859	30,280
<b>Total Debt Service</b>		<b>83,859</b>	<b>83,859</b>	<b>85,058</b>
6900	Transfers Out	24,558	24,558	20,000
<b>Total Transfers - Out</b>		<b>24,558</b>	<b>24,558</b>	<b>20,000</b>

**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>606,645</b>	<b>606,645</b>	<b>105,058</b>
Personnel Services	163,055	163,055	0
Maintenance & Operations	263,647	263,647	0
Interfund Services Charges	71,526	71,526	0
Debt Service	83,859	83,859	85,058
Transfers - Out	24,558	24,558	20,000
<b>Total Expenditures</b>	<b>606,645</b>	<b>606,645</b>	<b>105,058</b>

**CITY OF OCEANSIDE  
 FY 10-11 Budget Summary  
 Airport**

Adopted Budget 09-10   Adjusted Budget 09-10   Adopted Budget 10-11

**DEPARTMENT SUMMARY BY PROGRAM**

<b>Total Funding Sources</b>		<b>606,645</b>	<b>606,645</b>	<b>105,058</b>
1741	Airport	3,558	3,558	0
810850741	Airport Maintenance & Oper	603,087	603,087	105,058
<b>Total Expenditures</b>		<b>606,645</b>	<b>606,645</b>	<b>105,058</b>



## Harbor & Beaches

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*Harbor and Beaches functions have been absorbed by other departments as part of the City's budget reduction efforts. Harbor Police is now under Police Department; Lifeguards are now under Fire Department; Harbor, Pier, and Beach Maintenance, and Harbor Administration are now under Public Works. The Harbor Fund provides the funding for these operating functions as well as capital projects specific to the Harbor District.*

**CITY OF OCEANSIDE  
FY 10-11 Budget Summary  
Harbor & Beaches**

		<u>Adopted Budget 09-10</u>	<u>Adjusted Budget 09-10</u>	<u>Adopted Budget 10-11</u>
<b>FUNDING SOURCES</b>				
00751	Harbor Fd	42,048	3,942,480	10,084,896
<b>Total Funding Sources</b>		<b>42,048</b>	<b>3,942,480</b>	<b>10,084,896</b>
<b>EXPENDITURES</b>				
5421	Principal	0	0	274,462
5422	Interest	0	0	136,850
<b>Total Debt Service</b>		<b>0</b>	<b>0</b>	<b>411,312</b>
5702	Buildings & Treatment Plants	0	0	3,789,600
5703	Infrastructure	0	3,376,539	701,667
<b>Total Capital Outlay</b>		<b>0</b>	<b>3,376,539</b>	<b>4,491,267</b>
6900	Transfers Out	42,048	565,941	5,182,317
<b>Total Transfers - Out</b>		<b>42,048</b>	<b>565,941</b>	<b>5,182,317</b>

**DEPARTMENT SUMMARY BY CATEGORY**

<b>Total Funding Sources</b>	<b>42,048</b>	<b>3,942,480</b>	<b>10,084,896</b>
Debt Service	0	0	411,312
Capital Outlay	0	3,376,539	4,491,267
Transfers - Out	42,048	565,941	5,182,317
<b>Total Expenditures</b>	<b>42,048</b>	<b>3,942,480</b>	<b>10,084,896</b>

**DEPARTMENT SUMMARY BY PROGRAM**

<b>Total Funding Sources</b>	<b>42,048</b>	<b>3,942,480</b>	<b>10,084,896</b>
1751 Harbor	42,048	565,941	5,593,629
910527600751 Replace Lots 11B Restroom	0	254,421	449,421
910539400751 ForceMain Harborlift St	0	152,246	252,246
910543700751 Harbor & Aquatics Ctr	0	2,874,600	3,789,600
910744000751 Marina Inn Renov.	0	95,272	0
<b>Total Expenditures</b>	<b>42,048</b>	<b>3,942,480</b>	<b>10,084,896</b>

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# APPENDIX





**AUTHORIZED POSITION SCHEDULE**

Department	Authorized Position	Approved-revised FY09-10	changes	Adopted FY10-11
<b>GENERAL GOVERNMENT</b>				
<b>City Council</b>				
	Council Aide	5.00	-	5.00
	Councilperson	4.00	-	4.00
	Mayor	1.00	-	1.00
	Office Specialist I	0.35	-	0.35
	<b>Subtotal</b>	<b>10.35</b>	<b>-</b>	<b>10.35</b>
<b>City Clerk</b>				
	Administrative Secretary	2.00	-	2.00
	Assistant City Clerk	1.00	-	1.00
	City Clerk	1.00	-	1.00
	Document Technician	1.00	-	1.00
	Minutes Specialist	1.00	-	1.00
	Program Specialist	1.00	-	1.00
	Records Center Technician	1.00	(1.00)	-
	Records Manager	1.00	-	1.00
	<b>Subtotal</b>	<b>9.00</b>	<b>(1.00)</b>	<b>8.00</b>
<b>City Treasurer</b>				
	City Treasurer	1.00	-	1.00
	Treasury Manager	1.00	-	1.00
	Treasury Technician	1.00	-	1.00
	<b>Subtotal</b>	<b>3.00</b>	<b>-</b>	<b>3.00</b>
<b>City Manager</b>				
	<i>City Manager</i>			
	City Manager	0.50	(0.13)	0.37
	Deputy City Manager	1.00	(0.10)	0.90
	Office Specialist I	0.32	-	0.32
	Program Specialist	2.00	-	2.00
	<b>Subtotal</b>	<b>3.82</b>	<b>(0.23)</b>	<b>3.59</b>
	<i>Information Technologies</i>			
	Applications Analyst I	1.00	-	1.00
	Applications Analyst IV	2.00	2.00	4.00
	Chief Information Officer	1.00	-	1.00
	Information Systems Analyst I	-	1.00	1.00
	Information Systems Analyst II	6.00	(3.00)	3.00
	Information Systems Analyst IV	4.00	(2.00)	2.00
	Management Analyst	1.00	-	1.00
	Public Safety Systems Liaison	-	1.00	1.00
	Sr Info Tech Analyst	2.00	-	2.00
	<b>Subtotal</b>	<b>17.00</b>	<b>(1.00)</b>	<b>16.00</b>
	<i>Risk Management</i>			
	Claims Officer	1.00	-	1.00
	Deputy City Manager	-	0.10	0.10
	Office Specialist I	1.00	-	1.00
	Property/Liability Program Manager	1.00	-	1.00
	Senior Customer Account Representative	1.00	-	1.00
	Workers' Comp & Safety Manager	1.00	-	1.00
	<b>Subtotal</b>	<b>5.00</b>	<b>0.10</b>	<b>5.10</b>
	<b>Subtotal</b>	<b>25.82</b>	<b>(1.13)</b>	<b>24.69</b>



**AUTHORIZED POSITION SCHEDULE**

<b>Department</b>	<b>Authorized Position</b>	<b>Approved-revised FY09-10</b>	<b>changes</b>	<b>Adopted FY10-11</b>
<b>City Attorney</b>				
	Assistant City Attorney	1.00	-	1.00
	City Attorney	1.00	(0.38)	0.62
	Deputy City Attorney II	3.00	-	3.00
	Legal Secretary	2.00	-	2.00
	Office Specialist I	0.33	-	0.33
	Paralegal I	1.00	-	1.00
	Supervising Deputy City Attorney	1.00	-	1.00
	<b>Subtotal</b>	<b>9.33</b>	<b>(0.38)</b>	<b>8.95</b>
<b>Financial Services</b>				
	Accounting Manager	1.00	-	1.00
	Accounting Specialist II	2.00	-	2.00
	Accounting Technician	1.00	-	1.00
	Administrative Analyst I	1.00	-	1.00
	Business License Inspector	1.00	-	1.00
	Customer Account Representative I	7.00	-	7.00
	Customer Account Representative II	7.00	-	7.00
	Customer Service Supervisor	2.00	-	2.00
	Financial Analyst	3.00	-	3.00
	Financial Services Director	1.00	-	1.00
	Financial Services Div Mgr	1.00	-	1.00
	Office Services Technician	1.00	-	1.00
	Payroll Technician I	1.00	-	1.00
	Payroll Technician II	1.00	-	1.00
	Revenue Compliance Inspector	-	1.00	1.00
	Senior Customer Account Representative	4.00	(1.00)	3.00
	Supervising Accountant	3.00	-	3.00
	<b>Subtotal</b>	<b>37.00</b>	<b>-</b>	<b>37.00</b>
<b>Human Resources</b>				
	Human Resources Analyst I	1.00	-	1.00
	Human Resources Analyst II	1.00	(1.00)	-
	Human Resources Director	1.00	-	1.00
	Human Resources Technician	2.00	1.00	3.00
	Office Specialist II	1.00	-	1.00
	Principal Human Resources Analyst	3.00	-	3.00
	Senior Human Resources Analyst	1.00	-	1.00
	<b>Subtotal</b>	<b>10.00</b>	<b>-</b>	<b>10.00</b>
<b>PUBLIC SAFETY</b>				
<b>Police</b>				
	Administrative Secretary	1.00	-	1.00
	Communications Supervisor	4.00	-	4.00
	Community Services Officer	4.00	-	4.00
	Community Services Officer (unfunded)	3.00	-	3.00
	Community Services Supervisor (unfunded)	1.00	-	1.00
	Crime Analyst <sup>3</sup>	2.00	-	2.00
	Crime Prevention Specialist <sup>4</sup>	4.00	-	4.00
	Dispatcher I	3.00	(3.00)	-
	Dispatcher II	20.00	(3.00)	17.00
	Dispatcher II (unfunded)	1.00	-	1.00
	Evidence & Property Technician I	1.00	(1.00)	-
	Evidence & Property Technician II	1.00	1.00	2.00
	Evidence/Property Supervisor	1.00	-	1.00
	Field Evidence Technician	14.00	-	14.00
	Field Evidence Technician (unfunded)	1.00	-	1.00
	Office Specialist II	1.00	-	1.00
	Police Captain	3.00	-	3.00



**AUTHORIZED POSITION SCHEDULE**

<b>Department</b>	<b>Authorized Position</b>	<b>Approved-revised FY09-10</b>	<b>changes</b>	<b>Adopted FY10-11</b>
	Police Chief	1.00	-	1.00
	Police Lieutenant	8.00	(1.00)	7.00
	Police Lieutenant (unfunded)	1.00	1.00	2.00
	Police Officer	177.00	(2.00)	175.00
	Police Officer (unfunded)	5.00	2.00	7.00
	Police Officer Recruit	4.00	(1.00)	3.00
	Police Records Manager	1.00	-	1.00
	Police Records Supervisor	3.00	-	3.00
	Police Records Technician	14.00	1.00	15.00
	Police Sergeant	26.00	-	26.00
	Police Sergeant (unfunded)	-	1.00	1.00
	Police Training Coordinator	1.00	-	1.00
	Program Specialist	2.00	-	2.00
	Public Safety Call Taker	-	4.00	4.00
	Public Safety Call Taker (unfunded)	-	1.00	1.00
	Public Safety Comm Mgr	1.00	-	1.00
	Public Safety Dispatcher	-	1.00	1.00
	Senior Crime Analyst	1.00	-	1.00
	Senior Evidence & Property Technician	1.00	-	1.00
	Senior Field Evidence Technician	1.00	(1.00)	-
	Senior Office Specialist	7.00	-	7.00
	Sr Police Records Technician	2.00	-	2.00
	<b>Subtotal</b>	<b>321.00</b>	<b>-</b>	<b>321.00</b>
<b>Fire</b>				
	Accounting Specialist II	1.00	-	1.00
	Administrative Secretary	1.00	-	1.00
	Assistant Training Officer	1.00	-	1.00
	Beach Lifeguard - Captain	-	1.00	1.00
	Beach Lifeguard - Lieutenant	-	1.00	1.00
	Beach Lifeguard - Sergeant	-	4.00	4.00
	Courier	1.00	-	1.00
	Fire Battalion Chief (40 Hour) <sup>6</sup>	4.00	-	4.00
	Fire Battalion Chief (56 Hour)	3.00	-	3.00
	Fire Captain (40 Hour)	1.00	1.00	2.00
	Fire Captain (40 Hour) (unfunded)	1.00	-	1.00
	Fire Captain (56 Hour)	24.00	(1.00)	23.00
	Fire Chief	1.00	-	1.00
	Fire Engineer (56 Hour)	24.00	-	24.00
	Fire Safety Specialist	3.00	-	3.00
	Firefighter Paramedic (56 Hour) <sup>5</sup>	48.00	-	48.00
	Firefighter Recruit (56 Hour) <sup>1</sup>	-	-	-
	Senior Office Specialist	1.00	-	1.00
	<b>Subtotal</b>	<b>114.00</b>	<b>6.00</b>	<b>120.00</b>
<b>Public Works</b>				
	Accounting Technician	1.00	1.00	2.00
	Automotive Technician I	1.00	-	1.00
	Automotive Technician II	2.00	(1.00)	1.00
	Automotive Technician III	4.00	1.00	5.00
	City Manager	0.10	0.10	0.20
	Custodian	8.00	(3.00)	5.00
	Customer Account Representative I	-	1.00	1.00
	Customer Account Representative II	-	1.00	1.00
	Deputy Director Public Works	-	1.00	1.00
	Electrician	3.70	1.30	5.00
	Electrician/Traffic Maint Supv	1.00	-	1.00
	Electronic Specialist	1.00	-	1.00
	Environmental Specialist I	1.00	-	1.00
	Environmental Specialist II	-	0.72	0.72



**AUTHORIZED POSITION SCHEDULE**

<b>Department</b>	<b>Authorized Position</b>	<b>Approved-revised FY09-10</b>	<b>changes</b>	<b>Adopted FY10-11</b>
	Fleet Supervisor	1.00	-	1.00
	Garage Service Worker	2.00	-	2.00
	Harbor & Beaches Coordinator	-	1.00	1.00
	Lead Automotive Technician	1.00	-	1.00
	Lead Custodian	2.00	(1.00)	1.00
	Maintenance Specialist	12.00	1.00	13.00
	Maintenance Supervisor	3.00	1.00	4.00
	Maintenance Worker I	4.00	-	4.00
	Maintenance Worker II	27.00	5.00	32.00
	Maintenance Worker III	11.00	3.00	14.00
	Management Analyst	1.00	-	1.00
	Mechanic II	2.00	(1.00)	1.00
	Office Specialist II	3.00	-	3.00
	Ordinance Enforcement Supervisor	1.00	-	1.00
	Parking Enforcement Officer I	5.00	-	5.00
	Parking Enforcement Officer II	4.00	-	4.00
	Program Specialist	2.00	-	2.00
	Public Works Director	1.00	(1.00)	-
	Public Works Division Manager	2.00	-	2.00
	Purchasing Technician	1.00	-	1.00
	Senior Office Specialist	-	1.00	1.00
	Senior Parking Enforcement Officer	1.00	-	1.00
	<b>Subtotal</b>	<b>108.80</b>	<b>12.12</b>	<b>120.92</b>

**COMMUNITY DEVELOPMENT**

**Development Services**

Administrative Analyst II	1.00	-	1.00
Administrative Secretary	1.00	-	1.00
Assistant Engineer	4.00	(1.00)	3.00
Associate Engineer	4.00	0.80	4.80
Associate Planner	1.00	(1.00)	-
Building Inspector II	3.00	-	3.00
Building Inspector III	1.00	-	1.00
Building Services Administrator	1.00	-	1.00
Chief Building Official	1.00	-	1.00
CIP Manager I	1.00	-	1.00
City Development Engineer	1.00	-	1.00
City Engineer	1.00	-	1.00
City Manager	0.10	-	0.10
City Planner	1.00	-	1.00
City Traffic Engineer	1.00	-	1.00
Development Services Director	1.00	-	1.00
Development Services Technician	4.00	(1.00)	3.00
Economic Development Division Manager	0.10	-	0.10
Engineering Assistant II	1.00	(1.00)	-
Environmental Assistant	0.50	-	0.50
Lead Public Works Inspector	1.00	-	1.00
Planner II	1.00	-	1.00
Principal Planner	1.00	-	1.00
Program Specialist	1.00	-	1.00
Property Agent	0.10	-	0.10
Public Works Inspector	4.00	-	4.00
Senior Building Inspector	3.00	-	3.00
Senior Civil Engineer	3.00	(1.00)	2.00
Senior Engineering Asst	1.00	1.00	2.00
Senior Management Analyst	1.00	-	1.00
Senior Office Specialist	3.00	-	3.00
Senior Planner	2.00	-	2.00
Senior Property Agent	0.40	-	0.40



**AUTHORIZED POSITION SCHEDULE**

<b>Department</b>	<b>Authorized Position</b>	<b>Approved-revised FY09-10</b>	<b>changes</b>	<b>Adopted FY10-11</b>
	Transportation Planner	1.00	-	1.00
	<b>Subtotal</b>	<b>51.20</b>	<b>(3.20)</b>	<b>48.00</b>
<b>COMMUNITY/CULTURAL SERVICES</b>				
<b>Neighborhood Services</b>				
	Accounting Technician	2.00	-	2.00
	Administrative Secretary	1.00	-	1.00
	Aquatics Supervisor	1.00	-	1.00
	Aquatics Technician	5.00	-	5.00
	Code Enforcement Officer II	7.00	-	7.00
	Code Enforcement Officer III	1.00	-	1.00
	Community Resource Center Assistant	5.00	1.00	6.00
	Custodian	3.00	-	3.00
	Housing Program Manager	3.00	-	3.00
	Housing Specialist I	10.00	-	10.00
	Housing Technician	2.00	-	2.00
	Management Analyst	4.00	-	4.00
	Neighborhood Services Director	1.00	-	1.00
	Neighborhood Services Division Manager	2.00	-	2.00
	Office Specialist I	-	2.00	2.00
	Office Specialist II	6.00	(4.00)	2.00
	Recreation Specialist I	5.00	(2.00)	3.00
	Recreation Specialist II	2.00	-	2.00
	Recreation Supervisor	5.00	-	5.00
	Senior Code Enforcement Officer	1.00	-	1.00
	Senior Management Analyst	1.00	-	1.00
	Senior Office Specialist	2.00	-	2.00
	Supervising Accountant	1.00	-	1.00
	Supervising Housing Specialist	1.00	-	1.00
	Transportation Specialist	-	1.00	1.00
	<b>Subtotal</b>	<b>71.00</b>	<b>(2.00)</b>	<b>69.00</b>
<b>Economic &amp; Community Development</b>				
	Associate Planner	1.00	-	1.00
	City Attorney	-	0.38	0.38
	City Manager	-	0.13	0.13
	Contract Coordinator	-	1.00	1.00
	Development Coordinator	1.00	-	1.00
	Development Specialist	2.00	-	2.00
	Economic & Community Development Director	1.00	-	1.00
	Economic Development Division Manager	0.90	-	0.90
	Office Specialist II	1.00	-	1.00
	Program Specialist	4.00	(3.00)	1.00
	Property Agent	0.90	-	0.90
	Public Works Inspector	1.00	-	1.00
	Redevelopment Manager	1.00	-	1.00
	Senior Property Agent	0.60	-	0.60
	<b>Subtotal</b>	<b>14.40</b>	<b>(1.49)</b>	<b>12.91</b>



**AUTHORIZED POSITION SCHEDULE**

<b>Department</b>	<b>Authorized Position</b>	<b>Approved-revised FY09-10</b>	<b>changes</b>	<b>Adopted FY10-11</b>
<b>Library</b>				
	Accounting Specialist II	1.00	-	1.00
	Librarian I	1.00	-	1.00
	Librarian II	6.00	(1.00)	5.00
	Library Assistant	4.00	(1.00)	3.00
	Library Clerk I	-	1.00	1.00
	Library Clerk II	3.00	(2.00)	1.00
	Library Director	1.00	-	1.00
	Library Division Manager	2.00	-	2.00
	Library Technician	5.00	-	5.00
	Library Technology Analyst	1.00	-	1.00
	Literacy Coordinator	1.00	-	1.00
	Principal Librarian	3.00	-	3.00
	Program Specialist	2.00	-	2.00
	Senior Librarian	2.00	-	2.00
	Senior Library Assistant	2.00	-	2.00
	Senior Office Specialist	1.00	-	1.00
	<b>Subtotal</b>	<b>35.00</b>	<b>(3.00)</b>	<b>32.00</b>

**ENTERPRISE FUNDS**

**Water Utilities**

Administrative Analyst II	1.00	-	1.00
Assistant Engineer	-	1.00	1.00
Associate Chemist	1.00	-	1.00
Associate Engineer	1.00	(0.80)	0.20
Chief Plant Operator	4.00	-	4.00
City Manager	0.20	-	0.20
Clean Water Coordinator	1.00	-	1.00
Code Enforcement Officer II	2.00	-	2.00
Compliance Inspector	2.00	-	2.00
Cross Connection Control Tech	1.00	-	1.00
Distribution Operator II	4.00	1.00	5.00
Distribution Operator III	2.00	(1.00)	1.00
Electrician	2.00	-	2.00
Engineering Assistant II	1.00	-	1.00
Environ/Reg Compliance Officer	1.00	-	1.00
Environmental Assistant	0.50	-	0.50
Environmental Specialist II	2.00	(0.72)	1.28
Geographic Info Sys Specialist	3.00	-	3.00
Geographic Information Systems Supervisor	1.00	-	1.00
Industrial Waste Inspector	1.00	-	1.00
Instrumentation Supervisor	1.00	-	1.00
Instrumentation Technician I	2.00	-	2.00
Instrumentation Technician II	1.00	-	1.00
Laboratory Analyst	-	1.00	1.00
Laboratory Assistant	1.00	-	1.00
Laboratory Supervisor	1.00	-	1.00
Laboratory Technician	2.00	(1.00)	1.00
Maintenance Specialist	1.00	-	1.00
Maintenance Worker I	3.00	-	3.00
Maintenance Worker II	2.00	(1.00)	1.00
Management Analyst	1.00	-	1.00
Mechanical Technologist I	4.00	-	4.00
Mechanical Technologist II	2.00	-	2.00
Meter Service Worker I	1.00	2.00	3.00
Meter Service Worker II	4.00	(1.00)	3.00



**AUTHORIZED POSITION SCHEDULE**

<b>Department</b>	<b>Authorized Position</b>	<b>Approved-revised FY09-10</b>	<b>changes</b>	<b>Adopted FY10-11</b>
	Meter Service Worker III	6.00	(1.00)	5.00
	Meter Shop Supervisor	1.00	-	1.00
	Microbiologist	1.00	-	1.00
	Office Specialist II	2.00	1.00	3.00
	Plant Maintenance Supervisor	1.00	-	1.00
	Senior Chemist	1.00	-	1.00
	Senior Distribution Operator	-	2.00	2.00
	Senior Management Analyst	1.00	-	1.00
	Senior Meter Service Worker	1.00	-	1.00
	Senior Office Specialist	2.00	-	2.00
	Senior Utility Worker	3.00	(1.00)	2.00
	Utility Supervisor	2.00	-	2.00
	Utility Worker I	6.00	-	6.00
	Utility Worker II	10.00	1.00	11.00
	Utility Worker III	9.00	(1.00)	8.00
	Wastewater Plant Operator I	1.00	1.00	2.00
	Wastewater Plant Operator II	4.00	-	4.00
	Wastewater Plant Operator III	17.00	(2.00)	15.00
	Wastewater Plant Operator in Training	-	1.00	1.00
	Wastewater Plant Supervisor	1.00	-	1.00
	Water Distribution Supervisor	1.00	(1.00)	-
	Water Plant Operator I	1.00	(1.00)	-
	Water Plant Operator II	7.00	(7.00)	-
	Water Plant Operator III	3.00	8.00	11.00
	Water Utilities Director	1.00	-	1.00
	Water Utilities Division Manager	3.00	-	3.00
	Water/Wastewater Project Mgr	2.00	-	2.00
	<b>Subtotal</b>	<b>143.70</b>	<b>(0.52)</b>	<b>143.18</b>
<b>Harbor &amp; Beaches</b>				
	Accounting Technician	1.00	(1.00)	-
	Administrative Secretary	1.00	(1.00)	-
	Beach Lifeguard - Captain	1.00	(1.00)	-
	Beach Lifeguard - Lieutenant	1.00	(1.00)	-
	Beach Lifeguard - Sergeant	4.00	(4.00)	-
	City Manager	0.10	(0.10)	-
	Customer Account Representative II	2.00	(2.00)	-
	Electrician	1.30	(1.30)	-
	Harbor & Beaches Coordinator	1.00	(1.00)	-
	Maintenance Specialist	1.00	(1.00)	-
	Maintenance Supervisor	1.00	(1.00)	-
	Maintenance Worker I	1.00	(1.00)	-
	Maintenance Worker II	7.00	(7.00)	-
	Maintenance Worker III	4.00	(4.00)	-
	<b>Subtotal</b>	<b>26.40</b>	<b>(26.40)</b>	<b>-</b>
<b>Total City Authorized<sup>2</sup></b>		<b>990.00</b>	<b>(21.00)</b>	<b>969.00</b>

<sup>1</sup> All Firefighter Recruit positions are currently vacant. These positions are only filled when the training division hosts an academy which is typically eleven weeks and are budgeted accordingly.

<sup>2</sup> Full and part time equivalent employees. Part time employees are identified in this report as full FTEs. This report does not include hourly extra help or consultant positions.

<sup>3</sup> One crime analyst position is provisional funded by 2009 JAG Grant.

<sup>4</sup> One crime prevention specialist position is funded via council approval March 17, 2010.

<sup>5</sup> Three firefighter paramedic positions must remain vacant until an equal amount is re-established via reduced overtime.

<sup>6</sup> One Fire Battalion Chief expires and will be eliminated after December 31, 2010.

Note: Per Administrative Directive AD-39, actual positions from FY 09/10 becomes the new authorized positions for FY 10/11.



## BUDGET PROCESS



The City's budget represents the official financial plan by which City policies and programs are implemented. This budget, upon adoption by the City Council, allocates the resources necessary to provide essential services and includes the revenues to fund those services. The City's budget is prepared by Financial Services under direction of the City Manager.

In time for the Fiscal Year 2010-2011 budget cycle, the City implemented TeamBudget -- a budget management software. TeamBudget requires several levels of review and approval. Department staff initially inputs the operating, capital and revenue budgets and promotes it to the managers. The budgets go through managers, directors, Finance Director, and City Manager, for review and approval before being presented to City Council for adoption.

Due to the timing of software implementation, the City followed a very stringent deadline for FY 10/11. The budget cycle kicked off in March and was adopted in June. Internal Service Fund rates were developed and distributed to departments. In FY 10/11, the City of Oceanside reverted to an annual budget cycle.

To address department reductions, the Department Directors provided the City Manager with written conceptual plan. Directors have the capability to create scenarios in TeamBudget to assist in budget reduction planning. The City Manager met with each Director to review their submitted plans.



The approved budget is then adopted by resolution prior to the beginning of the fiscal year. The final budget document is printed and made available to the public.

### The Capital Improvement Program Process

The City Manager, Finance Director and Development Services Director review the list of proposed capital improvement projects and funding sources during the review of the operating budgets. The final Capital Improvement Program, produced as a separate document, is presented by the City Manager during the budget workshops in May. The City Council adopts a resolution approving the fiscal year Capital Improvements Program Budget, along with the operating budgets in June.

### Level of Control and Changes to Adopted Budget

Budgetary control, the level at which expenditures cannot legally exceed the appropriated amount, is exercised at the *fund level*. Administrative policies provide guidelines on budget transfers and the authorization necessary to implement transfers. Generally, there are two types of budget transfers:

**Budget Adjustment:** This is a transfer which does not change the total appropriated amount within a fund and does not require Council action. Approval is granted at the City Manager level.

The City Manager has discretion to reappropriate funds between certain line items within a business unit but may not exceed total appropriated amounts for each fund or business unit. Additional expenditures for capital outlay items (in excess of \$10,000, or in the case of Public Works projects per policy 300-01, changes in excess of 10% of the initial contract amount or \$25,000 whichever is less) must be approved by the City Manager and City Council. Funds appropriated for salaries and benefits may not be expended for any other purpose without approval by the City Council.

The City Manager may transfer funds within and between programs and departments (with the exception of additional capital outlay expenditures which require Council approval.)

**Budget Amendment:** This is an adjustment to the total appropriated amount within a fund or business unit which was not included in the original budget. These supplemental appropriations are presented to City Council in an agenda report and require the passage by a simple majority of the City Council for approval. Types of modifications can be categorized as follows:

- Unanticipated revenue which was not projected in the budget may be appropriated by Council for expenditure in the year received.
- Prior year reserves or fund balances may be appropriated to fund items not previously included in the adopted budget. Reserves/fund balances exceeding minimum amounts required by administrative policies may be appropriated if it is determined to be in the best interest of the City. Council may also appropriate reserves in case of emergencies or unusual circumstances.



## BUDGET PROCESS

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- Transfers between funds require a motion and agreement by majority of the City Council.

**Budgetary Basis:** The City of Oceanside does not distinguish between Basis of Budgeting and Basis of Accounting. The principles set forth as the Basis of Accounting are strictly observed in the budgeting process. A fund's Basis of Budgeting and Basis of Accounting determines when a transaction or event is recognized within a fund's operating statement. All City of Oceanside funds are maintained on a Modified Accrual basis. Revenues are recognized when measurable and available to be used to pay liabilities of the current period. Expenditures are recognized when the liability is incurred. Only revenues and expenditures anticipated during the fiscal year are included in the budget. Unexpended operating budget funds revert to fund balance at the close of a fiscal year. Unexpended capital funds are carried forward from year to year until projects are officially closed.

**Cost Allocation:** Interdepartmental charges are cost allocations for goods and services provided by one City department to another City department on a cost reimbursement basis. A fair and equitable methodology is determined for identifying and distributing direct and indirect cost from a service provider to the service consumer. In the City's case, the General Fund is the service provider, and the external funds are the service consumer for costs such as city administration, financial services, human resources, legal services, etc. In addition, Internal Service Funds receive revenues from other City departments for charges such as insurance, duplicating, central services, data processing, communications, fleet rental, etc. Charges are established annually and are based generally upon actual use of the goods or services. Replacement charges to Information Services and the Fleet Replacement Reserve are based upon the anticipated cost of replacement. Replacement charges are allocated annually over the life of the vehicle or equipment.

**CITY OF OCEANSIDE  
BUDGET CALENDAR  
FY 2010 – 2011**

DATE	ACTION	RESPONSIBLE PARTIES
<b>February 22 – 26, 2010</b>	Training on TeamBudget Operating Module	Data entry, managers, directors for all departments. IT staff to conduct the training
<b>February 24, 2010</b>	<b>Budget overview with City Council</b>	<b>City Council, City Manager, Financial Services Director</b>
<b>March 1, 2010</b>	Go Live on TeamBudget Operating Module	All users
<b>March 1 – 4, 2010</b>	Training on TeamBudget Capital Module	CIP users: IT staff to conduct the training
<b>March 1 – 18, 2010</b>	Input O&M, capital and revenues for Operating budgets. Update department narratives including goals and accomplishments.	Data entry personnel
<b>March 8, 2010</b>	Deadline to provide City Manager with written conceptual plan to address department reductions	Department Directors
<b>March 8, 2010</b>	Go Live on TeamBudget Capital Module	CIP users
<b>March 8 – 18, 2010</b>	Individual meetings to review department conceptual reduction plans	City Manager, Department Directors
<b>March 8 – 18, 2010</b>	Input CIP budget and revenues	CIP users
<b>March 18, 2010</b>	Draft CIP budgets to Directors	CIP users, Directors
<b>March 18, 2010</b>	<b>Last Day</b> to Promote Operating Budgets to Managers	Data entry personnel
<b>March 18 – April 1, 2010</b>	Verify division/department budgets including positions, O&M, capital and revenues. Review draft department narratives including goals and accomplishments.	Managers
<b>April 1, 2010</b>	<b>Last Day</b> to Promote Operating Budgets to Directors	Managers
<b>April 1 – 20, 2010</b>	Preparation of “what-if” scenarios regarding Operating Budget personnel reductions, reorganizations, reallocation of personnel, etc. Finalize department narratives including goals and accomplishments.	Directors, Financial Analysts, Supervising Accountants, Human Resources
<b>April 15, 2010</b>	Draft CIP budgets to Financial Services Director for review of fund balances, inter-fund transfers, CIP revenues, etc.	CIP users, Financial Services Director
<b>April 20, 2010</b>	<b>Last Day</b> to Promote Operating Budgets to Financial Services Director	Directors

**CITY OF OCEANSIDE  
BUDGET CALENDAR  
FY 2010 – 2011**

<b>April 21 – 23, 2010</b>	FSD review for confirmation of balanced budgets, revenues posted, transfers in/out balance, internal service funds fully allocated, etc.	Financial Services Director
<b>April 23, 2010</b>	Draft Operating and CIP budget document to City Manager	Financial Services Director
<b>April 26 – 29 &amp; May 3 – 4, 2010</b>	Individual meetings to review department budgets	City Manager, Financial Services Director, Department Directors
<b>April 28, 2010</b>	<b>Budget Workshop with City Council (high level program/ service reductions)</b>	<b>City Council, City Manager, Department Directors</b>
<b>May 7, 2010</b>	<b>Last Day</b> to Promote Operating Budgets to City Manager	Financial Services Director
<b>May 19, 2010</b>	<b>Reserve for Council Workshop</b>	<b>City Council, City Manager, Department Directors</b>
<b>May 26, 2010</b>	Staff Report, Gann Calculations, Resolutions prepared and routed	Financial Services Director, City Attorney, City Manager
<b>May 26, 2010</b>	Draft Operating & CIP budget documents available (detailed version)	City Manager, Department Directors, Finance
<b>June 2, 2010</b>	Submit paperwork to City Clerk's office for Public Hearing	FSD
<b>June 23, 2010</b>	<b>Conduct Public Hearing for Budget Adoption (Operating, CIP, LMAD)</b>	<b>City Council/CDC/Harbor</b>
<b>June 24, 2010</b>	<b>Last Day</b> to Promote Operating Budgets to City Council	City Manager
<b>June 30, 2010</b>	Upload TeamBudget Operating and Capital budgets to Oracle	IT/Financial Services Director
<b>July 31, 2010</b>	Draft COGNOS budget reports to Financial Services Director	IT & FSD
<b>July 1 - August 13, 2010</b>	Compile cover letter, reports & charts, table of content, appendix documents	Finance
<b>August 23 – 27, 2010</b>	Operating Budget Document to printers	Finance
<b>August 31, 2010</b>	Deadline for CSMFO Award	Finance
<b>August 31, 2010</b>	Budget document distribution; posting on web site	Finance



# RESOLUTIONS

RESOLUTION NO. 10-R0491-1

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE, CALIFORNIA APPROVING THE OPERATING BUDGET FOR THE FISCAL YEAR 2010-2011**

WHEREAS, an Operating Budget for Fiscal Year 2010-2011 has been prepared by the City Manager and presented to this Council; and

WHEREAS, this City Council has examined said Operating Budget at a workshop held on June 2, 2010, and at a public hearing on June 23, 2010, and conferred with the City Manager and various department heads; and

WHEREAS, the City Council has, after due deliberation and consideration, made such amendments in the Operating Budget as they considered necessary.

NOW, THEREFORE, the City Council of the City of Oceanside does resolve as follows:

SECTION 1. That the Operating Budget Appropriation Summary, attached hereto as Exhibit "A" and by this reference incorporated herein as if set forth in full, is hereby approved for Fiscal Year 2010-2011, and effective as of July 1, 2010 said appropriations are hereby made.

SECTION 2. That the City Manager and the Director of Financial Services, acting concurrently, are hereby authorized to modify appropriations for continuing programs and projects that have been specifically considered in the budgeted amounts in Exhibit "A." Such appropriations are to be adjusted to actual remaining balances at June 30, 2010 and carried forward to the Fiscal Year 2010-2011.

SECTION 3. That the Fiscal Year 2010-2011 Operating Budgets on file with the City Manager are hereby approved.

////  
 ////  
 ////

PASSED AND ADOPTED by the City Council of the City of Oceanside, California, this 23<sup>rd</sup> day of June, 2010, by the following vote:

AYES: WOOD, FELLER, KERN, SANCHEZ  
 NAYS: NONE  
 ABSENT: NONE  
 ABSTAIN: NONE

ATTEST:  
 [Signature] CITY CLERK  
 [Signature] MAYOR OF THE CITY OF OCEANSIDE  
 [Signature] CITY ATTORNEY

APPROVED AS TO FORM:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OCEANSIDE, CALIFORNIA APPROVING THE OPERATING BUDGET FOR THE FISCAL YEAR 2010-2011.

**EXHIBIT "A"**

**CITY OF OCEANSIDE**  
**Appropriations by Category**  
**Proposed FY 2010-2011**

	Operating	Capital	Total
<b>GENERAL FUND</b>	\$ 113,084,911	\$ 190,000	\$ 113,274,911
<b>SPECIAL FUNDS</b>			
Investment Clearing	\$ 449,300	\$ -	\$ 449,300
Asset Seizure	\$ 770,000	\$ -	\$ 770,000
Library	\$ 292,533	\$ -	\$ 292,533
TransNet & Transportation *	\$ 261,004	\$ 9,237,557	\$ 9,498,561
Gas Tax	\$ 3,567,112	\$ 238,408	\$ 3,805,520
Supplemental Law Enforcement	\$ 284,355	\$ -	\$ 284,355
Lighting District & LMADs	\$ 2,636,873	\$ -	\$ 2,636,873
CDBG	\$ 1,960,622	\$ -	\$ 1,960,622
Federal/State/Local/Private Grants	\$ 2,154,173	\$ 275,602	\$ 2,429,775
Traffic Services	\$ 864,989	\$ -	\$ 864,989
HOME Grant	\$ 909,119	\$ -	\$ 909,119
Housing Assistance Programs	\$ 17,456,836	\$ 100,000	\$ 17,556,836
Total Special Funds	\$ 31,606,916	\$ 9,851,567	\$ 41,458,483
<b>DEBT SERVICE FUNDS</b>			
Williams Ranch CFD	\$ -	\$ -	\$ -
Ocean Ranch Corp CFD	\$ 1,619,832	\$ -	\$ 1,619,832
Pacific Coast Business Park CFD	\$ 576,849	\$ -	\$ 576,849
City Debt Service	\$ 5,455,464	\$ -	\$ 5,455,464
Trendwest CFD	\$ 49,949	\$ -	\$ 49,949
Morro Hills Debt Service	\$ 730,000	\$ -	\$ 730,000
CDC-CRA Debt Service	\$ 2,462,627	\$ -	\$ 2,462,627
QBA 93/03 COP Ref Debt Service	\$ 5,089,550	\$ -	\$ 5,089,550
98 COP Police/Library Debt Service	\$ 798,275	\$ -	\$ 798,275
OBA 93/03 COP Ref Debt Service	\$ 2,173,103	\$ -	\$ 2,173,103
Oceanside Lighting District Debt Svc	\$ 250,099	\$ -	\$ 250,099
Total Debt Service Funds	\$ 19,205,748	\$ -	\$ 19,205,748
<b>CAPITAL PROJECT FUNDS</b>			
General Capital Projects	\$ -	\$ 1,018,344	\$ 1,018,344
Public Facility	\$ 622,655	\$ 1,327,198	\$ 1,949,853
Traffic Signal	\$ -	\$ 1,374,214	\$ 1,374,214
SLRW Major Water Course & Zones	\$ 873,103	\$ 5,630,861	\$ 6,503,964
Major Thoroughfare *	\$ -	\$ 602,176	\$ 602,176
GF Community Facilities CIP	\$ 340,000	\$ 922,010	\$ 1,262,010
Park Fees	\$ 129,453	\$ 232,070	\$ 361,523
Total Capital Projects Funds	\$ 1,965,211	\$ 11,106,873	\$ 13,072,084

**EXHIBIT "A"**

**CITY OF OCEANSIDE**  
**Appropriations by Category**  
**Proposed FY 2010-2011**

	Operating	Capital	Total
<b>ENTERPRISE FUNDS</b>			
Water	\$ 47,199,763	\$ 7,667,653	\$ 54,867,416
Sewer	\$ 32,993,368	\$ 1,050,000	\$ 34,043,368
Solid Waste Disposal	\$ 21,622,644	\$ -	\$ 21,622,644
Airport	\$ 105,058	\$ -	\$ 105,058
Harbor	\$ 5,593,629	\$ 4,491,267	\$ 10,084,896
Total Enterprise Funds	\$ 107,514,462	\$ 13,208,920	\$ 120,723,382
<b>INTERNAL SERVICE FUNDS</b>			
Risk Management	\$ 3,354,223	\$ -	\$ 3,354,223
Employee Benefits	\$ 30,204,596	\$ -	\$ 30,204,596
Workers Compensation	\$ 2,485,529	\$ -	\$ 2,485,529
Fleet Management	\$ 4,282,988	\$ 3,156,644	\$ 7,439,632
Information Services	\$ 4,807,651	\$ -	\$ 4,807,651
City Building Services	\$ 3,777,525	\$ -	\$ 3,777,525
Total Internal Services Funds	\$ 48,912,512	\$ 3,156,644	\$ 52,069,156
<b>REDEVELOPMENT AGENCY FUNDS</b>			
CDC-CRA Bond Construction Fund	\$ -	\$ 4,058,704	\$ 4,058,704
CDC-CRA General Project	\$ 8,778,771	\$ -	\$ 8,778,771
CDC-CRA L&M Income Housing	\$ 215,945	\$ -	\$ 215,945
Total Redevelopment Agency Funds	\$ 8,994,716	\$ 4,058,704	\$ 13,053,420
<b>GRAND TOTAL</b>	\$ 331,284,476	\$ 41,572,708	\$ 372,857,184

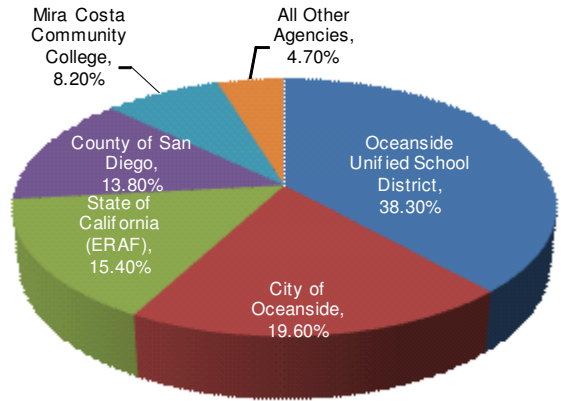




# SAMPLE PROPERTY TAX BILL

## Where Does My Property Tax Go?

In accordance with State law, property is assessed at actual full cash value, and the maximum property tax is one percent of the assessed value. The sample tax bill shows the value of this property is \$252,993 (\*net taxable value). Therefore the property tax is \$2,529.93 (\*\* 1% tax on net value).



Breakdown of Property Tax Allocations

The City of Oceanside receives \$0.196 of every property tax dollar collected. In this example, the City would receive \$496.88. The remaining property taxes are allocated to the Oceanside Unified School District, State of California (Educational Revenue Augmentation Fund), County of San Diego, Mira Costa Community College, and numerous other smaller agencies.

**Dan McAllister**  
San Diego County Treasurer-Tax Collector  
P.O. BOX 129009 • San Diego, California 92112

**1** TOLL FREE: (877) TAX4SDC (829-4732)  
**2** FAX: (619) 531-6056  
**3** PAY ONLINE: [WWW.SDTREASTAX.COM](http://WWW.SDTREASTAX.COM)

**2007-2008**  
TAX BILL

For Fiscal Year July 1, 2007 thru June 30, 2008

**4** PROPERTY ADDRESS - DESCRIPTION - SUBDIVISION

12345 ANYWHERE STREET  
LOT 2509  
OCEANSIDE #100

**CURRENT OWNER:** JOAN Q. PUBLIC  
12345 ANYWHERE STREET  
OCEANSIDE, CA 92054

**SPECIAL MESSAGES:** PROPERTY SECURED BY THIS ACCOUNT,  
REFER TO ID NO. 123-456-78-90 59088

**OWNER MESSAGES:**

MAP NO.	DESCRIPTION	VALUES & EXEMPTIONS
000661	LAND	\$ 119457
	IMPROVEMENTS	140536
	TOTAL L & I	259993
<b>7</b> DOCUMENT NO. 528689	PERSONAL PROPERTY EXEMPTIONS:	
	HOMEOWNERS	7000
	OTHER	
<b>8</b> DOCUMENT DATE 08-20-98	<b>NET TAXABLE VALUE</b>	<b>252993</b>

**9** OWNER OF RECORD ON JANUARY 1, 2007: TAXPAYER PROPERTY INC

10	11	12	13	14	15	16
PARCEL / BILL NO.	TAX RATE AREA	CORTAC NO.	1st Installment 11/1/07	+	2nd Installment 2/1/08	TOTAL DUE
123-456-78-90	59088	ZRC5	1439.97		1439.97	2879.94

YOUR TAX DISTRIBUTION				YOUR TAX DISTRIBUTION			
AGENCY	BASE	RATE	TAX AMOUNT	AGENCY	BASE	RATE	TAX AMOUNT
1% TAX ON NET VALUE	NET	1.00000	2529.93	FIXED CHARGE ASSMTS:			
VOTER APPROVED BOND:				CO MOSQUITOIRAT CTRL	(858) 684-2888		3.00
SAN DIEGO COUNTY	NET	0.00680	17.26	MIRA MESA MAINT	(619) 533-6779		3.76
UNIFIED SCHOOL	NET	0.09575	242.24	MWD WTR STANDBY CHRGR	(800) 755-6864		11.50
COMMUNITY COLLEGE	NET	0.01796	45.18	CWA WTR AVAILABILITY	(656) 522-6518		10.00
METRO WATER DISTRICT	NET	0.00610	15.43				
COUNTY WTR AUTHORITY	NET	0.00075	1.70				
TOTAL ON NET VALUE		1.12726	2851.68	TOTAL DISTRIBUTION AMOUNT			2879.94

**SECURED TAX BILL**

**SAN DIEGO COUNTY 2007-2008 SECURED PROPERTY TAX**  
For Fiscal Year July 1, 2007 thru June 30, 2008

17	18	19	20	21	22	23
PARCEL / BILL NO.	TAX RATE AREA	CORTAC NO.	DUE DATE	DELINQUENT AFTER	TO PAY BOTH INSTALLMENTS BY DEC. 10	
123-456-78-90	59088	ZRC5	02-01-08	04-10-08	2879.94	

Second Installment  
**DUE FEBRUARY 1, 2008**  
DELINQUENT AFTER APRIL 10, 2008

**2**

JOAN Q. PUBLIC  
12345 ANYWHERE STREET  
OCEANSIDE, CA 92054

**Dan McAllister**  
San Diego County Treasurer-Tax Collector

**PAY ONLINE**  
[WWW.SDTREASTAX.COM](http://WWW.SDTREASTAX.COM)

Make checks payable to:  
**SAN DIEGO COUNTY**  
TREASURER-TAX COLLECTOR  
P.O. BOX 129009  
San Diego, California 92112

LATE PAYMENT WITH PENALTIES IF PAID AFTER APRIL 10, 2008

**\$ 1593.97**

**\$ 1439.97**  
PAY THIS AMOUNT

0100000466512345678901000004665123456789005

134



## GENERAL FUND REVENUE SOURCES

The revenues for the City of Oceanside come from a wide variety of sources, many of which are restricted in their use. Revenues that are of a “general” nature, i.e. those that can be used for the general operations of the City, are maintained in the General Fund.

### GENERAL FUND REVENUES

General Fund revenues are of particular interest as they fund basic City services. Table 1 summarizes the major General Fund revenues for the next year along with the percentage change from the prior fiscal year.

General Fund Revenues (in millions)	FY 09/10	FY 10/11	% Chg
Property Taxes	\$51.00	\$46.03	-9.7%
Sales Taxes	18.94	17.31	-8.6%
All Other Taxes	12.14	11.31	-6.8%
SvcChrgs/Permits	26.90	17.69	-34.2%
Use of Money	5.52	4.63	-16.1%
Fines/Forfeitures	4.22	4.67	10.7%
Intergovernmental	1.35	1.59	17.8%
Other & Transfers	2.77	10.04	262.5%
<b>Grand Total</b>	<b>\$122.84</b>	<b>\$113.27</b>	<b>-7.8%</b>

Table 1

Taxes constitute 65.9% of General Fund revenues, and are proposed to decrease approximately 9% in FY 10/11. Table 2 reflects the tax component of the General Fund revenues.

Tax Breakdown	FY 10/11	%
Property Tax	\$46,027,000	40.6%
Sales & Use Tax	17,307,800	15.3%
Franchise Tax	3,996,600	3.5%
Transient Occupancy Tax	3,175,000	2.8%
Business License Tax	2,838,700	2.5%
Card Room Tax	950,000	0.9%
Tax Increment Pass-Thru	350,000	0.3%
<b>Total Taxes</b>	<b>\$74,645,100</b>	<b>65.9%</b>

Table 2

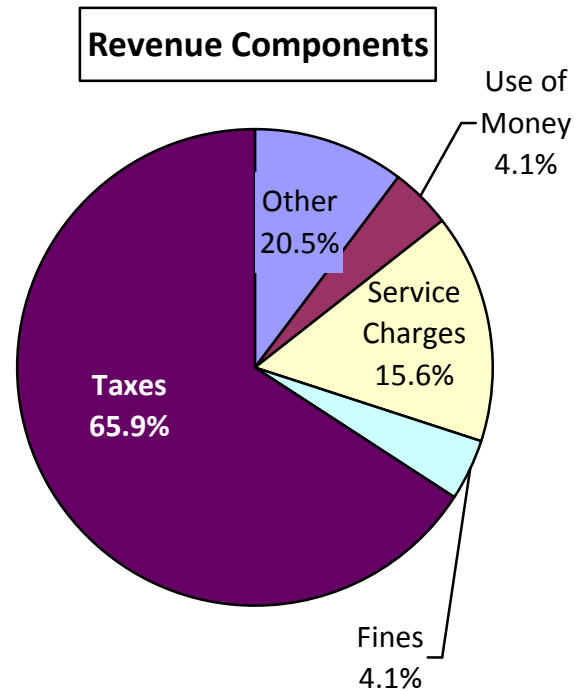


Chart 1

**Property Taxes** – are the City’s largest revenue source representing 40.6 percent of the total General Fund revenue. They are derived from a portion of the one-percent property tax collected by the County of San Diego and allocated to the various governmental entities within the county. Oceanside’s General Fund receives approximately \$19.64 for every \$100 collected. In accordance with State law, property is assessed at actual full cash value and the maximum tax is one percent of the assessed valuation. Proposition 13, passed by California voters in 1979, specified that an assessed value may increase at the rate of the Consumer Price Index, not to exceed two percent per year based on the 1979 value, unless the property is improved or sold to establish a new market value. In March 2004, California voters approved Proposition 57, the California Economic Recovery Bond Act, which allowed the state to purchase bonds to reduce the state budget deficit. The legislature enacted provisions that changed how revenues were distributed to schools and local governments. Consequently, effective July 1, 2004, the Motor Vehicle License Fee backfill was eliminated by the State and replaced dollar-for-dollar with property tax, resulting in a property tax revenue increase to Oceanside of approximately \$7.5 million. The “property tax in-lieu of motor vehicle license fee” has risen annually and will continue to increase at the rate of growth in assessed valuation. The overall property



## GENERAL FUND REVENUE SOURCES

tax revenue is projected to decrease approximately 9.7 percent from last year's budget, which is attributed to a two-year reduction in assessed valuations along with a first-time negative California Consumer Price Index (CCPI) this year. These projections were prepared with assistance from our property tax consultants who monitor all of Oceanside's assessed valuations.

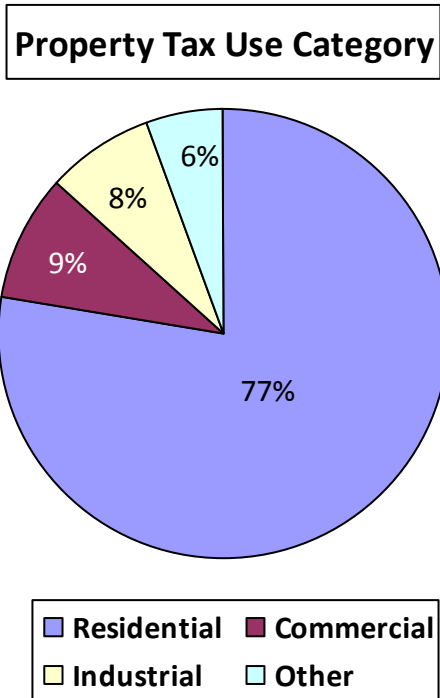


Chart 2

Chart 2 portrays the use categories from which property taxes are derived. Residential is the largest component and is most affected by the absence of the limited 2% CCPI upward adjustment allowed under Proposition 13. The commercial and industrial categories are also affected by the negative CCPI.

**Sales & Use Taxes** – are the City's second largest revenue source representing 15.3 percent of the total General Fund revenue. The State Board of Equalization collects sales tax receipts from the sale of tangible personal property. The sales tax rate in Oceanside is 8.75 percent, which includes a temporary one percent state-wide increase which took effect April 2009 and expires June 2011. In compliance with the Bradley-Burns Sales and Use Tax law, Oceanside receives one percent of the total based on sales within its jurisdiction, although as a result of Proposition 57, one-quarter percent was diverted to the State with an equivalent amount remitted to the City in the form of a property tax

reimbursement (this transaction is commonly known as the "Triple Flip"). Once the State's Economic Recovery Bonds are paid off, the City will no longer receive the property tax reimbursement, but will regain the one-quarter-cent sales tax that was diverted to the State. (This shift is different from the "property tax in-lieu of motor vehicle license fee" which is a permanent shift of revenues.) Another component of the sales tax revenues received by the City is the safety sales tax, also known as Proposition 172 Public Safety Augmentation Fund, which was approved by California voters in 1993. While taxpayers saw no net increase in their sales tax burden from this proposition, it resulted in additional revenues for the City of Oceanside for use solely for public safety purposes. Of the remaining 7.75 percent collected by SBOE, one-quarter percent is allocated to the San Diego County Transportation District, and one-half percent is allocated to the San Diego Improvement Program (TransNet) which was approved by San Diego County voters in 1987 and renewed in 2008 for an additional 40-year term. The remaining seven percent is retained by the State. Chart 3 depicts the breakdown of every sales tax dollar in Oceanside, assuming a purchase of \$11.40 generates \$1.00 sales tax.

### Breakdown of Sales Tax Dollar

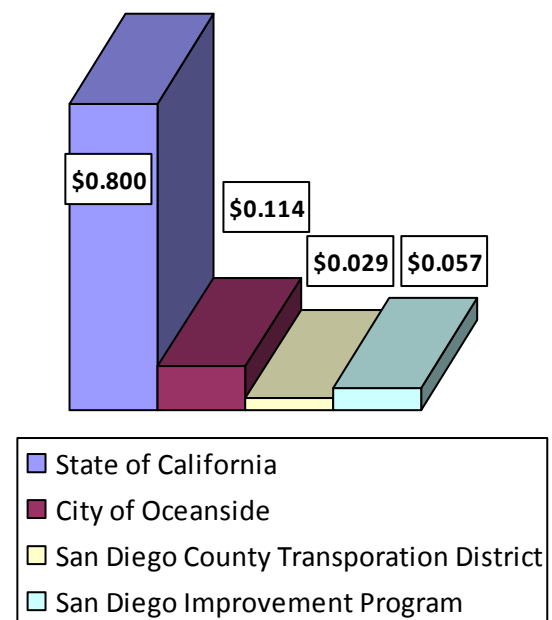


Chart 3

The revenue projection for FY 10/11 reflects an approximate 8.6 percent reduction from the prior year based on the economy. General consumer goods, fuel, building & construction, and auto & transportation

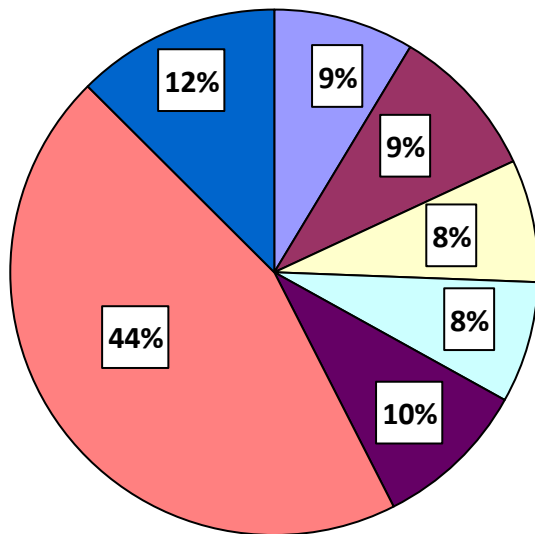


## GENERAL FUND REVENUE SOURCES

categories are all experiencing declines, while the food & drugs, and hotel & restaurant categories are remaining flat. California, compared to the rest of the nation, is “over retailed” and consumers continue to save their money and scale back their spending patterns. There will not be a quick turnaround in sales taxes for cities, since the value of houses are not going to rebound at the prior pace. Economists believe it will be another few years for the economy to return to 2004 sales levels.

Chart 4 identifies the composition of Oceanside’s sales categories.

**Sales Tax Revenue Categories**



Auto	Building
Business	Food/Drugs
Fuel	Consumer Goods
Restaurants	

Chart 4

**Transient Occupancy Taxes** – is known as the Hotel Bed Tax or by the acronym “TOT”. The City of Oceanside imposes a ten percent tax on the rent of all transient lodging facilities in the City. TOT revenues are expected to decrease approximately 9.4 percent based on reduced revenues from the depressed economy.

**Card Room Taxes** – the City Council adopted an ordinance that establishes the card room tax as five percent on gross revenues for the Ocean’s 11 card room. Based on this business’ historical trend, coupled with confirmation from a recent audit, the City is projecting a decline of \$250,000 in revenues.

**Franchise Taxes** – are a form of “rent” for use of public streets and roadways. The City of Oceanside collects franchise taxes from businesses that have a franchise to operate in Oceanside, including: San Diego Gas & Electric, Southern California Gas Company, Cox Communications, and Kinder Morgan. Each company is assessed between two and five percent of gross receipts. These taxes will remain flat, an indicator that utility usage is declining due to the high costs to residences and businesses.

**Use of Money & Property** – investment earnings constitute the largest portion of this revenue category, and are expected to decrease \$800,000 from the previous fiscal year. Interest is earned on idle cash balances in the General Fund, and as of June 2010 the City’s portfolio is earning an average of 1.85% compared to the Local Agency Investment Fund (LAIF) rate of 0.528%. Rentals and leases collected on city-owned property comprise the second largest portion of this revenue category and are expected to remain flat. The City has rental/lease agreements with two golf courses, business tenants, and telecomm towers.

**Service Charges & Permits** – this category includes licenses, permits, and charges for services such as development-related activities and recreation classes. The Development Services Department has been monitoring development activity, and based on the current economy, is projecting a modest increase of one percent. This category also includes general administrative overhead charges based on a cost allocation of which the General Fund recovers 10% of general administrative overhead charges from the City’s enterprise and other funds. Reimbursement for services include a cost recovery of utility billing services from enterprise funds and capital project management from capital funds,

**Fines & Forfeitures** – the majority of fines consist of motor vehicle, red light camera and traffic fines. Parking citations fall in this category and the City is taking a proactive approach on increasing these revenues by collection on delinquent citations. In conjunction with this collection effort, an Administrative Directive and Standard Operating Procedure has been adopted which clearly defines the appeal, waiver and write-off process. These revenues are projected to increase over ten percent due to the additional collection and enforcement efforts.

**Intergovernmental** – the Motor Vehicle in Lieu (also known as VLF) is a special license fee equivalent to 0.65 percent (formerly 2 percent) of motor vehicles and is collected annually by the State. Of this assessment, 81.25 percent is divided equally between



## GENERAL FUND REVENUE SOURCES

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cities and counties and is apportioned on the basis of population. The remaining 18.75 percent of this fee is distributed to certain cities that lost limited taxing authority when it was abolished by the State in 1978. Based on current state legislation, the former 2% of the market value has been statutorily reduced to 0.65 percent. The “gap” between the 2% and 0.65% is ‘backfilled’ by additional property taxes and recorded in that revenue category. Due to the continued State erosion of this revenue allocation, Oceanside is projecting a decrease of \$80,000. However, the overall category will increase by \$243,000 due to other intergovernmental revenues such as various federal, state and local grants.

**Others and Transfers** – includes harbor police, maintenance, administration and lifeguard services from the harbor fund; one-time transfers from a closed debt service fund; multi-year transfers from the fleet replacement fund; and other inter-fund transfers for services provided by the General Fund.



## GENERAL FUND REVENUES TREND ANALYSIS

Fiscal Year	Actual 05/06	Actual 06/07	Actual 07/08	Actual 08/09	Budget 09/10	Budget 10/11
Net operating revenues (rounded to nearest thousand)	105,488	111,792	116,385	116,024	117,460	113,275
Consumer price index (base year 1982-84**)	222.9	229.6	234.8	242.2	243.6	243.6
Net operating revenues in constant dollars (rounded to nearest thousand)	47,325	48,690	49,574	47,904	48,218	46,500
Population*	175,045	176,755	178,806	180,376	183,095	184,926
<b>Net operating revenues per capita in constant dollars</b>	<b>270.36</b>	<b>275.46</b>	<b>277.25</b>	<b>265.58</b>	<b>263.35</b>	<b>251.45</b>
Percentage Change from prior year	n/a	1.88%	0.65%	-4.21%	-0.84%	-4.52%

\* Department of Finance, assumes 1% growth in FY 10/11

\*\* Consumer Price Index for All Urban Consumers (CPI-U), 2<sup>nd</sup> half semi-annual average for San Diego, CA; US Department of Labor

NOTE: Budget for 09/10 reflects the adjusted budget from October 2009 for analytical purposes

**Description:** Examining per capita revenues shows changes in revenues relative to changes in population size and rate of inflation. As population increases, it is expected that revenues and the need for services would increase proportionately and therefore that the level of per capita revenues would remain at least constant in real terms. If per capita revenues are decreasing, the City may be unable to maintain existing service levels unless it finds new revenue sources or ways to save money. This reasoning assumes that the cost of services is directly related to population size.

**Warning Trend:** Decreasing net operating revenues per capita (constant dollars)

**Formula:** Net operating revenues in constant dollars divided by population

**Analysis:** Chart 1 illustrates the General Fund Revenues Per Capita based on the net operating revenues per capita in constant dollars for the past five years, along with estimates for the current fiscal year. From FY 05/06 to FY 07/08 the City realized approximately 2.5% growth in Revenues Per Capita. However, starting FY 08/09 the cumulative drop in Revenues Per Capita is over 9.3%. This should come as no surprise since it is an indicator of the depressed national and state economy.

**General Fund Revenues Per Capita**

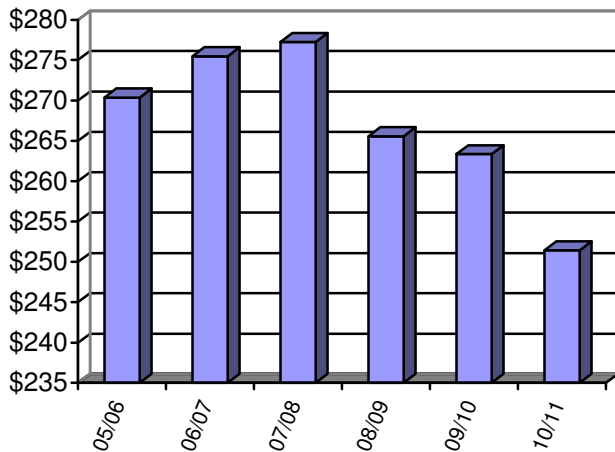


Chart 1

External economic conditions such as inflation, employment, economic wealth, interest rates and business activity are, by and large, beyond the control of local governments. While the City can usually only react to them, anticipation and preparation are the best means of adjusting to change in external economic conditions.



## GENERAL FUND REVENUES TREND ANALYSIS

### Relative Comparison of Top Four Revenue Sources for General Fund

*(based on net revenues not adjusted for inflation, rounded to nearest million)*

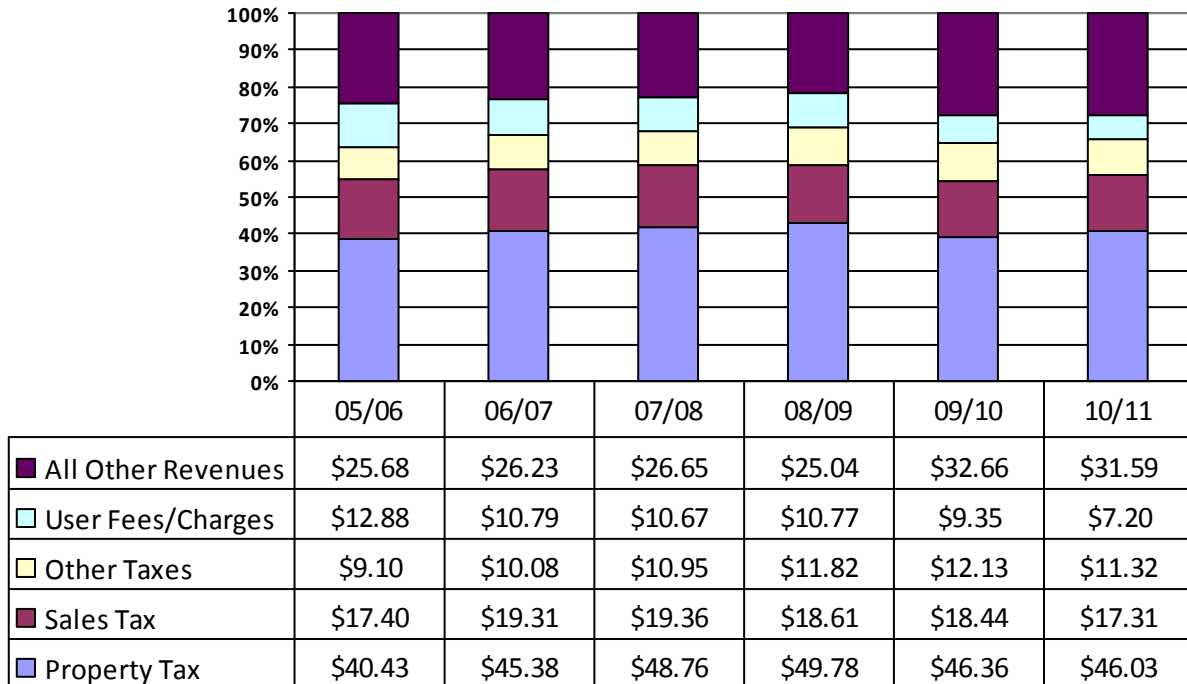


Chart 2

An analysis of the top four General Fund revenue sources for the past five years is illustrated in Chart 2. The net revenues (not adjusted for inflation) are presented as a percentage of the total General Fund revenues for that fiscal year.

Property taxes have averaged around 40% of the total General Fund revenues for the past five years. These are considered inelastic revenues in that they are not very responsive to changes in the economic base and inflation, and are typically a stable revenue source. In January 2008 the San Diego County Assessor enacted Prop 8 reductions and property values were “rolled back” to 2003 levels.

Sales taxes have averaged around 16% of the total General Fund revenues for the past five years. These are considered elastic

revenues due to their high responsiveness to changes in the economic base and inflation. Sales tax revenues tend to increase during good economic periods with the increase in retail business and declines during poor times, even though the tax rate remains the same.

Other taxes include card rooms, business licenses, franchise fees, and hotel tax (TOT), which have collectively averaged around 9.5% for the past five years. These revenues have remained relatively stable during turbulent economic times.

User fees/charges include licenses, permits, and other charges for services have been extremely volatile and impacted by general economic conditions. Changes in these fees or rates require City Council approval in order to obtain full cost recovery. As a



## GENERAL FUND REVENUES TREND ANALYSIS

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percentage of the total General Fund revenue, this revenue source has varied from the high of 12.2% in FY 05/06 to a low of 6.4% in FY 10/11.

All other revenues are comprised of intergovernmental revenues, interest and rentals, fines and forfeitures, administrative and in-lieu charges, inter-fund transfers and use of reserves. Between FY 05/06 and FY 08/09 these revenues averaged 23% of the total General Fund revenue. In FY 09/10 and FY 10/11 they jumped to 28%. This increase correlates with the decline in overall General Fund revenues at the time the national economic recession hit. The City addressed revenue shortfalls by utilizing one-time funding sources such as reserves and inter-fund transfers. Growth in this revenue source, as well as continual use of one-time revenues to balance the operating budget can indicate that the City's revenue base is not strong enough to support current service levels.

**Recommendations:** As previously stated, the City can usually only react to external economic conditions. However, there are some preparatory measures that can be taken to adjust to these changes such as revising revenue collection procedures, institute or increase service charges for full cost recovery, establish special assessment districts, invest a greater proportion of idle cash, secure special-purpose or grant funding from public or private agencies, reduce expenses, evaluate service levels, evaluate programs that are subsidized by the General Fund that could be a pay-for-use program, establish a more diverse and stable revenue system, establish long-term financial sustainability policies.



## GENERAL FUND EXPENDITURES TREND ANALYSIS

Fiscal Year	Actual 05/06	Actual 06/07	Actual 07/08	Actual 08/09	Budget 09/10	Budget 10/11
Net operating expenditures (rounded to nearest thousand)	93,131	102,137	109,853	113,606	117,194	113,275
Consumer price index (base year 1982-84**)	222.9	229.6	234.8	242.2	243.6	243.6
Net operating expenditures in constant dollars (rounded to nearest thousand)	41,782	44,485	46,786	46,906	48,109	46,500
Population*	175,045	176,755	178,806	180,376	183,095	184,926
<b>Net operating expenditures per capita in constant dollars</b>	<b>238.69</b>	<b>251.68</b>	<b>261.66</b>	<b>260.05</b>	<b>262.75</b>	<b>251.45</b>
Percentage Change from prior year	n/a	5.44%	3.97%	-0.61%	1.04%	-4.30%

\* Department of Finance, assumes 1% growth in FY 10/11

\*\* Consumer Price Index for All Urban Consumers (CPI-U), 2<sup>nd</sup> half semi-annual average for San Diego, CA; US Department of Labor

NOTE: Budget for 09/10 reflects the adjusted budget from October 2009 for analytical purposes

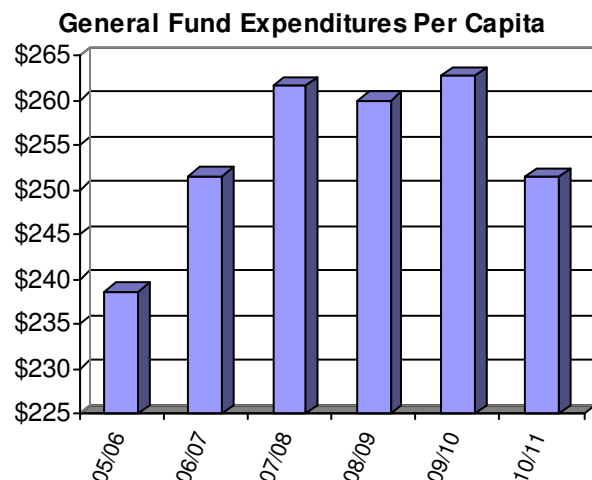
**Description:** Expenditures are a rough measure of a local government's service output. Generally, the more the City spends in constant dollars, the more services it is providing. (This formula does not take into account how effective the services are or how efficiently they are delivered.) Changes in per capita expenditures reflect changes in expenditures relative to changes in population size and rate of inflation. Increasing per capita expenditures can indicate that the cost of providing services is outstripping the community's ability to pay, especially if spending is increasing faster than the residents' collective personal income. From a different perspective, if the increase in spending is greater than can be accounted for by inflation or the addition of new services, it may indicate declining productivity – that is, the City is spending more real dollars to support the same level of service.

**Warning Trend:** Increasing net operating expenditures per capita (constant dollars).

**Formula:** Net operating expenditures in constant dollars divided by population.

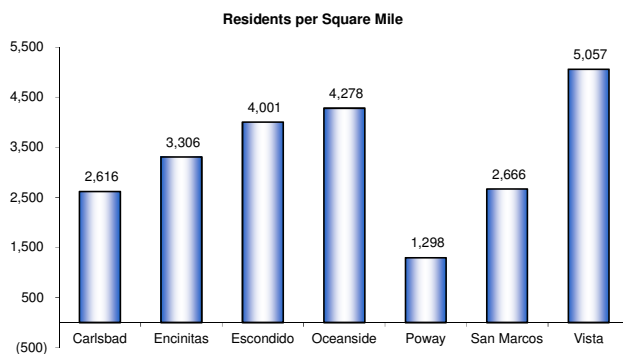
**Analysis:** The chart illustrates the General Fund Expenditures Per Capita based on the net operating expenditures per capita in constant dollars for the past five years, along with estimates for the current fiscal year. From FY 05/06 to FY 09/10 the City realized approximately 10% growth in

Expenditures Per Capita. While revenues per capita started to decline in FY 08/09, the expenditures per capita reach their peak in FY 09/10. In October 2009, the City Council implemented a budget reduction plan to address an approximate \$10 million revenue shortfall. They approved a reduction of approximately \$6.9 million with the balance to be funded from General Fund Balances (i.e. reserves). Budget 09/10 in the table above takes this reduction into consideration. FY 10/11 reflects the full impact of the budget reduction plans, and brings the expenditure per capita back to FY 06/07 levels.





## COMPARATIVE DATA TO SURROUNDING CITIES



City	2010 Population	Square Miles	Residents per Square Mile
Carlsbad	106,804	40.00	2,670
Encinitas	65,171	19.40	3,359
Escondido	147,514	36.20	4,075
Oceanside	183,095	42.00	4,359
Poway	52,056	39.40	1,321
San Marcos	84,391	31.19	2,706
Vista	97,513	19.00	5,132

Due to the size of the city, a lot of unique neighborhoods with neighborhood specific demographics exist. Oceanside's geography and size runs mostly east to west and the topography is a series of hills and valleys running to the ocean. As the city was established in 1888, many of the neighborhoods are not in large master planned communities, but are an assortment of small housing developments, built at different times and taking advantage of a specific location or supply of land, and each with different price points. This has created the unique identity and community characteristic of the neighborhoods. Oceanside's growth rate is slowing and the land supply is shrinking. Oceanside qualifies as a "boomburg" due to the rapid growth of the city over the last 20 years. From 1990 to 2000 the city grew by 25 percent. The population is estimated to grow an additional 17 percent from the year 2000 to 2010 which represents an increase of approximately 43 percent from the year 1990 to 2010. The current population is estimated at 183,095.

Oceanside has more than 30 parks, 2 public golf courses and 217 acres of park land. Additionally, there are several popular bike paths that add to the overall quality of life of the city. Oceanside is also home to beautiful sandy beaches, a municipal fishing pier, and a harbor with unique restaurants and shops. The cultural activities that Oceanside has to offer are also of importance. Attractions include the California Surf Museum and the Oceanside Museum of Art. The Mission San Luis Rey continues to be a staple within the Oceanside community and attracts a multitude of

visitors. Oceanside's location provides convenient access to a number of outstanding colleges and universities such as California State Universities at San Marcos and San Diego. Oceanside is also home to two of the three Mira Costa Community College campuses, and is the site of the original campus and administrative center.

Oceanside is a thriving community that provides all the conveniences of a modern city without the disadvantages. Located just 35 miles north of San Diego and 83 miles south of Los Angeles, Oceanside offers a unique combination of outstanding location, well-priced available land and multiple resources. California's main highway, Interstate 5, runs through Oceanside, as does highway 78, which provides southeast access to Interstate 15. Highway 76, which runs northeast, also provides access to Interstate 15. Oceanside's transit center is a major transit stop for public transportation, which includes buses, trains, and the light rail SPRINTER commuter train.

Based on the total population for 2009 at 179,681 and the 2009-10 sales tax revenue of \$16.3 million, each individual citizen in Oceanside contributes \$91 dollars in annual sales tax revenue. On a local level, Oceanside has experienced a softening in the economy. The rising cost of fuel and other consumables has made a notable impact to consumer spending habits. On the positive side, Oceanside's redevelopment activity continues to move forward with construction activity in the downtown area. Various high profile hotel, retail and commercial developments are in the works to increase high-end room and retail space capacity. As these projects progress and are completed, Oceanside's downtown area will be the destination of choice for locals and visitors alike.



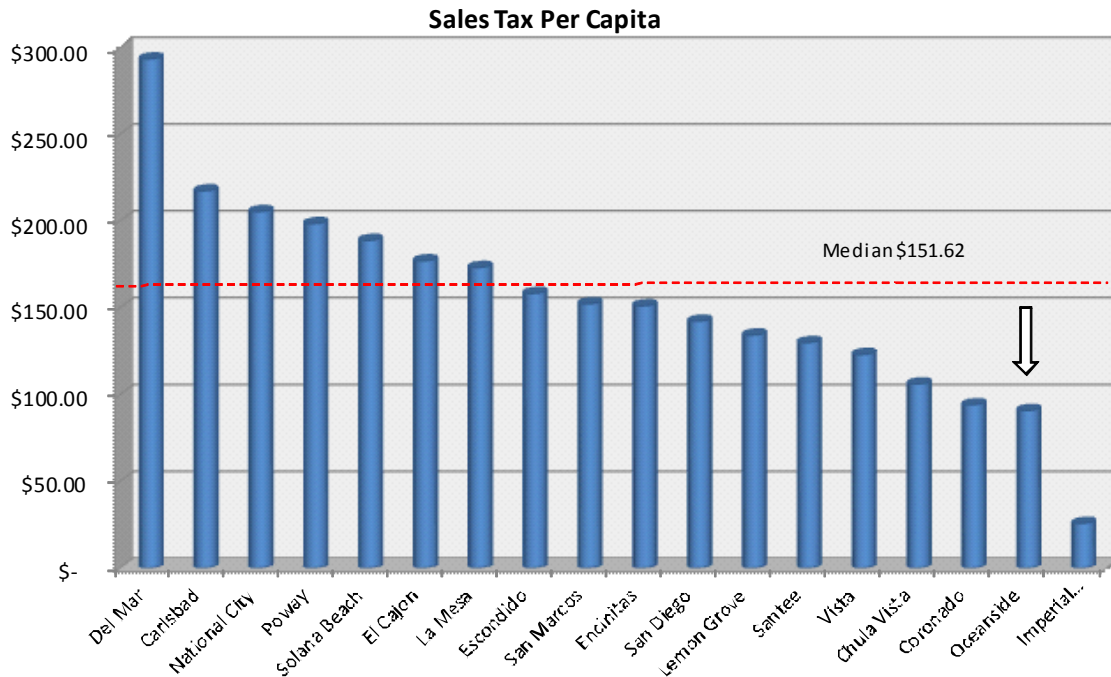
# TAX COMPARISONS

## City of Oceanside Sales Tax Per Capita Comparison Calendar Year 2009

	<u>2009 tax allocation*</u>	<u>2009 population**</u>	<u>per capita</u>
Del Mar	\$ 1,346,588	4,591	\$ 293
Carlsbad	22,742,178	104,652	217
National City	11,605,964	56,522	205
Poway	10,145,217	51,126	198
Solana Beach	2,557,204	13,547	189
El Cajon	17,364,571	98,133	177
La Mesa	9,849,768	56,881	173
Escondido	22,915,836	144,831	158
San Marcos	12,655,974	83,149	152
Encinitas	9,688,313	64,145	151
San Diego	192,522,586	1,353,993	142
Lemon Grove	3,443,303	25,650	134
Santee	7,382,853	56,848	130
Vista	11,822,698	96,089	123
Chula Vista	24,708,197	233,108	106
Coronado	2,166,054	23,028	94
Oceanside	16,307,953	179,681	91
Imperial Beach	726,384	28,243	26
<b>Median</b>	<b>\$ 10,875,591</b>	<b>60,513</b>	<b>\$ 152</b>

\* HdL Companies

\*\* Department of Finance





# TAX COMPARISONS

## City of Oceanside Property Tax Per Capita Comparison Fiscal Year 2009-2010

	2009-2010*	2009 population**	per capita
Coronado	\$ 19,202,100	23,028	833.86
Del Mar	3,451,831	4,591	751.87
Encinitas	34,268,017	64,145	534.23
Carlsbad	47,939,000	104,652	458.08
Oceanside	53,648,600	179,681	298.58
San Diego	382,600,000	1,353,993	282.57
Poway	11,524,570	51,126	225.42
El Cajon	18,150,000	98,133	184.95
La Mesa	8,955,000	56,881	157.43
Santee	8,146,000	56,848	143.29
Chula Vista	27,199,000	233,108	116.68
Vista	9,645,000	96,089	100.38
San Marcos	7,223,987	83,149	86.88
Lemon Grove	2,020,600	25,650	78.78
Escondido	10,214,000	144,831	70.52
Imperial Beach	1,875,200	28,243	66.40
National City	1,683,801	56,522	29.79
Median	\$ 10,214,000	\$ 64,145	\$ 157.43

\* Individual City's Website

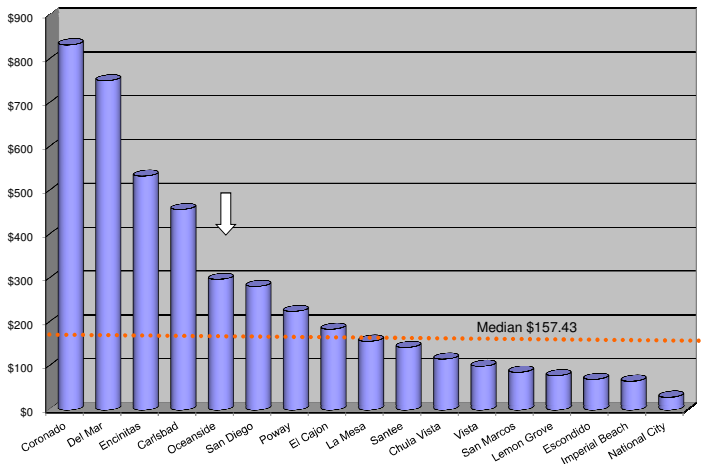
\*\* Department of Finance

## City of Oceanside TOT Comparison Fiscal Year 2009-2010

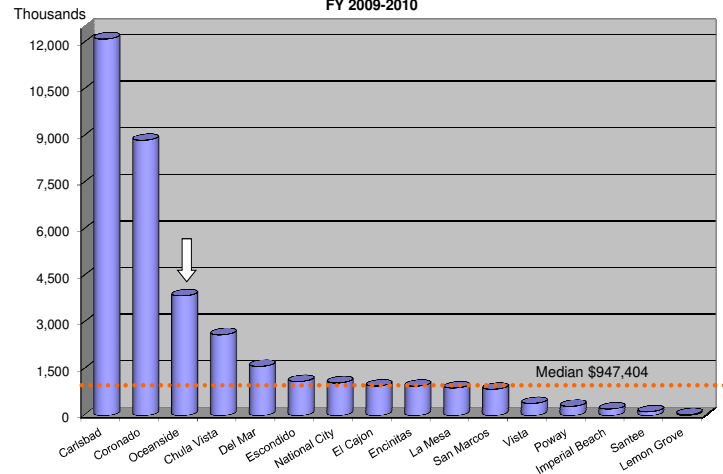
	2009-2010*
Carlsbad	\$ 12,121,000
Coronado	8,860,000
Oceanside	3,853,500
Chula Vista	2,603,000
Del Mar	1,586,343
Escondido	1,098,000
National City	1,055,386
El Cajon	950,000
Encinitas	944,808
La Mesa	889,000
San Marcos	848,860
Vista	390,000
Poway	300,000
Imperial Beach	210,000
Santee	123,000
Lemon Grove	30,500
Median	\$ 947,404

\* Individual City's Website

Property Tax Per Capita



Transient Occupancy Tax  
FY 2009-2010





## LONG TERM DEBT MANAGEMENT

The City uses debt financing for one-time capital improvement projects and unusual equipment purchases. General fund debt service will not exceed revenues in excess of the total budgeted expenditures and transfers out sufficient to service the outstanding debt for the issuing agency. The term of the long-term debt instrument will not exceed the legal life of the asset or thirty years, whichever is less.

The City's General Fund debt-to-revenue ratio is 5.1% for FY 10/11. The City has not been active in issuing debt, the last General Fund debt obligation was the Taxable Pension Obligation bond issued in August 2005.

The City has a Standard & Poor's rating of "A-" S&P defines this rating as strong capacity to meet financial commitments, but somewhat susceptible to adverse economic conditions and changes in circumstances.

Bond Name and Use of Funds	Outstanding Principal July 1, 2010	Principal Retired	Outstanding Principal June 30, 2011	2010/11 Debt Service Payment	Source of Funds	Retirement Year
<b>GENERAL DEBT OBLIGATIONS</b>						
<b>1998 Oceanside Building Authority Certificates of Participation - Acquisition and improvement of police and library facilities</b>	\$7,970,000	\$2,780,000	\$7,570,000	\$795,775	General Fund Public Facility Fee Fund	2022
<b>2003 Oceanside Public Finance Authority Certificates of Participation - Refunded 93 COPs for SLR Flood Control project, parking project and CAD system</b>	\$17,825,000	\$7,360,000	\$16,580,000	\$2,168,853	General Fund SLRR Major Water Course Fund	2023
<b>2005 Oceanside Taxable Pension Obligation Bonds - Retire unfunded liability with CA Public Employee Retirement System (CALPERS)</b>	\$40,325,000	\$2,455,000	\$39,345,000	\$3,028,701	All City Funds	2026
<b>2004 Zion Bank Lease/Purchase - Refund 1994 COPs for street lighting acquisition project</b>	\$1,130,024	\$934,559	\$923,039	\$250,099	Lighting District	2014
<b>2005 Oceanside Community Development Commission Refunding Certificates of Participation - Refund 1991 COPs for civic center construction</b>	\$19,645,000	\$525,000	\$17,995,000	\$2,418,463	General Fund	2019
<b>ENTERPRISE DEBT OBLIGATIONS</b>						
<b>1998 Oceanside Water Revenue Refunding Bonds - Refunded 92 Wateruse Authority Bonds for various water capital projects</b>	\$6,595,000	\$4,850,000	\$5,890,000	\$1,006,176	Water Fund	2017
<b>2003 Oceanside Public Finance Authority Water Revenue Refunding Certificates of Participation - Refunded 93 Wastewater System COPs for various water capital projects</b>	\$8,165,000	\$7,690,000	\$7,120,000	\$1,327,538	Water Fund	2021
<b>1996 State of California Revolving Fund - San Luis Rey Wastewater Odor Control Project</b>	\$3,601,271	\$6,444,059	\$3,040,315	\$658,191	Sewer Fund	2015
<b>2007 State of California Revolving Fund - San Luis Rey Wastewater Plan Expansion</b>	\$40,360,814	\$8,412,178	\$38,162,128	\$2,926,391	Sewer Fund	2026
<b>2003 Oceanside Public Finance Authority Certificates of Participation - Refunded 1993 COPs for various Wastewater capital projects</b>	\$7,665,000	\$3,415,000	\$7,100,000	\$910,950	Sewer Fund	2021
<b>2008 Oceanside Public Finance Authority Revenue Refunding Certificates of Participation - Refunded 2004 Wateruse Finance Authority variable rate bonds for San Luis Rey treatment plan expansion</b>	\$10,070,000	\$470,000	\$9,710,000	\$936,606	Sewer Fund	2028
<b>2008 Sewer Loan From Water Fund - Loan for emergency land outfall replacement project</b>	\$4,300,000	\$0	\$4,193,500	\$300,000	Sewer Fund	2033
<b>2004 Department of Transportation Aeronautics Program Loan - Airport loan for hangers</b>	\$598,778	\$251,222	\$544,000	\$85,058	Airport Fund	2014
<b>1984 Department of Boating and Waterways Loan - Harbor loan for dock replacement</b>	\$332,631	\$567,369	\$283,110	\$64,490	Harbor Fund	2015
<b>1986 Department of Boating and Waterways Loan - Harbor loan for rehab and replacing berthing and pilings, modify comercial dock</b>	\$1,522,184	\$2,074,249	\$1,359,904	\$230,778	Harbor Fund	2017
<b>1994 State of California Revolving Fund Loan - Harbor construction loan for breakwater improvements</b>	\$1,186,289	\$726,711	\$1,123,629	\$116,043	Harbor Fund	2023



## LONG TERM DEBT MANAGEMENT

Bond Name and Use of Funds	Outstanding Principal July 1, 2010	Principal Retired	Outstanding Principal June 30, 2011	2010/11 Debt Service Payment	Source of Funds	Retirement Year
<b>REDEVELOPMENT DEBT OBLIGATIONS</b>						
2004 Oceanside Community Development Commission Tax Allocation Refunding Bonds - <i>Refunded 94 TABs for various downtown redevelopment projects</i>	\$11,885,000	\$1,625,000	\$11,545,000	\$843,754	RDA Tax Increment	2024
2002 Oceanside Community Development Commission Subordinate Tax Allocation Bonds - <i>Various downtown redevelopment projects</i>	\$18,030,000	\$4,000,000	\$17,280,000	\$1,715,900	RDA Tax Increment	2025
2003 Oceanside Community Development Commission Tax Allocation Bonds - <i>Refunded 93 TABs for various downtown redevelopment projects</i>	\$5,150,000	\$2,590,000	\$4,665,000	\$674,250	RDA Tax Increment	2018
2003 Oceanside Community Development Commission Tax Allocation Escrow Bonds - <i>Various downtown redevelopment projects</i>	\$15,725,000	\$2,075,000	\$15,070,000	\$1,489,350	RDA Tax Increment	2025
2008 Redevelopment Loan Consolidation from General Fund - <i>Landscaping core block, public improvements, Strand Beach Park</i>	\$10,402,301	\$0	\$11,234,485	\$0	RDA Tax Increment	2027
2001 Redevelopment Loan From Water Fund - <i>Relocation of Corporate yard</i>	\$589,931	\$170,542	\$564,759	\$60,196	RDA Tax Increment	2025
2003 Redevelopment Loan From Lo-Mod Housing Set Aside - <i>Deferred Set-Aside</i>	\$3,489,017	\$1,054,500	\$3,200,117	\$288,900	RDA Tax Increment	2017
2009 Redevelopment Loan From Lo-Mod Housing Set Aside - <i>SERAF state take-away</i>	\$1,116,968	\$0	\$1,116,968	\$0	RDA Tax Increment	TBD
<b>SPECIAL ASSESSMENTS (NON-CITY DEBT) OBLIGATIONS</b>						
2002 Special Assessment District Series A - <i>Morro Hills East</i>	\$8,610,000	\$1,305,000	\$8,425,000	\$684,452	Special Assessment	2032
2002 Special Assessment District Series A - <i>Morro Hills Improvement Area #1</i>	\$9,810,000	\$1,190,000	\$9,585,000	\$730,103	Special Assessment	2033
2004 Special Assessment District Series A - <i>Morro Hills Supplement to 2002 AD</i>	\$14,500,000	\$1,585,000	\$14,185,000	\$1,054,769	Special Assessment	2034
2000 Community Facilities District Series A - <i>Ocean Ranch</i>	\$12,020,000	\$245,000	\$11,915,000	\$825,333	Special Assessment	2032
2004 Community Facilities District Series A - <i>Ocean Ranch</i>	\$12,705,000	\$30,000	\$12,665,000	\$759,500	Special Assessment	2034
2008 Community Facilities District - <i>Pacific Coast Business Park</i>	\$8,880,000	\$0	\$8,880,000	\$546,849	Special Assessment	2038
2003 Community Facilities District - <i>Trendwest Resorts Owner Participation Agreement</i>	\$460,000	\$1,040,000	\$410,000	\$71,750	Special Assessment	2017



## SCHEDULE OF ESTIMATED TRANSFERS

<b>TRANSFERS OUT</b>		<b>TRANSFERS IN</b>		<b>Purpose</b>	<b>FY 10/11</b>
<b>Fund</b>	<b>Fund Name</b>	<b>Fund</b>	<b>Fund Name</b>		
101	General Fund	209	Library	Subsidy for reader services	63,333
101	General Fund	288	Housing Mobile Home RC	Mobile home subsidy	24,834
101	General Fund	581	GF Community Facility CIP	Various projects/fire equipment	515,000
101	General Fund	814	Risk Management	Insurance/Risk Mgmt Svcs	1,986,127
101	General Fund	917	OBA-98COP Police/Library	Debt Service	175,620
101	General Fund	961	93 COP Refunding SerA	Debt Service	400,000
204	Asset Seizure	260	Traffic Services	Reimb for Command Unit	200,000
209	Library	814	Risk Management	Insurance/Risk Mgmt Svcs	4,533
213	Gas Tax	101	General Fund	Flood/Street Light/Traffic Control	825,000
213	Gas Tax	711	Water Operating	Clean water program	20,500
217	Supplemental Law Enfc.	101	General Fund	SRO/crime prevention programs	269,873
221	Lighting District	101	General Fund	Street light maintenance	20,000
221	Lighting District	963	Lighting District DS	Debt Service	250,099
222	LLEBG	101	General Fund	Field Evidence Technician	34,511
241	Sunset Hills LMAD	101	General Fund	Property management services	2,482
242	Mission Meadows LMAD	101	General Fund	Property management services	6,448
243	Sunburst Homes LMAD	101	General Fund	Property management services	1,403
244	Douglas Park LMAD	101	General Fund	Property management services	18,538
246	Rancho Hermosa LMAD	101	General Fund	Property management services	5,367
247	Santa Fe Mesa LMAD	101	General Fund	Property management services	92,426
248	Del Oro Hills LMAD	101	General Fund	Property management services	77,811
249	Mar Lado LMAD	101	General Fund	Property management services	12,441
250	Guajome Ridge LMAD	101	General Fund	Property management services	5,359
251	Peacock Hills LMAD	101	General Fund	Property management services	1,734
252	Vista Del Rio LMAD	101	General Fund	Property management services	490
284	CDC Admin/Program Dev	283	Housing Section 8	Habitat payment	60,000
288	Housing Mobile Home RC	814	Risk Management	Insurance/Risk Mgmt Svcs	24,987
452	Morro Hills DS	101	General Fund	Disposition of AD Funds	730,000
489	CDC-CRA DS	594	CDC-CRA Lo-Mod Housing	Loan repayment	288,900
503	Public Facility Fees	917	OBA-98COP Police/Library	Debt Service	622,655
510	SLRR Major Water Course	961	93 COP Refunding SerA	Debt Service	873,103
581	GF Community Facility CIP	101	General Fund	Defund Oceanside Blvd landscape	340,000
591	CDC-CRA General Project	101	General Fund	Property management/EIR svcs	50,575
591	CDC-CRA General Project	489	CDC-CRA DS	Debt Service & Loan Pmts	5,089,550
591	CDC-CRA General Project	814	Risk Management	Insurance/Risk Mgmt Svcs	487
711	Water Operating	101	General Fund	Flood control program	872,962
711	Water Operating	712	Water FAR	Misc water projects	147,941
711	Water Operating	717	Water Debt	Debt Service	2,353,557
711	Water Operating	814	Risk Management	Insurance/Risk Mgmt Svcs	597,737
711	Water Operating	961	93 COP Refunding SerA	Debt Service	900,000
721	Sewer Operating	727	Sewer Debt	Debt Service & Loan Pmts	5,213,137
721	Sewer Operating	814	Risk Management	Insurance/Risk Mgmt Svcs	287,160
726	Sewer Expansion	727	Sewer Debt	Debt Service	525,000
727	Sewer Debt	715	Water Connection Fees	Loan repayment	300,000
731	Solid Waste	101	General Fund	Code enforcement services	397,227
731	Solid Waste	213	Gas Tax	Street & median maint	150,000
731	Solid Waste	814	Risk Management	Insurance/Risk Mgmt Svcs	169,446
741	Airport	101	General Fund	Property Management Svcs	18,436
741	Airport	814	Risk Management	Insurance/Risk Mgmt Svcs	1,564
751	Harbor	101	General Fund	Harbor services	5,157,568
751	Harbor	814	Risk Management	Insurance/Risk Mgmt Svcs	24,749
817	Employee Benefits	814	Risk Management	Insurance/Risk Mgmt Svcs	225,064
831	Fleet Management	101	General Fund	Defund fleet replacement	532,000
831	Fleet Management	814	Risk Management	Insurance/Risk Mgmt Svcs	5,751
<b>Total All Transfers</b>					<b>30,973,485</b>



## ACRONYMS

AB	Assembly Bill	OFD	Oceanside Fire Department
AED	Automated External Defibrillators	OPD	Oceanside Police Department
CAFR	Comprehensive Annual Financial Report	OSHA	Occupational Safety and Health Administration
CAL-GRIP	California Gang Reduction, Intervention and Prevention	OUSD	Oceanside Unified School District
CALED	California Association for Local Economic Development	PASS	Portable Assisted Study Sequence
CDBG	Community Development Block Grant	PD	Police Department
CEQA	California Environmental Quality Act	POST	Peace Officer Standards and Training
CERT	Community Emergency Response Team	QCS	Quality Children's Services
CFD	Community Facilities District	RAC	Redevelopment Advisory Committee
CHP	California Highway Patrol	RDA	Redevelopment Agency
CDC	Community Development Commission	RDRC	Redevelopment Design Review Committee
CIP	Capital Improvement Program	RFID	Radio Frequency Identification
COP	Certificate of Participation	RV	Recreation Vehicle
COPE	Challenging Outdoor Personal Experiences	SANDAG	San Diego Association of Governments
CDA	California Downtown Association	SBDC	Small Business Development Center
CRA	California Redevelopment Association	SBOE	State Board of Equalization
DD	Drainage District	SCPP	Special College Preparatory Program
DDA	Development and Disposition Agreement	SDCWA	San Diego County Water Authority
ECSC	El Corazon Senior Center	SLRR	San Luis Rey River
EDC	Economic Development Commission	SLRWTP	San Luis Rey Wastewater Treatment Plant
EIR	Environmental Impact Report	SR-78	California State Route 78, runs from Oceanside to Blythe
EMS	Emergency Medical Service	SFR	Single Family Residence
EOC	Emergency Operations Center	SUN	Supporting Urban Neighborhoods
EPA	Environmental Protection Agency	TCP	Trichloropropane
ERAF	Educational Revenue Augmentation Fund	TOT	Transient Occupancy Tax
ESG	Emergency Shelter Grant	VLF	Vehicle in-lieu fees
FBI	Federal Bureau of Investigation	VO	Visit Oceanside
FY	Fiscal Year	YMCA	Young Men's Christian Association
GAC	Granular Activated Carbon		
GASB	Governmental Accounting Standards Board		
GF	General Fund		
GIS	Geographic Information System		
HCD	Housing and Community Development		
HOME	The HOME Investment Partnerships Act, which is Title II of the National Affordable Housing Act		
HUD	Housing Urban Development		
ICSC	International Council of Shopping Centers		
JPA	Joint Powers Authority		
KOCT	Oceanside Community Television		
LAIF	Local Agency Investment Fund		
LMAD	Landscape and Maintenance District		
MHCP	Multiple Habitat Conservation Plan		
MIS	Management Information Services		
MLK	Martin Luther King		
MOU	Memorandum of Understanding		
NAIOP	National Association of Industrial and Office Properties		
NCHS	North Coastal Humane Society		
NCTD	North County Transit District		
NFIRS	National Fire Incident Reporting System		



## GLOSSARY OF TERMS

**Accrual Basis** – The method of accounting under which revenues and expenses are recorded when they occur, regardless of the timing of related cash flows. Expenses are recorded at the time liabilities are incurred and revenues are recorded when earned.

**Actual** – Represents the actual costs from the result of operations.

**Adopted Budget** – The official budget as approved by the City Council at the start of each fiscal year.

**Amended Budget** – The official budget as adopted and as amended by the City Council through the course of a fiscal year.

**Appropriation** – A legal authorization granted by the City Council to make expenditures or incur obligations for specific purposes.

**Assessment District (AD)** – Under the Municipal Improvement Act that allows a designated area to pay the debt service on bonds sold to finance capital improvements installed by the City or a developer. The property owners receiving the benefit of the improvements pay an assessment on their property tax bills.

**Audit** – A systematic collection of the sufficient, competent evidential matter needed to attest to the fairness of management's assertions in the financial statements or to evaluate whether management has efficiently and effectively carried out its responsibilities.

**Beginning Fund Balance** – Fund balance available in a fund from the end of the prior year for use in the following year.

**Bond** – A security that represents an obligation to pay a specific sum of money on a specific date in the future, typically with periodic interest payments.

**Budget** – A financial plan that identifies revenues and specific types and levels of services to be provided and establishes the amount of money which can be spent.

**Budget Adjustments** – The City Council and/or Agency members have the responsibility for adopting the City's budget, and may amend or supplement the budget at any time after adoption by majority vote. The City manager has the authority to approve line item budgetary transfers between expenditure objects of the budget as long as those changes will not have a

fund balances.

**Budgetary Basis** - Refers to the basis of accounting used to estimate financing sources and uses in the budget.

**Budgetary Control** – The control or management of a government or enterprise in accordance with an approved budget for the purpose of keeping expenditures within the limitations of available appropriations and revenues.

**Budget Calendar** – The schedule of key dates or milestones which a government follows in the preparation and adoption of the budget.

**Budget Document** – The official written statement prepared by Finance and supporting staff, which represents the proposed budget to the legislative body.

**Business Unit** - A stand-alone business that operates within a larger company – in effect, a company within a company – with its own independent management team, and financially measured or tracked as a separate entity (referred to by accountants as a separate profit and loss center, or P&L).

**California Society of Municipal Finance Officers (CSMFO)** – CSMFO is an organization of government officials that reinforces the professionalism in financial management and provides a method for meeting the challenges of change and solving problems relating to municipal finance.

**Capital Expenditures** – Expenditures resulting in the acquisition of or addition to the government's general fixed assets having a unit cost of greater than \$10,000 and a useful life of more than two years.

**Capital Improvements Plan (CIP)** – A financial plan of proposed capital improvement projects. CIP projects typically improve City owned assets such as buildings, parks, streets and other infrastructure components. Capital projects often span more than one fiscal year.

**Capital Outlay** – Expenditures which qualify as capital costs according to accounting standards. Includes items such as furniture, fixtures, machinery, equipment and other relatively minor fixed assets.



## GLOSSARY OF TERMS

**Certificates of Participation (COP)** – Obligations of a public entity based on a lease or installment sales agreement. Payments to certificate holders may originate from the General Fund (in the case of a lease) or a special fund (in the case of an installment sale).

**Code Enforcement** – The act of enforcing a set of principles, or laws (especially written ones) and insuring observance of a system of norms or customs. An authority usually enforces a civil code, a set of rules, or a body of laws and compels those subject to their authority to behave in a certain way.

**Community Development Block Grant (CDBG)** – Funds allocated to local government from the federal government, usually through a local clearinghouse (Riverside County Economic Development Agency), based on a formula, but required to be applied for and required to be used within a broad functional area such as community development.

**Community Facilities District (CFD)** – A designated area for specific capital improvements installed by the City or a developer, or the maintenance of the same. The property owners receiving the benefit of the improvements pay an assessment on their property tax bills.

**Comprehensive Annual Financial Report (CAFR)** – Audited financial statements submitted to the Mayor, City Council, and City Manager by the Finance Director on an annual basis.

**Computer-Aided Design (CAD)** – The use of a wide range of computer-based tools that assist engineers, architects and other design professionals in their design activities.

**Consumer Price Index (CPI)** – A statistical description of price levels provided by the U.S. Department of Labor. The change in this index from year to year is used to measure the cost of living and economic inflation.

**Contingency** – A budgetary reserve set aside for emergency or unanticipated expenditures.

**Contracted Services** – Services rendered in support of City operations and activities by external parties. These may be based upon either formal contracts or ad hoc charges.

**COPS Technology Grant** – The COPS Technology grants provide funding for the continued development of technologies and automated systems that help tribal, state and local law enforcement agencies

prevent, respond to, and investigate crime. This funding allows state agencies to purchase technologies to advance communications interoperability, information sharing, crime analysis, intelligence gathering, and crime prevention in their communities.

**Debt Service Fund** – A fund established to account for the accumulation of resources for, and the payment of, general long-term debt principal and interest.

**Debt Service** – Annual principal and interest payments owed on money borrowed.

**Deficit** – When the expenditures of a government (its purchases of goods and services, plus its transfers (grants) to individuals and corporations) are greater than its taxes and other revenues.

**Department** – A major organizational group of the City with overall management responsibility for an operation or a group of related operations within a functional area.

**Designated Fund Balance** – Represents tentative plans for the future use of financial resources that are subject to change.

**Development Impact Fee (DIF)** – Fees generated by development applications to offset the effect of development on city infrastructure. Fees are collected for eleven classifications which include law enforcement facilities, vehicles and equipment; fire facilities, vehicles and equipment; streets, minor bridges and culverts; traffic signals and controllers; freeway interchanges; storm drainage facilities; general facilities, vehicles and equipment; open space acquisition including habitat preservation; park land acquisition and development; community center expansion; and library facility and book collection expansion.

**Economic Development (ED)** – Economic development is the development of economic wealth of countries or regions for the wellbeing of their inhabitants. It is a sustainable increase in living standards that implies increased per capita income, better education and health.

**Education Revenue Augmentation Funding (ERAF)** – Property Tax Shift – In 1992, facing a serious deficit position, and enabled by a provision of Proposition 13, the State of California began shifting local property tax revenues from cities, counties and some special districts into these funds to reduce the cost of education to the state general fund in order to



## GLOSSARY OF TERMS

meet its obligations to fund education at specified levels under

Proposition 98. To date, these property tax shifts have deprived local governments of more than \$51 Billion.

**Emergency Operations Center (EOC)** – The Emergency Operations Center is a central command and control facility responsible for carrying out the principles of emergency preparedness and emergency management, or disaster management functions at a strategic level in an emergency situation, and ensuring the continuity of operation of the company, or political subdivision.

**Encumbrance** – An amount of money committed for the payment of goods and services not yet received or paid for. A purchase order is a common encumbrance.

**Enterprise Funds** – Established to finance and account for the operation and maintenance of facilities and services which are predominately self-supported by user charges.

**Estimated Revenue** – The revenue projected or estimated to be received during the fiscal period shown. Estimates are based on prior year actual revenues recorded and projections of current year revenues based on actual receipts through a certain point in the fiscal year.

**Expenditure** – The actual expenditures recorded in a fiscal period or projected to be expended. For the budget year, the expenditures are the proposed resources being requested and will be appropriated upon adoption of the budget.

**Fees** – Charges for services levied by the government associated with providing a service, or permitting an activity. Major types of fees include construction, recreation, and planning fees.

**Fiscal Year (FY)** – The period designated by the City for the beginning and ending of financial transactions. The City's fiscal year begins July 1 and ends June 30.

**Full-Time Equivalent (FTE)** – The amount of time a position has been budgeted for in terms of the amount of time a regular, full-time employee normally works in a year. For example, a full-time employee (1 FTE) is paid for 2,080 hours per year while a .25 FTE would work 520 hours per year.

**Fund** – An accounting entity with a set of self-balancing accounts used to record the financial affairs of a governmental organization.

**Fund Balance** – That portion of the fund equity that is available for expenditures at any time during the fiscal year for governmental type funds. For proprietary funds (enterprises) this balance is stated as retained earnings. The amounts shown are the net current resources available for expenditures excluding other assets, such as fixed assets or noncurrent receivables, that are not readily converted into cash.

**GAAP** – Generally Accepted Accounting Principles are uniform minimum standards used for accounting and reporting used for both private industry and governments. Government GAAP is currently set by the Governmental Accounting Standards Board.

**GANN Appropriation Limit** – This term refers to Article XIII B of the California State Constitution that places limits on the amount of proceeds from taxes that state and local government agencies can receive and spend each year.

**Gas Tax** – Funds collected from gasoline sales tax to be used for any construction, betterments and maintenance of streets and roads.

**General Fund** – The primary operating fund of the City. All revenues that are not allocated by law or contractual agreement to a specific fund are accounted for in the General Fund.

**General Obligation Bonds** – Bonds for which the full faith and credit of the insuring government are pledged for payment.

**Goals** – The desired result of accomplishments within a given time frame.

**Government Finance Officers Association (GFOA)** – The GFOA is the professional association of state/provincial and local finance officers in the United States and Canada, and has served the public finance profession since 1906. GFOA members are dedicated to the sound management of government financial resources.

**Governmental Accounting Standards Board (GASB)** – The Governmental Accounting Standards Board establishes and improves standards of states and local governmental accounting and financial reporting that will result in useful information for users of financial reports and guide and educate the public, including issuers, auditors, and users of those financial reports.

**Grant** – A contribution from one government unit to another, usually made for a specific purpose and time period.



## GLOSSARY OF TERMS

**Infrastructure** – The physical assets of the City, i.e. streets, public buildings, parks, and the support structures within a development.

**Interfund Payments** – Expenditures made to other funds for services rendered. This category includes interfund repairs and maintenance.

**Intergovernmental Costs** – Costs or expenses paid from one government to another government for services. These costs include but are not limited to such things as: dispatch and jail services, animal control services, audit, and voter costs.

**Intergovernmental Services** – Intergovernmental purchases of those specialized services typically performed by local governments.

**Internal/Interdepartmental Charges** – Charges paid to other City departments for services rendered and/or materials supplied.

**Investment** – Securities and real estate purchased and held for the production of income in the form of interest, dividends, rentals and base payments.

**Investment Policy** – A Council adopted policy identifying permitted investments of the City's idle cash.

**Leasing** – A financial technique whereby ownership of the project or equipment remains with the financing entity, and where title may or may not transfer to the City at the end of the lease.

**Levy** – To impose taxes, special assessments or service charges for the support of government activities. The total amount of taxes, special assessments or service charges imposed by a government.

**Line Item Budget** – A budget that lists detailed expenditure categories (salary, materials, telephone service, travel, etc) separately, along with amounts budgeted for each specific category.

**Local Agency Investment Fund (LAIF)** – a voluntary program created by statute; began in 1977 as an investment alternative for California's local governments and special districts.

**Long-Term Debt** – Debt with a maturity of more than one year after the date of issue.

**Memorandum of Understanding (MOU)** – A negotiated agreement between an employee association and a government entity.

**Modified Accrual Basis** – The method under which revenues and other financial resource increments are recognized when they become susceptible to accrual; that is, when they become both "measurable" and "available to finance expenditures of the current period." "Available" means collectible in the current period or soon enough thereafter to be used to pay the liabilities of the current period.

**Motor Vehicle In Lieu** – State subvention revenue calculated annually by the State on a per capita basis.

**Municipal** – In its broadest sense, an adjective which denotes the state and all subordinate units of government. In a more restricted sense, an adjective which denotes a city or village as opposed to other local governments.

**Objectives** – The necessary steps that need to be accomplished to achieve a desired goal.

**Office of Traffic Safety (OTS)** – The California Office of Traffic Safety's mission is to obtain and effectively administer traffic safety grant funds to reduce deaths, injuries and economic losses resulting from traffic related collisions.

**Operating Budget** – Day-to-day costs of delivering City services.

**Operating and Maintenance Costs (O&M)** – Items categorized as operating costs in this budget include supplies, materials and contracted services used in the normal operations of City departments.

**Operating Transfers** – Legally authorized transfers from a fund receiving revenue to the fund through which the resources are to be expended, such as transfers from the General Fund to a Special Revenue or Capital Projects Fund.

**Ordinance** – A formal legislative enactment by the City Council.

**Other Agencies** – Funds made available from other agencies as jointly agreed upon, including City of Oceanside and County of San Diego.

**PERS** – Public Employees Retirement System provided for employees in the State of California.



## GLOSSARY OF TERMS

**Personnel Costs** – Salaries and benefits paid to City employees. Included are items such as insurance and retirement.

**Property Tax** – An annual local governmental tax on real property or personal property based on a tax rate (so many dollars or cents per \$100 value of the property). The value is usually established by an Assessor, a county official. In California, the assessed value of real property is based on the amount of the last sale of the property, and the tax is limited to 1% of that figure (with a few minor exceptions) under the “Proposition 13” state constitutional provision. In addition, there are special assessments for particular public property improvements such as sidewalks, tree planting, or storm drains which are charged to each property owner on the street in which the improvements are made.

**Proposed Budget** – The budget as formulated and proposed by the City Manager. It is submitted to the City Council for review and approval.

**Redevelopment Agency/Low-Moderate Housing (RDA)** – This funding source is available from the City’s Redevelopment Agency. State law requires that 20% of gross RDA proceeds to be set aside to fund housing opportunities for low and moderate income families.

**Request for Proposal (RFP)** – An invitation for suppliers, through a bidding process, to submit a proposal on a specific product or service.

**Reserve** – A separate account maintained for restricted use, i.e., self-insurance programs, capital improvement projects, or for unrestricted use to protect the City from emergencies or unanticipated expenditures.

**Resolution** – An order of a legislative body requiring less formality than an ordinance.

**Revenue** – Income received through such sources as taxes, fines, fees, grants or services charges that can be used to finance operations or capital assets.

**Risk Management** – An organized attempt to protect an organization’s assets against accidental loss in the most cost effective manner.

**Sales Tax** – A tax on the purchase of goods and services.

**Self-Insurance** – A term often used to describe the retention of liabilities, arising out of the ownership of

property or from some other cause, instead of transferring that risk to an independent third party through the purchase of an insurance policy. The City currently provides self-insurance for general liability.

**Special Assessment** – A compulsory levy made against certain properties to defray all or part of the cost of a specific capital improvement or service deemed to benefit primarily those properties.

**Special Assessment Bond** – Bonds issued by cities, counties, authorized political subdivisions, and local districts secured by liens on benefited properties included in a special assessment district.

**Special Revenue Funds** – Funds used to account for the proceeds from specific revenue sources (other than trusts or major capital projects) that are legally restricted to expenditures for specific purposes.

**Standard Operating Procedure (SOP)** – A standard operating procedure is a set of instructions having the force of a directive, covering those features of operations that lend themselves to a definite or standardized procedure without loss of effectiveness.

**Subventions** – Revenues collected by the State which are allocated to the City on a formula basis. For example, motor vehicle and gasoline taxes.

**Surplus** - When tax revenues exceed government purchases and transfer payments.

**Taxes** – Compulsory charges levied by a government for the purpose of financing services performed for the common benefit. This term does not include specific charges made against particular persons or property for current or permanent benefits such as special assessments. Neither does the term include charges for services rendered only to those paying such charges as, for example, user charges.

**Transfers** – Interfund transfers are funds transferred between funds when more than one revenue source is needed to fund a particular project or operation. Transfers are treated as revenue in the receiving fund and as expenditure in the fund being reduced.

**Transfers In/Out** – Authorized exchanges of cash or other resources between funds.

**Transient Occupancy Tax (TOT)** – Transient Occupancy Tax is collected from the operators of hotels and motels located within the city limits of Oceanside. Ten percent of the total rent collected by a motel or hotel is remitted to the City.



## GLOSSARY OF TERMS

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**Triple Flip** – The “triple flip” swaps one-quarter of the City’s local sales taxes to secure \$15 billion in deficit financing bonds approved through the passage of Proposition 57 (flip #1). The State intends to replace this revenue with Educational Revenue Augmentation Fund (ERAF) property tax money that was taken from cities and counties in the early ‘90’s (flip #2). Using ERAF money to backfill the sales tax taken from cities will increase the States obligation to fund schools from *other* general fund resources (flip #3). Another impact of the triple flip upon the City will be cash flow. Sales tax, which is received monthly, will be reduced by 25% and will be “backfilled” with property tax, which will be received bi-annually in January and May.

**Trust and Agency Funds** – Also known as Fiduciary Fund Types, these individual funds are used to account for assets held by the City in a trustee capacity or as an agent for private individuals, organizations, or other governmental agencies. Agency funds are custodial in nature (assets equal liabilities) and do not measure the results of operations.

**Undesignated Fund Balance** – Represents that portion of fund equity that is currently available to finance expenditures/expenses not already approved by the City Council.

**User Charges/Fees** – The payment of a fee for direct receipt of a public service by the party benefiting from the service (i.e. building permit fees, recreation classes).

**VLF** – Vehicle License Fee: Motor Vehicle In-Lieu Tax - Established in 1935 as a uniform statewide tax, the VLF is a tax on the ownership of a registered vehicle in place of taxing vehicles as personal property. By law, all revenues from the VLF fund city and county services, but the state legislature controls the tax rate and the allocation among local governments.

**Workers’ compensation (WC)** – is a form of insurance that provides medical care and compensation for employees who are injured in the course of employment in abrogating the employee’s right to sue their employer for the tort of negligence.

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